

SURVEY OF LIKELY VOTERS IN NM 01

AUGUST 23-26 & 29, 2010

Hello, this is ____ with Ayres, McHenry & Associates, a national public opinion research company. We're talking with people throughout the country for just a few minutes about some issues facing the nation. We are not trying to sell anything, your answers are completely confidential, and we would really appreciate your cooperation (DO NOT PAUSE).

A. Are you registered to vote in the county in which you live?

YES.....GO TO QUESTION C

NO.....GO TO QUESTION B

B. Is there anyone else in your household who is registered to vote in your county?

YES..... May I speak with that person please? GO TO INTRO

NO..... THANK AND CLOSE

C. How likely would you say you are to vote in the elections for Congress this fall: absolutely certain, very likely, somewhat likely, or not too likely?

ABSOLUTELY CERTAIN..... 75%

VERY LIKELY 21%

SOMEWHAT LIKELY 5%

NOT TOO LIKELY THANK AND CLOSE

DON'T KNOW/REFUSED..... THANK AND CLOSE

D. Are you, or is any member of your family, employed by a political campaign, an elected official, or a media organization?

YES..... THANK AND CLOSE

NO..... 100%

DON'T KNOW/REFUSED THANK AND CLOSE

1. Would you say that America is headed in the right direction, or have things gotten off on the wrong track?

RIGHT DIRECTION..... 30%

WRONG TRACK..... 62%

DON'T KNOW 8%

Results are based on 400 weighted respondents, MoE = ±4.90 percent. Totals may not equal 100 percent due to rounding.

2. What would you say is the most important issue facing the United States, that is, the one that concerns you most (DO NOT READ RESPONSES)?

ECONOMY/UNEMPLOYMENT/JOBS	51%
GOV'T SPENDING/EARMARKS/DEFICIT	9%
FIN REFORM/BAILOUTS/WALL STREET	1%
HEALTH CARE REFORM/COST/QUALITY	5%
ENERGY/DEPENDENCE ON FOREIGN OIL	1%
CLIMATE CHANGE/ENVIRON/POLLUTION	3%
GULF OIL SPILL (SPECIFIC MENTION)	0%
IRAQ.....	1%
AFGHANISTAN.....	2%
WAR ON TERROR/TERRORISM	2%
IMMIGRATION/ILLEGAL IMMIGRATION.....	5%
ETHICS/CORRUPTION IN GOVERNMENT	2%
TAXES	0%
GUNS/GUN RIGHTS	0%
EDUCATION	5%
TRAFFIC/ROADS/TRANSPORTATION	0%
CRIME/DRUGS.....	0%
GOVERNMENT TOO BIG/OVERREACHING.....	1%
MORALITY/TRADITIONAL VALUES	1%
OTHER (WRITE IN)	9%
DON'T KNOW/REFUSED	3%

3. Which of the following issues is most likely to affect your vote for Congress this fall: (ROTATE: controlling government spending, protecting our country from terrorism, protecting the environment, creating new jobs, making Washington DC more accountable, addressing illegal immigration, or improving our health care system)?

CONTROLLING GOVERNMENT SPENDING	23%
PROTECTING OUR COUNTRY.....	5%
PROTECTING THE ENVIRONMENT	8%
CREATING NEW JOBS.....	23%
MAKING WASHINGTON ACCOUNTABLE.....	18%
ADDRESSING ILLEGAL IMMIGRATION	7%
IMPROVING HEALTH CARE.....	10%
NONE OF THEM/SOMETHING ELSE.....	4%
DON'T KNOW/REFUSED	3%

4. In general, would you prefer that the next congressman from your congressional district be (ROTATE: a Republican or a Democrat)?

REPUBLICAN	36%
DEMOCRAT	40%
DEPENDS ON THE CANDIDATES (VOL.)	21%
DON'T KNOW (VOL.)	3%

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5. Overall, do you support or oppose the health care reform plan that was signed into law this spring? (IF SUPPORT/OPPOSE, ASK: Would that be strongly (SUPPORT/OPPOSE) or just somewhat (SUPPORT/OPPOSE)?)

STRONGLY SUPPORT 24%
 SOMEWHAT SUPPORT 23%
 SOMEWHAT OPPOSE 6%
 STRONGLY OPPOSE 41%
 DON'T KNOW 6%

SUPPORT 47%
 OPPOSE 47%
 DON'T KNOW 6%

Name IDs

I would like to read you a list of names and have you tell me, for each one, whether you've heard of that person and, if so, whether you have a favorable or unfavorable opinion of them. If you haven't heard of the person, just say so (RANDOMIZE):

	<i>FAV</i>	<i>UNFAV</i>	<i>NO OPINION</i>	<i>NEVER HEARD OF</i>
6. Martin Heinrich	46%	39%	12%	3%
7. Jon Barela	20%	11%	17%	52%
8. Nancy Pelosi	35%	53%	6%	5%
9. Barack Obama	52%	44%	3%	0%
10. Diane Denish	47%	42%	9%	1%
11. Susana Martinez	49%	33%	14%	4%

12. If the election for Congress were being held today and the candidates were (ROTATE: Jon Barela, the Republican, and Martin Heinrich, the Democrat) for which candidate would you vote?

IF REFUSED OR UNDECIDED, ASK:	BARELA.....	38%
Which way do you lean as of today,	LEAN BARELA	4%
toward (ROTATE: Barela or Heinrich)?	HEINRICH.....	46%
	LEAN HEINRICH	3%
	UNDECIDED	9%
	BARELA.....	42%
	HEINRICH.....	49%
	UNDECIDED	9%

13. Do you think Martin Heinrich deserves reelection as congressman, or do you think it is time to give someone else a chance?

DESERVES REELECTION 45%
 TIME FOR SOMEONE ELSE 45%
 DON'T KNOW/NO OPINION 10%

Results are based on 400 weighted respondents, MoE = ±4.90 percent. Totals may not equal 100 percent due to rounding.

14. What is the single biggest reason you might not vote for Martin Heinrich that you do not hear discussed often by the media? (PROBE FOR SPECIFICS)

15. Which of the following statements comes closer to your view (ROTATE):

- a. Martin Heinrich’s time in Congress gives him the needed experience and power in Congress to give our district a strong voice in Washington.
- b. Martin Heinrich’s time in Congress means he cares more about staying in power than about listening to his constituents.

NEEDED EXPERIENCE AND POWER 43%
 CARES MORE ABOUT POWER 40%
 DON’T KNOW/NO OPINION 18%

Now I am going to read a list of characteristics and have you tell me whether you think each characteristic better describes (ROTATE: Jon Barela or Martin Heinrich). If you think a characteristic describes both candidates equally, or neither one, just say so (ROTATE):

	<i>DESCRIBES BARELA</i>	<i>DESCRIBES HEINRICH</i>	<i>BOTH EQUALLY</i>	<i>NEITHER ONE</i>	<i>DON'T KNOW</i>
16. Has new ideas that will change our country for the better.	24%	30%	5%	12%	29%
17. Will promote policies that are good for the economy.	28%	34%	6%	7%	25%
18. Will fight to keep taxes low.	37%	20%	4%	11%	28%
19. Will do the right thing to fix the health care reform bill.	27%	34%	3%	10%	26%
20. Is honest and trustworthy.	20%	31%	13%	10%	26%
21. Will work to get government spending under control.	35%	24%	6%	11%	24%

Results are based on 400 weighted respondents, MoE = ±4.90 percent. Totals may not equal 100 percent due to rounding.

Here are some criticisms that some people might make against Martin Heinrich. For each criticism, please tell me whether it would make you much less likely to vote for Heinrich for Congress, somewhat less likely to vote for Heinrich for Congress, or whether that criticism would have no real effect on your vote (RANDOMIZE):

	<i>MUCH LESS LIKELY</i>	<i>SOMEWHAT LESS LIKELY</i>	<i>NO REAL EFFECT</i>	<i>DON'T KNOW</i>
22. He sponsored over twenty million dollars in earmarks as the federal budget deficit rose to record levels.	39%	12%	36%	12%
23. He failed to register as a paid lobbyist while advocating to establish a federal wilderness area.	29%	15%	40%	16%
24. He voted for cap-and-trade, which Democratic leaders have called a great big tax, and independent analysts say will cause job losses.	37%	12%	31%	20%
25. He voted for President Obama's 787 billion dollar stimulus package.	40%	9%	46%	6%
26. He voted for ObamaCare, the Democratic health care reform bill.	39%	7%	45%	8%

27. Which of the following comes closest to your view about the Tea Party movement (ROTATE):

- a) I support the Tea Party movement and have attended a rally.
- b) I support the Tea Party movement and am likely to attend a rally in the future.
- c) I support the Tea Party movement, but am unlikely to attend a rally.
- d) I do not support the Tea Party movement.

SUPPORT/ATTENDED RALLY	8%
SUPPORT/LIKELY TO ATTEND RALLY	9%
SUPPORT/UNLIKELY TO ATTEND RALLY	25%
DO NOT SUPPORT	53%
NEVER HEARD OF TEA PARTY (VOL.)	2%
DON'T KNOW/NO OPINION	4%

Results are based on 400 weighted respondents, MoE = ±4.90 percent. Totals may not equal 100 percent due to rounding.

Demographics

Now I have a few questions just for statistical purposes.

28. In politics today, do you normally think of yourself as (ROTATE: a Republican, an independent, or a Democrat)?

IF "REP" OR "DEM", ASK:	STRONG REP.....	23%
Would you consider yourself a strong or a not-so-strong Republican/Democrat?	NOT-SO-STRONG REP.....	8%
	IND LEAN REP.....	7%
	IND/NO PREF.....	18%
IF "IND," ASK:	IND LEAN DEM.....	7%
Do you think of yourself as closer to the (ROTATE: Republican or Democratic Party)?	NOT-SO-STRONG DEM.....	8%
	STRONG DEM.....	28%
	REFUSED.....	1%

29. When thinking about politics today, do you normally consider yourself to be (ROTATE: very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal)?

VERY CONSERVATIVE.....	20%
SOMEWHAT CONSERVATIVE.....	24%
MODERATE.....	27%
SOMEWHAT LIBERAL.....	14%
VERY LIBERAL.....	13%
NO OPINION.....	3%

30. Would you please stop me when I read the correct category for your age?

18 TO 34.....	4%
35 TO 49.....	17%
50 TO 64.....	37%
65 OR OLDER.....	42%
REFUSED (DO NOT READ).....	1%

31. Would you please stop me when I read the correct category for your total household income?

\$25,000 OR LESS.....	9%
\$25,000 TO \$50,000.....	23%
\$50,000 TO \$75,000.....	18%
\$75,000 TO \$100,000.....	14%
\$100,000 TO \$150,000.....	13%
\$150,000 TO \$250,000.....	5%
\$250,000 OR MORE.....	1%
REFUSED.....	17%

Results are based on 400 weighted respondents, MoE = ±4.90 percent. Totals may not equal 100 percent due to rounding.

32. Is your religious background Protestant, Catholic, Jewish or something else? (IF SOMETHING ELSE OR UNCLEAR RESPONSE ASK: Is that a Christian religion or not?)

PROTESTANT.....	35%	GO TO Q. 33
CATHOLIC.....	29%	GO TO Q. 33
OTHER CHRISTIAN.....	10%	GO TO Q. 33
JEWISH.....	3%	GO TO Q. 34
OTHER NON-CHRISTIAN.....	8%	GO TO Q. 34
AGNOSTIC/ATHEIST.....	2%	GO TO Q. 34
NONE.....	6%	GO TO Q. 34
DON'T KNOW (DNR).....	1%	GO TO Q. 34
REFUSED (DNR).....	6%	GO TO Q. 34

33. Would you describe yourself as an evangelical Christian, or not?

EVANGELICAL.....	20%
NON-EVANGELICAL.....	74%
DON'T KNOW/REFUSED.....	6%

Note: Results based on 295 Christian voters.

34. Do you consider yourself to be (ROTATE: pro-life or pro-choice) on abortion?

PRO-LIFE.....	34%
PRO-CHOICE.....	57%
DON'T KNOW/REFUSED.....	9%

35. Are you from a Hispanic or Spanish-speaking background?

IF NO, ASK: What would you say is your main race: white, African American, Asian, or something else?

YES/HISPANIC.....	23%
NO/WHITE.....	70%
NO/BLACK/AFRICAN AMERICAN.....	1%
NO/ASIAN.....	0%
NO/OTHER.....	5%
REFUSED.....	2%

36. Gender (from observation):

MALE.....	50%
FEMALE.....	50%

That's all the questions I have. Thank you very much for sharing your opinions with us.

37. COUNTY FIPS: _____

38. STATE: _____

39. CONG. DISTRICT: _____

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