



Press Release

Evaluating the App Store Freedom Act

JOSEPH BROWN | JULY 10, 2025

In response to concerns about competition in online app stores, Rep. Kat Cammack (R-FL) introduced the App Store Freedom Act of 2025, which would prohibit a variety of practices alleged to be unfair or deceptive that limit freedom of choice in the app store marketplace. In a new insight, Director of Technology and Innovation Policy Jeffrey Westling and Barbara Batycka explore what the bill would do, what is motivating the drive to police app store behavior, and the significant concerns surrounding the legislation. They conclude: