Press Release

The Law and Economics of “Owning Your Data”

ANDREW EVANS | APRIL 10, 2018

As Facebook CEO Mark Zuckerberg testifies before Congress over data privacy concerns, many are seeking policy solutions to encourage greater data security and competition—including granting individuals “ownership” over their data. This proposal has a number of significant flaws, both legally and practically, writes AAF’s Director of Technology and Innovation Policy Will Rinehart. The nature of information means that granting individual “ownership” could restrict the benefits that both individuals and companies reap from data today. Regulations might be necessary, but any should be tailored to the specific issues at hand.

Click here to read the analysis.