



**Press Release**

# Understanding the ADD Act

ANDREW EVANS | JANUARY 17, 2019

Senator Marco Rubio just introduced a new federal privacy bill, the American Data Dissemination (ADD) Act. AAF's Director of Technology and Innovation Policy Will Rinehart examines the structure of the bill and considers its potential benefits and drawbacks. This bill is the first federal privacy bill of the 116th Congress, but it likely will not be the last, Rinehart notes, as its proposed regulations of data privacy would likely be expansive and would grant the Federal Trade Commission sweeping powers.

Read more [here](#).