Many see telephone solicitors and scammers as a rising scourge, and the federal government is moving to curb these annoyances, with the Federal Communications Commission (FCC) set to act later this week. AAF’s Director of Technology and Innovation Policy Will Rinehart explains the steps agencies and Congress are taking to combat robocalls and the implications of these policies on consumers and privacy laws.

An excerpt:

What should be expected after these changes? The world after the FCC ruling and the passage of the TRACED Act will probably look something like email does now: Spam still exists, but consumers and email providers now have the tools to filter out unwanted messages. Robocalls might never be fixed, but soon consumers will be better able to manage the deluge.

Read the insight.