Infographic

Media Ownership

WILL RINEHART | DECEMBER 5, 2017

Today the American Action Forum released an infographic illustrating the Federal Communications Commission's vote on an order to modernize broadcast media ownership rules. The order eliminates arcane rules from the 1970s that prevented one company from owning both a newspaper and a broadcast station, or both a radio station and a television station in the same market.

Read the entire analysis here.


Media
OWNERSHIP
In November 2017, the Federal Communications Commission voted on an order to modernize broadcast media ownership rules. This order eliminated rules from the 1970s that prevented one company from owning both a newspaper and radio station or TV station.
WHAT EXACTLY DOES THIS ORDER DO?
ELIMINATES THE
Newspaper/Broadcast Cross-Ownership Rule
This rule limited the ability of a single company to own both a newspaper and a radio station or TV station.
ELIMINATES THE
Radio/Television Cross-Ownership Rule
This rule limited the ability of a single company to own both a radio station and a TV station in the same market.
REVISES THE
Local Television Ownership Rule
This rule required a minimum of 8 stations after 2 station owners merge. This will be revised into a case-by-case review of mergers.
ADOPTS AN
Incubator Program
This will encourage new voices to enter the market.
Common ownership can lead to more production!
The information ecosystem has shifted to an Internet-dominated landscape and local news outlets are struggling to adapt. The removal of this burdensome regime will help news outlets survive in this new world.
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