

Trends in Hotel EMPLOYMENT



The National Labor Relations Board's decision in Browning-Ferris Industries broadened the definition of "joint employer" so that an employer is more likely to be held responsible for a separate business. AAF finds that the broadened definition inherently inhibits franchising and slows franchise job growth.

THE CONSEQUENCES

1.7mil

FRANCHISE JOBS
could be lost over the next
10 years

1.7%

ANNUAL JOB GROWTH RATE
Hotel employment has grown much
slower than restaurants (3.3%) and
leisure services (2.9%)

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PERCENTAGE POINTS DECLINE
in total wage earnings growth for
all industry workers

1.4

PERCENTAGE POINTS DECLINE
in franchise employment growth



There has been a substantial slowdown in franchise employment growth in accommodations since the NLRB issued the new standard. This is contributing to an overall decline in hotel job growth and may even be leading to a decline in pay and hours growth.