Infographic

Trends in Hotel Employment

BEN GITIS | SEPTEMBER 12, 2017

The American Action Forum released an infographic examining how the National Labor Relations Board's broadened joint employer standard has affected the accommodations industry. AAF research finds that since 2015, the hotel industry has seen franchise job growth decline by 1.4 percentage points, driving a decline in job growth across the industry. While the entire private sector has seen a decline in labor market growth since the introduction of the standard, the trends are more apparent in the accommodations industry, indicating these declines are unlikely the result of broader macroeconomic forces.

Read the entire analysis here.

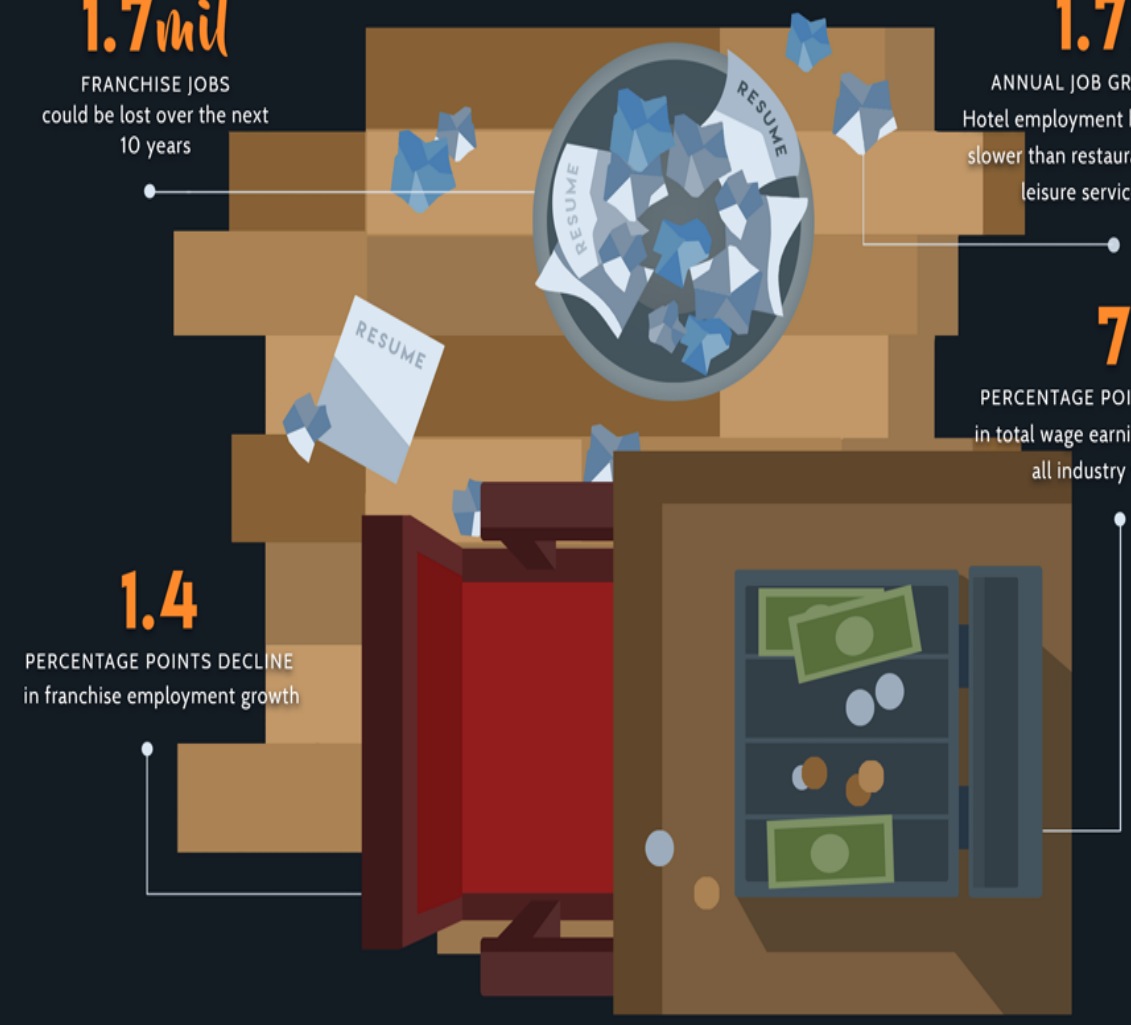
Trends in Hotel EMPLOYMENT

The National Labor Relations Board's decision in Browning-Ferris Industries broadened the definition of "joint employer" so that an employer is more likely to be held responsible for a separate business. AAF finds that the broadened definition inherently inhibits franchising and slows franchise job growth.

THE CONSEQUENCES

1.7mil
FRANCHISE JOBS
could be lost over the next 10 years

1.7%
ANNUAL JOB GROWTH RATE
Hotel employment has grown much slower than restaurants (3.3%) and leisure services (2.9%)



7
PERCENTAGE POINTS DECLINE
in total wage earnings growth for all industry workers

1.4
PERCENTAGE POINTS DECLINE
in franchise employment growth

There has been a substantial slowdown in franchise employment growth in accommodations since the NLRB issued the new standard. This is contributing to an overall decline in hotel job growth and may even be leading to a decline in pay and hours growth.

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