Press Release

The Internet of Things Requires A Backbone of Strong Broadband

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The COVID-19 pandemic has proven the strength of America’s broadband networks, but the current capacity may not be enough to meet future demand. Emerging technologies such as the Internet of Things — everyday devices connected to the internet — will require these networks to be strengthened, writes AAF’s Director of Technology and Innovation Policy Jennifer Huddleston. Policymakers should continue to embrace a light-touch approach to regulating these technologies, as well as consider policies that encourage investment and innovation while eliminating barriers, she notes.

An excerpt:

The internet’s ability to withstand the increased demands during the pandemic has vindicated the U.S. policy approach, which encourages investment and innovation. Looking ahead, exciting innovations such as the Internet of Things, driverless cars, and augmented reality and virtual reality will increase the demand on networks. Policymakers should build on the existing policy framework to further support a strong backbone that will not only improve our existing connectivity but open up a wide array of exciting possibilities.

Read the analysis.