

Table 201

GENERIC BALLOT TEST/RESOLUTION OPINION AND CORE ANALYSIS/SWITCH OPINION

	GENERIC CONGRESSIONAL BALLOT TEST					INITIAL RESOLUTION OPINION				INFORMED RESOLUTION OPINION				CORE ANALYSIS			SWITCH OPINION	
	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
SEX																		
MEN	46%	49%	32%	15%	17%	30%	55%	14%	-25%	34%	56%	8%	-22%	19%	40%	41%	15%	15%
WOMEN	54%	37%	50%	10%	-13%	34%	47%	17%	-13%	31%	53%	13%	-22%	18%	50%	32%	13%	22%
AGE																		
18-34	15%	37%	41%	21%	-4%	39%	43%	17%	-4%	41%	47%	12%	-7%	25%	46%	29%	15%	18%
35-44	13%	31%	49%	18%	-19%	40%	47%	12%	-7%	38%	53%	9%	-15%	28%	37%	35%	10%	18%
45-54	18%	48%	40%	12%	8%	29%	52%	16%	-23%	37%	46%	15%	-10%	18%	47%	35%	18%	11%
55-64	22%	48%	36%	11%	11%	32%	52%	15%	-21%	31%	58%	10%	-27%	14%	50%	36%	16%	22%
65 AND OVER	32%	43%	44%	8%	-1%	28%	53%	17%	-26%	26%	61%	9%	-36%	14%	45%	40%	11%	21%
SEX/AGE																		
MEN 18-34	9%	42%	34%	22%	8%	33%	52%	15%	-19%	39%	54%	7%	-14%	23%	38%	39%	16%	15%
MEN 35-59	18%	50%	32%	17%	18%	36%	53%	10%	-17%	38%	52%	9%	-14%	24%	39%	38%	14%	14%
MEN 60+	19%	52%	32%	10%	20%	23%	57%	18%	-35%	28%	61%	8%	-33%	12%	44%	44%	16%	17%
WOMEN 18-34	6%	29%	50%	21%	-21%	48%	31%	19%	18%	43%	38%	19%	5%	28%	57%	14%	14%	23%
WOMEN 35-59	22%	36%	50%	12%	-15%	33%	47%	18%	-15%	36%	48%	16%	-11%	21%	47%	32%	16%	16%
WOMEN 60+	26%	39%	50%	7%	-11%	31%	51%	16%	-20%	25%	62%	10%	-37%	13%	51%	36%	11%	26%
RACE																		
WHITE	72%	49%	37%	11%	12%	32%	50%	17%	-18%	33%	54%	11%	-21%	18%	47%	35%	15%	19%
AFR. AMERICAN	10%	12%	74%	12%	-62%	41%	50%	10%	-9%	30%	59%	9%	-28%	23%	37%	40%	7%	18%
HISPANIC	8%	29%	45%	20%	-16%	28%	57%	16%	-29%	31%	53%	17%	-22%	15%	51%	35%	16%	18%
WHITE MEN	33%	57%	28%	12%	29%	33%	52%	15%	-19%	36%	56%	6%	-20%	20%	41%	39%	16%	17%
WHITE WOMEN	39%	42%	45%	10%	-3%	31%	48%	19%	-17%	31%	53%	15%	-22%	17%	51%	32%	14%	21%
WHITE DEM.	18%	2%	93%	3%	-91%	40%	42%	17%	-2%	46%	42%	11%	4%	28%	45%	26%	18%	16%
PARTY I.D.																		
REPUBLICAN	28%	92%	5%	3%	87%	30%	53%	15%	-22%	26%	63%	9%	-37%	12%	50%	38%	14%	25%
INDEPENDENT	39%	38%	32%	24%	6%	28%	52%	18%	-24%	31%	53%	14%	-22%	17%	46%	37%	14%	17%
DEMOCRAT	29%	3%	93%	3%	-89%	41%	45%	14%	-4%	42%	48%	10%	-6%	28%	40%	32%	14%	16%

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	GENERIC CONGRESSIONAL BALLOT TEST					INITIAL RESOLUTION OPINION				INFORMED RESOLUTION OPINION				CORE ANALYSIS			SWITCH OPINION	
	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
PARTY/SEX																		
GOP MEN	15%	90%	6%	4%	85%	30%	54%	14%	-24%	25%	64%	8%	-40%	12%	47%	41%	12%	23%
GOP WOMEN	13%	94%	4%	1%	90%	31%	51%	16%	-20%	28%	62%	9%	-34%	12%	54%	34%	16%	28%
IND. MEN	21%	40%	28%	27%	11%	26%	57%	16%	-32%	32%	58%	9%	-26%	18%	38%	44%	14%	13%
IND. WOMEN	18%	36%	36%	22%		31%	46%	20%	-15%	31%	49%	19%	-18%	15%	56%	29%	15%	20%
DEM. MEN	8%	3%	91%	3%	-87%	42%	44%	13%	-1%	56%	38%	6%	18%	35%	34%	30%	21%	7%
DEM. WOMEN	21%	3%	93%	4%	-90%	40%	45%	14%	-6%	36%	51%	11%	-15%	25%	43%	32%	11%	19%
PARTY/AGE																		
GOP 18-44	7%	92%	3%	5%	89%	26%	51%	19%	-25%	26%	70%	5%	-44%	10%	50%	40%	16%	29%
GOP 45+	21%	92%	5%	2%	87%	32%	54%	13%	-22%	26%	61%	10%	-35%	13%	50%	38%	13%	24%
IND. 18-44	11%	24%	34%	41%	-10%	37%	47%	16%	-9%	42%	41%	18%	1%	28%	43%	29%	14%	12%
IND. 45+	28%	44%	31%	18%	13%	25%	55%	18%	-30%	27%	59%	12%	-32%	12%	48%	40%	15%	18%
DEM. 18-44	9%	6%	89%	4%	-83%	55%	36%	9%	20%	49%	43%	8%	7%	40%	35%	26%	10%	17%
DEM. 45+	20%	2%	94%	3%	-92%	34%	49%	16%	-15%	39%	50%	10%	-11%	22%	43%	35%	16%	15%
EXPANDED PARTY																		
STRONG GOP	22%	96%	2%	2%	94%	31%	51%	15%	-19%	25%	67%	7%	-42%	12%	49%	39%	13%	28%
SOFT/LEAN GOP	15%	80%	9%	8%	70%	25%	61%	14%	-37%	27%	56%	13%	-29%	14%	42%	44%	14%	12%
TRUE IND.	25%	33%	27%	32%	6%	28%	51%	19%	-23%	31%	52%	16%	-20%	16%	51%	33%	15%	19%
SOFT/LEAN DEM.	13%	5%	83%	11%	-78%	38%	45%	16%	-7%	36%	49%	13%	-14%	20%	50%	29%	16%	20%
STRONG DEM.	23%	1%	97%	2%	-95%	41%	45%	13%	-4%	44%	47%	8%	-4%	30%	36%	34%	14%	14%
SELF-IDEOLOGY																		
LIBERAL	22%	3%	89%	5%	-86%	43%	41%	14%	2%	44%	42%	11%	2%	32%	40%	28%	12%	14%
MODERATE	34%	28%	47%	20%	-19%	28%	53%	18%	-24%	34%	51%	14%	-17%	17%	47%	36%	17%	15%
SOMEWHAT CON.	18%	68%	19%	12%	49%	34%	47%	19%	-14%	31%	59%	9%	-28%	14%	52%	34%	17%	25%
VERY CONSERVATIVE	22%	84%	7%	6%	77%	27%	59%	11%	-32%	22%	69%	7%	-48%	11%	43%	46%	10%	24%
TOTAL CONSERVATIVE	40%	77%	12%	9%	65%	30%	54%	15%	-24%	26%	65%	8%	-39%	12%	47%	41%	13%	24%
EDUCATION																		
TOTAL W.O. DEGREE	46%	47%	37%	12%	10%	31%	53%	14%	-22%	30%	58%	11%	-28%	14%	50%	36%	15%	22%
TOTAL WITH DEGREE	52%	38%	46%	12%	-8%	33%	47%	18%	-14%	36%	52%	11%	-16%	22%	42%	36%	13%	16%
MEN W.O. DEGREE	21%	55%	28%	15%	27%	29%	58%	13%	-28%	32%	59%	7%	-27%	15%	45%	41%	17%	18%
MEN WITH DEGREE	25%	45%	35%	15%	10%	31%	51%	16%	-19%	36%	54%	9%	-17%	23%	37%	40%	13%	13%
WOMEN W.O. DEGREE	26%	41%	45%	10%	-3%	32%	50%	15%	-18%	28%	57%	13%	-30%	14%	54%	32%	14%	26%
WOMEN WITH DEGREE	27%	32%	56%	10%	-24%	35%	45%	20%	-10%	35%	50%	13%	-15%	22%	46%	32%	13%	18%

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	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
WHITE SEX/EDUCATION																		
WHITE MEN W.O.	15%	64%	20%	13%	44%	28%	57%	15%	-29%	30%	62%	6%	-32%	12%	47%	41%	17%	21%
WHITE MEN WITH	18%	52%	34%	10%	18%	37%	47%	14%	-10%	41%	52%	6%	-11%	26%	36%	37%	14%	14%
WHITE WOMEN W.O.	19%	49%	38%	10%	11%	30%	49%	18%	-18%	25%	59%	15%	-35%	11%	58%	31%	14%	29%
WHITE WOMEN WITH	20%	36%	52%	10%	-16%	31%	48%	20%	-17%	38%	48%	14%	-10%	22%	45%	33%	15%	15%
HOUSEHOLD INCOME																		
UNDER \$50K	26%	42%	45%	11%	-3%	32%	50%	17%	-17%	33%	55%	11%	-22%	14%	55%	31%	19%	24%
\$50K TO \$100K	29%	42%	44%	10%	-3%	39%	49%	12%	-10%	36%	52%	10%	-16%	24%	42%	34%	12%	18%
OVER \$100K	30%	45%	41%	12%	4%	29%	53%	15%	-24%	28%	59%	12%	-30%	18%	43%	40%	11%	19%
VOTE PROBABILITY																		
CERTAIN	80%	44%	44%	9%		31%	52%	15%	-21%	33%	55%	10%	-22%	18%	45%	36%	15%	19%
NOT CERTAIN	20%	35%	34%	27%	1%	36%	44%	19%	-8%	31%	52%	15%	-21%	20%	46%	33%	11%	18%
ENTHUSIASM IN THE ELECTION																		
10 ENTHUSIASM	48%	45%	45%	6%		33%	50%	15%	-17%	34%	56%	9%	-22%	20%	44%	37%	14%	19%
8-9 ENTHUSIASM	17%	37%	52%	10%	-15%	27%	59%	13%	-31%	29%	57%	13%	-28%	15%	43%	42%	14%	15%
8-10 ENTHUSIASM	65%	43%	47%	7%	-4%	32%	52%	14%	-21%	32%	56%	10%	-24%	18%	44%	38%	14%	18%
1-7 ENTHUSIASM	34%	42%	33%	21%	10%	33%	47%	19%	-13%	33%	53%	12%	-20%	19%	49%	32%	13%	21%
VOTE PROPENSITY																		
HIGH	47%	43%	49%	6%	-6%	31%	52%	14%	-21%	34%	55%	10%	-21%	19%	44%	37%	15%	18%
MEDIUM	46%	44%	36%	16%	8%	32%	50%	17%	-19%	32%	55%	11%	-23%	18%	47%	36%	14%	19%
LOW	7%	29%	35%	32%	-6%	38%	41%	20%	-3%	29%	50%	20%	-21%	18%	52%	30%	11%	20%
HIGH AND MEDIUM	93%	43%	42%	11%	1%	32%	51%	16%	-20%	33%	55%	10%	-22%	19%	45%	36%	14%	19%
MEDIUM AND LOW	53%	42%	36%	18%	6%	32%	49%	17%	-17%	31%	54%	12%	-23%	18%	47%	35%	14%	19%
VOTE HISTORY																		
2016	96%	42%	43%	12%	-1%	32%	49%	17%	-17%	32%	54%	12%	-22%	19%	46%	35%	13%	19%
2014	72%	43%	44%	10%		32%	50%	16%	-18%	34%	53%	11%	-19%	20%	44%	36%	13%	17%
2016 NOT 2014	26%	38%	39%	20%	-1%	34%	46%	19%	-12%	29%	56%	15%	-26%	15%	51%	34%	14%	22%
2016 AND 2014	70%	43%	44%	10%	-1%	32%	50%	16%	-19%	33%	54%	11%	-20%	20%	44%	36%	13%	18%

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	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVANTAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVANTAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVANTAGE	CORE FAVOR	BATTLEGROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800	339	336	99	3	256	405	127	-149	261	437	88	-176	148	365	287	113	149
	100%	42%	42%	12%		32%	51%	16%	-19%	33%	55%	11%	-22%	18%	46%	36%	14%	19%
2016 PRES. VOTE																		
TRUMP	41%	86%	5%	8%	82%	26%	56%	17%	-30%	24%	65%	10%	-41%	10%	49%	42%	14%	23%
CLINTON	40%	4%	86%	9%	-82%	39%	45%	15%	-6%	42%	48%	9%	-5%	26%	43%	31%	16%	17%
TRUMP NOT 2014	11%	80%	4%	14%	76%	27%	46%	26%	-19%	24%	62%	14%	-38%	9%	55%	36%	15%	26%
DIRECTION OF COUNTRY																		
RIGHT DIRECTION	41%	80%	8%	10%	71%	29%	54%	16%	-25%	25%	63%	10%	-38%	13%	46%	41%	12%	22%
WRONG TRACK	54%	15%	69%	13%	-54%	35%	48%	16%	-13%	39%	48%	12%	-9%	23%	45%	32%	15%	16%
STRONG WRONG TRACK	48%	13%	71%	12%	-58%	35%	47%	16%	-12%	39%	48%	11%	-9%	23%	46%	31%	16%	17%
GENERIC CONGRESSIONAL BALLOT TEST																		
GOP	42%	100%			100%	27%	57%	15%	-30%	24%	65%	8%	-41%	11%	47%	42%	13%	23%
DEM.	42%		100%		-100%	40%	47%	13%	-7%	44%	45%	9%	-2%	27%	42%	31%	16%	15%
DON'T KNOW	12%			100%		29%	47%	24%	-18%	27%	50%	24%	-23%	17%	49%	34%	9%	16%
INITIAL RESOLUTION OPINION																		
FAVOR	32%	36%	52%	11%	-16%	100%			100%	58%	36%	6%	22%	58%	42%			36%
OPPOSE	51%	47%	39%	12%	9%		100%		-100%	20%	71%	7%	-51%		29%	71%	20%	
DON'T KNOW	16%	40%	33%	19%	7%			100%		24%	39%	35%	-15%	100%			24%	39%
INFORMED RESOLUTION OPINION																		
FAVOR	33%	32%	56%	10%	-25%	57%	31%	12%	25%	100%			100%	57%	43%		43%	
OPPOSE	55%	50%	35%	11%	15%	21%	66%	11%	-45%		100%		-100%		34%	66%		34%
DON'T KNOW	11%	33%	36%	27%	-3%	16%	30%	50%	-14%			100%		100%				
CORE ANALYSIS																		
CORE FAVOR	18%	25%	62%	11%	-38%	100%			100%	100%			100%	100%				
BATTLEGROUND	46%	44%	38%	13%	5%	30%	32%	35%	-3%	31%	41%	24%	-10%		100%		31%	41%
CORE OPPOSE	36%	50%	36%	12%	14%		100%		-100%		100%		-100%			100%		
SWITCH OPINION																		
TO FAVOR	14%	40%	49%	8%	-8%		72%	27%	-72%	100%			100%		100%		100%	
TO OPPOSE	19%	52%	33%	11%	19%	61%		33%	61%		100%		-100%		100%			100%

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	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
INITIAL																		
INFRASTRUCTURE																		
INVESTMENT OPINION																		
LARGE TECH	37%	44%	42%	12%	2%	34%	53%	12%	-20%	28%	61%	10%	-33%	16%	45%	39%	12%	22%
ISPS	38%	41%	47%	9%	-6%	34%	50%	13%	-16%	37%	50%	10%	-13%	22%	44%	34%	15%	16%
CONSUMERS	19%	52%	35%	11%	17%	30%	59%	10%	-28%	32%	57%	7%	-26%	17%	41%	42%	15%	15%
ALL THE ABOVE	9%	32%	38%	21%	-6%	29%	49%	19%	-20%	30%	54%	14%	-25%	16%	50%	34%	13%	21%
DON'T KNOW	9%	38%	39%	17%	-2%	29%	34%	37%	-5%	30%	45%	23%	-15%	16%	59%	25%	14%	19%
INFORMED																		
INFRASTRUCTURE																		
INVESTMENT OPINION																		
LARGE TECH	44%	44%	42%	12%	2%	31%	54%	15%	-23%	32%	58%	10%	-26%	17%	44%	39%	15%	18%
ISPS	34%	38%	49%	11%	-11%	39%	47%	12%	-9%	41%	47%	10%	-6%	27%	41%	32%	14%	15%
CONSUMERS	14%	55%	29%	11%	26%	38%	50%	11%	-12%	35%	58%	5%	-24%	19%	47%	34%	16%	24%
ALL THE ABOVE	13%	41%	39%	14%	1%	29%	52%	17%	-23%	23%	62%	15%	-39%	12%	49%	39%	11%	23%
DON'T KNOW	6%	28%	40%	25%	-12%	26%	31%	43%	-4%	29%	35%	30%	-6%	21%	56%	23%	8%	12%
CORE ANALYSIS																		
CORE LARGE TECH	29%	43%	43%	12%		33%	54%	12%	-20%	29%	60%	10%	-31%	17%	43%	40%	12%	20%
CORE ISPS	24%	37%	52%	8%	-16%	39%	45%	12%	-6%	44%	46%	9%	-2%	28%	43%	29%	16%	16%
CORE CONSUMERS	10%	63%	23%	10%	39%	31%	59%	8%	-28%	34%	58%	7%	-24%	19%	40%	41%	15%	17%
SWITCH OPINION																		
TO LARGE TECH	20%	46%	41%	10%	5%	30%	53%	16%	-22%	35%	54%	10%	-18%	18%	44%	38%	17%	15%
TO ISPS	17%	42%	42%	15%		38%	52%	9%	-13%	38%	49%	11%	-11%	24%	41%	34%	13%	14%
FROM CONSUMERS	12%	43%	44%	13%	-2%	34%	55%	10%	-21%	33%	55%	7%	-22%	20%	37%	42%	13%	13%
FAMILIARITY WITH NET NEUTRALITY																		
VERY	15%	27%	54%	15%	-27%	38%	50%	9%	-13%	44%	53%	3%	-9%	29%	31%	39%	14%	14%
SOMEWHAT	43%	40%	46%	12%	-6%	31%	53%	15%	-21%	33%	52%	12%	-19%	19%	44%	37%	14%	15%
NOT TOO/AT ALL	39%	51%	34%	12%	17%	31%	49%	20%	-18%	28%	59%	12%	-32%	14%	52%	35%	14%	24%
NET NEUTRALITY OPINION																		
STRONG FAVOR	39%	27%	58%	11%	-31%	46%	39%	13%	7%	45%	44%	10%	1%	31%	44%	26%	14%	18%
FAVOR	64%	37%	48%	12%	-11%	40%	47%	11%	-7%	38%	50%	10%	-12%	24%	43%	32%	14%	18%
OPPOSE	24%	57%	31%	11%	26%	21%	67%	11%	-45%	23%	73%	4%	-50%	9%	37%	54%	13%	19%
DON'T KNOW	12%	40%	35%	21%	5%	13%	36%	51%	-23%	25%	44%	29%	-19%	7%	72%	22%	18%	22%

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GENERIC BALLOT TEST/RESOLUTION OPINION AND CORE ANALYSIS/SWITCH OPINION

	GENERIC CONGRESSIONAL BALLOT TEST					INITIAL RESOLUTION OPINION				INFORMED RESOLUTION OPINION				CORE ANALYSIS			SWITCH OPINION	
	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
REGULATING TECH COMPANIES OPINION																		
FAVOR	55%	36%	50%	10%	-15%	41%	49%	9%	-8%	40%	51%	8%	-12%	26%	41%	34%	14%	18%
OPPOSE	28%	55%	30%	13%	26%	23%	66%	11%	-43%	24%	69%	6%	-45%	9%	40%	51%	15%	18%
DON'T KNOW	14%	43%	35%	19%	8%	18%	27%	55%	-9%	25%	37%	35%	-13%	9%	75%	15%	15%	22%
OBAMA VS. TRUMP ADMIN. REGULATIONS																		
TRUMP	40%	80%	8%	9%	72%	26%	58%	15%	-32%	24%	64%	9%	-40%	10%	47%	42%	14%	22%
OBAMA	49%	14%	71%	13%	-57%	40%	45%	14%	-5%	42%	47%	9%	-5%	27%	41%	31%	15%	16%
STRONG OBAMA	41%	11%	75%	10%	-64%	40%	44%	15%	-3%	44%	47%	7%	-2%	29%	39%	31%	15%	15%
DON'T KNOW	8%	38%	34%	24%	4%	18%	54%	28%	-36%	16%	54%	30%	-38%	7%	56%	38%	10%	16%
GOVT. SHOULD NOT MANDATE PROVIDERS																		
AGREE	50%	49%	35%	14%	14%	30%	55%	14%	-25%	29%	60%	10%	-31%	16%	42%	42%	13%	18%
DISAGREE	37%	31%	54%	11%	-23%	39%	49%	10%	-10%	42%	50%	7%	-7%	25%	42%	33%	17%	17%
DON'T KNOW	11%	49%	36%	8%	13%	17%	38%	43%	-21%	17%	48%	32%	-31%	5%	71%	23%	11%	25%
PRICE CONTROLS INCREASE CONSUMER COSTS																		
AGREE	59%	55%	31%	12%	24%	28%	57%	14%	-29%	28%	62%	9%	-34%	14%	44%	42%	14%	19%
DISAGREE	33%	25%	60%	10%	-36%	42%	43%	13%	-1%	42%	46%	11%	-5%	28%	44%	29%	14%	17%
DON'T KNOW	8%	23%	49%	20%	-26%	23%	33%	44%	-9%	31%	39%	30%	-8%	13%	68%	19%	18%	20%
ACCESS GOOGLE/ FACEBOOK FREQUENCY																		
SEV. TIMES A DAY	61%	40%	45%	13%	-5%	35%	50%	14%	-14%	37%	51%	11%	-13%	22%	43%	34%	15%	16%
DAILY	76%	41%	43%	13%	-2%	33%	50%	15%	-17%	35%	52%	11%	-17%	20%	45%	35%	15%	18%
WEEKLY	13%	48%	34%	14%	15%	33%	51%	16%	-19%	27%	61%	9%	-35%	16%	45%	39%	11%	22%
MONTH OR LESS	10%	45%	43%	6%	2%	26%	52%	20%	-25%	23%	62%	12%	-39%	11%	48%	41%	12%	21%
ACCESS INTERNET FREQUENCY																		
LESS THAN 1	29%	47%	35%	13%	12%	32%	51%	17%	-19%	26%	58%	14%	-32%	15%	49%	36%	12%	22%
1-2 HOURS	40%	45%	42%	11%	3%	30%	52%	17%	-21%	34%	54%	10%	-20%	18%	45%	37%	16%	17%
3 OR MORE HOURS	27%	33%	50%	16%	-17%	37%	49%	12%	-13%	39%	50%	9%	-10%	25%	42%	33%	15%	17%

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GENERIC BALLOT TEST/RESOLUTION OPINION AND CORE ANALYSIS/SWITCH OPINION

	GENERIC CONGRESSIONAL BALLOT TEST					INITIAL RESOLUTION OPINION				INFORMED RESOLUTION OPINION				CORE ANALYSIS			SWITCH OPINION	
	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
TELEVISION SERVICE PROVIDER																		
CABLE COMPANY	36%	40%	46%	12%	-6%	31%	51%	17%	-21%	32%	56%	10%	-23%	19%	45%	36%	14%	19%
SATELLITE PROV.	28%	47%	37%	13%	11%	30%	53%	16%	-23%	34%	53%	11%	-18%	18%	45%	37%	16%	16%
STREAM ONLINE	7%	42%	39%	16%	3%	46%	40%	13%	6%	42%	41%	17%	1%	27%	48%	25%	15%	16%
PHONE COMPANY	7%	38%	54%	8%	-16%	32%	52%	14%	-20%	24%	66%	9%	-42%	13%	46%	41%	10%	25%
STREAMING SERVICES SUBSCRIPTION																		
NETFLIX	50%	38%	46%	14%	-8%	34%	50%	15%	-16%	36%	52%	12%	-16%	22%	43%	35%	14%	16%
HULU	17%	38%	42%	17%	-5%	30%	54%	13%	-24%	32%	55%	13%	-23%	20%	40%	40%	12%	15%
AMAZON PRIME	34%	39%	46%	13%	-7%	36%	46%	16%	-10%	37%	50%	12%	-13%	24%	43%	33%	13%	17%
NONE	38%	46%	39%	11%	7%	28%	54%	17%	-26%	31%	56%	11%	-25%	15%	49%	36%	16%	19%
BIGGEST CONCERN WITH INTERNET																		
IDENTITY THEFT	66%	41%	43%	12%	-2%	31%	51%	16%	-20%	32%	54%	12%	-22%	19%	46%	36%	13%	18%
PROTECT DATA	41%	46%	38%	12%	7%	30%	52%	16%	-21%	29%	57%	12%	-28%	16%	46%	38%	13%	19%
BLOCK WEBSITES	35%	37%	49%	11%	-12%	37%	49%	14%	-12%	40%	51%	7%	-11%	25%	40%	35%	15%	16%
AFFORDABILITY	34%	38%	46%	14%	-8%	31%	50%	16%	-19%	37%	51%	11%	-14%	20%	46%	34%	17%	17%
TRUMP NAME I.D.																		
FAVORABLE	44%	82%	7%	10%	75%	26%	56%	16%	-30%	26%	63%	9%	-37%	12%	45%	42%	14%	20%
UNFAVORABLE	51%	10%	75%	13%	-65%	38%	46%	15%	-9%	39%	48%	12%	-9%	24%	45%	31%	15%	17%
VERY UNFAVORABLE	43%	6%	80%	11%	-74%	38%	45%	16%	-7%	40%	48%	10%	-8%	25%	44%	31%	15%	17%
OBAMA NAME I.D.																		
VERY FAVORABLE	38%	5%	83%	10%	-78%	39%	47%	13%	-8%	42%	46%	11%	-4%	27%	42%	32%	15%	14%
FAVORABLE	54%	12%	71%	13%	-59%	36%	47%	15%	-10%	39%	49%	11%	-10%	25%	44%	32%	14%	17%
UNFAVORABLE	42%	81%	7%	9%	74%	26%	57%	16%	-31%	25%	63%	10%	-38%	11%	47%	42%	14%	21%
AT&T NAME I.D.																		
FAVORABLE	47%	42%	44%	11%	-2%	34%	52%	12%	-18%	33%	57%	9%	-25%	20%	43%	37%	13%	20%
UNFAVORABLE	31%	40%	46%	13%	-6%	33%	52%	14%	-18%	36%	55%	8%	-18%	21%	41%	38%	15%	17%

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## GENERIC BALLOT TEST/RESOLUTION OPINION AND CORE ANALYSIS/SWITCH OPINION

	GENERIC CONGRESSIONAL BALLOT TEST					INITIAL RESOLUTION OPINION				INFORMED RESOLUTION OPINION				CORE ANALYSIS			SWITCH OPINION	
	TOTAL	GOP	DEM.	DON'T KNOW	GOP ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	CORE FAVOR	BATTLE GROUND	CORE OPPOSE	TO FAVOR	TO OPPOSE
TOTAL	800 100%	339 42%	336 42%	99 12%	3	256 32%	405 51%	127 16%	-149 -19%	261 33%	437 55%	88 11%	-176 -22%	148 18%	365 46%	287 36%	113 14%	149 19%
APPLE NAME I.D.																		
FAVORABLE	60%	40%	45%	12%	-5%	35%	50%	14%	-15%	35%	54%	9%	-20%	22%	42%	36%	13%	18%
UNFAVORABLE	20%	54%	31%	12%	22%	32%	55%	11%	-23%	30%	59%	9%	-29%	15%	48%	37%	15%	21%
VERIZON NAME I.D.																		
FAVORABLE	49%	44%	40%	12%	4%	33%	54%	11%	-21%	33%	57%	8%	-23%	20%	42%	39%	14%	18%
UNFAVORABLE	26%	45%	41%	12%	4%	33%	48%	16%	-16%	34%	55%	10%	-21%	20%	46%	35%	15%	21%
COMCAST NAME I.D.																		
AWARE	87%	41%	43%	13%	-2%	32%	50%	16%	-18%	35%	53%	11%	-18%	20%	45%	35%	15%	18%
FAVORABLE	27%	41%	44%	14%	-3%	33%	54%	11%	-21%	34%	54%	10%	-20%	21%	42%	37%	13%	17%
UNFAVORABLE	36%	40%	45%	13%	-5%	36%	51%	13%	-14%	38%	54%	6%	-16%	24%	39%	37%	14%	17%
SPECTRUM NAME I.D.																		
AWARE	55%	42%	44%	12%	-2%	33%	50%	16%	-17%	34%	54%	12%	-20%	19%	46%	35%	15%	19%
FAVORABLE	17%	47%	42%	11%	5%	36%	53%	10%	-17%	35%	57%	8%	-22%	21%	43%	36%	14%	22%
UNFAVORABLE	14%	41%	47%	10%	-7%	35%	51%	11%	-16%	35%	59%	4%	-24%	23%	38%	39%	12%	20%
GOOGLE NAME I.D.																		
FAVORABLE	64%	35%	50%	13%	-14%	37%	50%	12%	-13%	37%	51%	11%	-15%	22%	44%	34%	14%	17%
UNFAVORABLE	21%	67%	20%	10%	47%	20%	61%	17%	-41%	20%	68%	8%	-48%	9%	45%	46%	11%	22%
FACEBOOK NAME I.D.																		
FAVORABLE	43%	37%	48%	14%	-11%	38%	49%	11%	-12%	36%	52%	11%	-16%	24%	42%	34%	13%	18%
UNFAVORABLE	44%	49%	35%	12%	15%	29%	53%	18%	-24%	30%	57%	10%	-27%	16%	46%	38%	14%	19%
REGIONS																		
NORTHEAST	18%	40%	41%	16%	-1%	36%	48%	13%	-11%	30%	61%	8%	-31%	18%	44%	37%	12%	24%
SOUTH ATLANTIC	21%	42%	46%	8%	-4%	33%	48%	18%	-15%	34%	54%	11%	-20%	20%	43%	37%	14%	18%
SOUTH GULF/INLAND	22%	37%	46%	16%	-10%	32%	53%	15%	-20%	36%	52%	10%	-16%	18%	48%	34%	18%	19%
MIDWEST	24%	44%	40%	15%	4%	30%	53%	15%	-23%	35%	50%	14%	-15%	17%	50%	33%	18%	17%
WEST	22%	41%	43%	12%	-2%	30%	52%	17%	-22%	29%	54%	12%	-25%	18%	43%	38%	11%	16%
INTERVIEW DATE																		
MON. JUNE 11TH	29%	43%	45%	11%	-2%	33%	49%	17%	-17%	33%	51%	15%	-18%	18%	49%	33%	15%	18%
TUES. JUNE 12TH	33%	41%	41%	13%	1%	31%	49%	18%	-18%	32%	55%	9%	-23%	20%	44%	37%	13%	18%
WED. JUNE 13TH	37%	43%	41%	13%	2%	33%	53%	14%	-21%	32%	57%	10%	-25%	18%	45%	37%	15%	20%
TOTAL SUBSCRIBER	61%	39%	44%	14%	-5%	34%	49%	15%	-15%	34%	54%	11%	-20%	21%	44%	36%	13%	18%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
SEX																	
MEN	46%	31%	46%	22%	8%	7%	35%	38%	18%	10%	6%	23%	30%	12%	19%	16%	12%
WOMEN	54%	43%	31%	17%	9%	11%	51%	30%	11%	14%	5%	34%	18%	8%	22%	17%	12%
AGE																	
18-34	15%	41%	46%	19%	6%	6%	46%	38%	15%	10%	4%	34%	28%	12%	22%	18%	11%
35-44	13%	31%	48%	25%	9%	5%	27%	48%	17%	12%	7%	16%	36%	14%	15%	22%	16%
45-54	18%	29%	34%	24%	16%	6%	41%	37%	13%	15%	4%	24%	26%	13%	18%	17%	15%
55-64	22%	44%	31%	20%	9%	7%	48%	32%	14%	13%	4%	35%	19%	10%	20%	20%	13%
65 AND OVER	32%	38%	38%	13%	6%	15%	48%	25%	14%	12%	9%	29%	18%	5%	24%	11%	10%
SEX/AGE																	
MEN 18-34	9%	37%	45%	25%	6%	6%	44%	38%	18%	10%	5%	32%	28%	14%	24%	19%	13%
MEN 35-59	18%	27%	47%	25%	9%	5%	30%	46%	16%	12%	3%	18%	36%	13%	15%	19%	15%
MEN 60+	19%	32%	45%	17%	9%	9%	37%	30%	20%	8%	10%	23%	24%	10%	21%	11%	10%
WOMEN 18-34	6%	46%	46%	11%	6%	5%	50%	38%	11%	10%	4%	38%	29%	9%	19%	17%	7%
WOMEN 35-59	22%	40%	30%	22%	13%	7%	47%	34%	12%	15%	6%	32%	21%	10%	19%	20%	17%
WOMEN 60+	26%	44%	29%	13%	7%	15%	54%	25%	10%	15%	5%	34%	14%	5%	24%	15%	10%
RACE																	
WHITE	72%	36%	39%	19%	10%	9%	44%	35%	15%	13%	5%	28%	25%	10%	21%	17%	13%
AFR. AMERICAN	10%	48%	32%	13%	5%	12%	51%	27%	7%	7%	10%	37%	12%	3%	20%	18%	9%
HISPANIC	8%	37%	34%	25%	9%	5%	38%	28%	17%	18%	5%	21%	19%	12%	20%	15%	13%
WHITE MEN	33%	29%	47%	22%	9%	7%	35%	40%	19%	10%	5%	22%	32%	13%	19%	16%	13%
WHITE WOMEN	39%	42%	32%	17%	10%	11%	53%	31%	12%	15%	5%	34%	19%	8%	23%	18%	13%
WHITE DEM.	18%	35%	42%	15%	11%	12%	41%	44%	15%	12%	6%	26%	30%	8%	21%	22%	12%
PARTY I.D.																	
REPUBLICAN	28%	39%	35%	23%	7%	8%	47%	28%	17%	12%	4%	31%	21%	13%	22%	14%	13%
INDEPENDENT	39%	35%	41%	20%	8%	8%	41%	36%	16%	12%	6%	28%	26%	11%	19%	17%	12%
DEMOCRAT	29%	41%	38%	15%	9%	11%	46%	38%	11%	12%	7%	30%	25%	6%	23%	20%	12%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
PARTY/SEX																	
GOP MEN	15%	32%	40%	29%	8%	5%	35%	32%	23%	11%	4%	23%	25%	19%	17%	16%	12%
GOP WOMEN	13%	47%	31%	16%	5%	11%	63%	23%	10%	13%	4%	41%	17%	7%	28%	12%	14%
IND. MEN	21%	29%	48%	19%	9%	7%	39%	39%	17%	11%	7%	23%	30%	10%	22%	16%	14%
IND. WOMEN	18%	43%	32%	20%	7%	10%	44%	33%	15%	12%	5%	32%	20%	11%	15%	17%	10%
DEM. MEN	8%	36%	54%	14%	5%	10%	32%	50%	15%	3%	10%	24%	41%	6%	18%	17%	10%
DEM. WOMEN	21%	42%	32%	15%	11%	12%	51%	33%	10%	15%	5%	32%	18%	6%	25%	22%	13%
PARTY/AGE																	
GOP 18-44	7%	32%	38%	32%	8%	7%	36%	37%	26%	11%		23%	27%	23%	17%	17%	12%
GOP 45+	21%	41%	34%	20%	7%	8%	51%	26%	14%	13%	5%	34%	19%	10%	24%	13%	13%
IND. 18-44	11%	41%	43%	18%	8%	5%	41%	42%	15%	11%	8%	31%	27%	11%	19%	23%	12%
IND. 45+	28%	33%	40%	20%	8%	10%	41%	34%	16%	12%	5%	26%	25%	11%	19%	14%	12%
DEM. 18-44	9%	38%	55%	21%	6%	6%	38%	49%	12%	8%	6%	25%	41%	10%	21%	20%	16%
DEM. 45+	20%	42%	30%	12%	10%	13%	50%	33%	11%	13%	7%	32%	17%	4%	23%	20%	11%
EXPANDED PARTY																	
STRONG GOP	22%	37%	38%	23%	7%	9%	48%	29%	16%	12%	5%	28%	22%	13%	26%	14%	14%
SOFT/LEAN GOP	15%	38%	37%	19%	7%	7%	46%	32%	17%	13%	2%	35%	24%	14%	16%	13%	8%
TRUE IND.	25%	34%	37%	21%	9%	9%	40%	34%	18%	11%	7%	25%	23%	12%	19%	17%	12%
SOFT/LEAN DEM.	13%	45%	47%	17%	3%	7%	42%	44%	13%	9%	6%	32%	31%	4%	17%	23%	17%
STRONG DEM.	23%	39%	36%	15%	11%	12%	47%	36%	9%	14%	7%	30%	22%	6%	23%	18%	11%
SELF-IDEOLOGY																	
LIBERAL	22%	36%	46%	16%	10%	7%	42%	47%	10%	12%	4%	28%	35%	6%	20%	21%	15%
MODERATE	34%	40%	37%	14%	8%	10%	45%	34%	13%	12%	6%	33%	23%	8%	17%	16%	8%
SOMEWHAT CON.	18%	44%	41%	23%	5%	6%	51%	29%	16%	12%	4%	31%	19%	11%	27%	18%	16%
VERY CONSERVATIVE	22%	30%	31%	26%	11%	11%	40%	27%	21%	14%	6%	23%	19%	17%	22%	13%	13%
TOTAL CONSERVATIVE	40%	36%	36%	25%	8%	8%	45%	28%	19%	13%	5%	26%	19%	14%	24%	15%	14%
EDUCATION																	
TOTAL W.O. DEGREE	46%	41%	34%	19%	7%	11%	48%	30%	12%	11%	6%	31%	20%	8%	22%	16%	13%
TOTAL WITH DEGREE	52%	34%	41%	19%	10%	7%	40%	37%	16%	14%	5%	27%	27%	12%	19%	17%	12%
MEN W.O. DEGREE	21%	33%	39%	25%	8%	10%	41%	32%	16%	9%	8%	25%	24%	11%	22%	15%	16%
MEN WITH DEGREE	25%	29%	51%	19%	9%	4%	32%	43%	20%	12%	5%	21%	35%	13%	17%	16%	9%
WOMEN W.O. DEGREE	26%	47%	30%	14%	7%	12%	54%	28%	9%	13%	5%	36%	16%	5%	22%	17%	11%
WOMEN WITH DEGREE	27%	39%	33%	20%	11%	9%	48%	32%	13%	16%	5%	32%	20%	10%	21%	18%	14%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
WHITE SEX/EDUCATION																	
WHITE MEN W.O.	15%	33%	40%	24%	9%	10%	41%	33%	14%	9%	7%	25%	24%	9%	21%	16%	17%
WHITE MEN WITH	18%	25%	52%	22%	10%	4%	30%	45%	24%	11%	4%	19%	37%	17%	18%	16%	9%
WHITE WOMEN W.O.	19%	48%	30%	13%	7%	13%	57%	29%	9%	13%	6%	37%	18%	5%	24%	16%	11%
WHITE WOMEN WITH	20%	36%	33%	20%	12%	9%	47%	33%	14%	18%	5%	32%	20%	11%	21%	20%	14%
HOUSEHOLD INCOME																	
UNDER \$50K	26%	41%	34%	17%	6%	14%	49%	30%	11%	9%	8%	33%	17%	7%	22%	19%	13%
\$50K TO \$100K	29%	35%	41%	18%	7%	9%	44%	32%	13%	13%	7%	26%	25%	8%	22%	13%	12%
OVER \$100K	30%	36%	43%	22%	12%	3%	38%	41%	18%	15%	2%	28%	30%	14%	17%	18%	12%
VOTE PROBABILITY																	
CERTAIN	80%	37%	40%	18%	9%	8%	43%	35%	14%	14%	5%	27%	25%	9%	20%	16%	12%
NOT CERTAIN	20%	41%	29%	22%	8%	13%	48%	28%	17%	8%	9%	34%	20%	12%	21%	17%	15%
ENTHUSIASM IN THE ELECTION																	
10 ENTHUSIASM	48%	37%	37%	19%	9%	8%	44%	32%	14%	14%	5%	29%	23%	10%	21%	15%	12%
8-9 ENTHUSIASM	17%	39%	39%	21%	6%	12%	44%	33%	17%	12%	6%	32%	23%	12%	20%	17%	14%
8-10 ENTHUSIASM	65%	38%	38%	19%	8%	9%	44%	32%	15%	14%	5%	30%	23%	10%	21%	16%	12%
1-7 ENTHUSIASM	34%	37%	38%	19%	10%	9%	43%	36%	14%	10%	6%	28%	26%	9%	20%	18%	12%
VOTE PROPENSITY																	
HIGH	47%	38%	40%	17%	9%	8%	46%	32%	15%	15%	5%	29%	22%	10%	22%	15%	12%
MEDIUM	46%	37%	36%	21%	9%	8%	40%	36%	14%	10%	6%	28%	25%	10%	17%	17%	13%
LOW	7%	38%	35%	17%	11%	15%	52%	33%	12%	12%	10%	30%	24%	9%	30%	20%	12%
HIGH AND MEDIUM	93%	37%	38%	19%	9%	8%	43%	34%	15%	13%	5%	29%	24%	10%	20%	16%	12%
MEDIUM AND LOW	53%	37%	36%	20%	9%	9%	42%	36%	14%	10%	6%	28%	25%	10%	19%	18%	13%
VOTE HISTORY																	
2016	96%	37%	38%	20%	9%	9%	44%	34%	15%	11%	6%	28%	24%	11%	22%	17%	12%
2014	72%	37%	37%	19%	9%	10%	44%	33%	16%	11%	6%	28%	22%	10%	22%	17%	12%
2016 NOT 2014	26%	37%	37%	21%	7%	10%	42%	36%	13%	12%	6%	27%	26%	11%	20%	16%	12%
2016 AND 2014	70%	37%	38%	19%	9%	9%	45%	33%	16%	11%	6%	28%	23%	10%	22%	17%	13%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
2016 PRES. VOTE																	
TRUMP	41%	37%	35%	23%	8%	9%	46%	27%	18%	13%	6%	27%	20%	14%	24%	14%	13%
CLINTON	40%	37%	42%	15%	8%	9%	44%	40%	10%	13%	5%	30%	28%	6%	19%	18%	12%
TRUMP NOT 2014	11%	34%	32%	25%	9%	9%	39%	33%	16%	14%	5%	23%	24%	14%	22%	14%	13%
DIRECTION OF COUNTRY																	
RIGHT DIRECTION	41%	40%	35%	23%	8%	7%	46%	26%	19%	13%	5%	30%	19%	15%	23%	14%	11%
WRONG TRACK	54%	36%	41%	15%	9%	10%	41%	40%	10%	12%	6%	27%	28%	5%	19%	18%	13%
STRONG WRONG TRACK	48%	36%	41%	16%	8%	10%	41%	40%	10%	11%	7%	27%	28%	5%	18%	18%	14%
GENERIC CONGRESSIONAL BALLOT TEST																	
GOP	42%	39%	37%	23%	7%	8%	45%	30%	19%	12%	4%	29%	21%	15%	22%	16%	12%
DEM.	42%	38%	43%	16%	8%	8%	43%	39%	10%	12%	5%	29%	29%	5%	20%	16%	13%
DON'T KNOW	12%	36%	27%	17%	15%	12%	41%	31%	13%	14%	12%	28%	16%	8%	16%	20%	13%
INITIAL RESOLUTION OPINION																	
FAVOR	32%	39%	41%	18%	8%	8%	42%	41%	17%	11%	5%	30%	29%	10%	19%	20%	13%
OPPOSE	51%	39%	38%	22%	9%	6%	46%	31%	14%	13%	3%	30%	21%	12%	21%	17%	14%
DON'T KNOW	16%	28%	32%	12%	10%	21%	41%	25%	10%	13%	15%	22%	18%	5%	21%	9%	8%
INFORMED RESOLUTION OPINION																	
FAVOR	33%	32%	44%	18%	8%	8%	42%	43%	15%	9%	5%	26%	32%	10%	22%	19%	12%
OPPOSE	55%	42%	35%	20%	9%	7%	46%	29%	15%	14%	4%	32%	20%	11%	20%	15%	13%
DON'T KNOW	11%	34%	36%	13%	11%	19%	39%	30%	7%	17%	16%	26%	20%	6%	18%	17%	8%
CORE ANALYSIS																	
CORE FAVOR	18%	32%	46%	17%	8%	8%	40%	49%	15%	8%	7%	26%	35%	10%	20%	22%	13%
BATTLEGROUND	46%	37%	37%	17%	10%	12%	42%	31%	15%	13%	7%	27%	22%	9%	20%	15%	10%
CORE OPPOSE	36%	41%	36%	22%	8%	6%	48%	30%	14%	14%	4%	32%	19%	11%	22%	16%	15%
SWITCH OPINION																	
TO FAVOR	14%	32%	41%	20%	8%	9%	46%	35%	16%	10%	3%	25%	27%	10%	25%	16%	11%
TO OPPOSE	19%	44%	33%	16%	10%	9%	43%	27%	18%	15%	4%	31%	20%	9%	17%	13%	8%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUMERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUMERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUMERS	TO LARGE TECH	TO ISPS	FROM CONSUMERS
TOTAL	800	299	304	152	71	71	349	270	115	100	46	229	189	79	164	132	99
	100%	37%	38%	19%	9%	9%	44%	34%	14%	13%	6%	29%	24%	10%	20%	17%	12%
INITIAL INFRASTRUCTURE INVESTMENT OPINION																	
LARGE TECH	37%	100%	19%	9%			77%	26%	8%	6%	2%	77%	12%	4%	15%	26%	8%
ISPS	38%	19%	100%	14%			34%	62%	12%	7%	4%	14%	62%	7%	34%	17%	14%
CONSUMERS	19%	17%	28%	100%			31%	34%	52%	7%	3%	10%	20%	52%	31%	34%	65%
ALL THE ABOVE	9%				100%		13%	16%	5%	67%	4%				13%	16%	
DON'T KNOW	9%					100%	32%	10%	7%	19%	33%				32%	10%	
INFORMED INFRASTRUCTURE INVESTMENT OPINION																	
LARGE TECH	44%	66%	30%	13%	3%	7%	100%	17%	8%			66%	12%	6%	47%	16%	13%
ISPS	34%	29%	70%	19%	4%	3%	23%	100%	10%			16%	70%	8%	18%	49%	19%
CONSUMERS	14%	21%	32%	68%	3%	4%	24%	24%	100%			14%	19%	68%	21%	22%	22%
ALL THE ABOVE	13%	17%	21%	10%	48%	13%				100%							10%
DON'T KNOW	6%	14%	27%	11%	7%	51%					100%						11%
CORE ANALYSIS																	
CORE LARGE TECH	29%	100%	19%	6%			100%	18%	7%			100%	13%	5%	19%	18%	6%
CORE ISPS	24%	18%	100%	16%			21%	100%	12%			15%	100%	9%	21%	27%	16%
CORE CONSUMERS	10%	15%	25%	100%			24%	26%	100%			14%	22%	100%	24%	26%	33%
SWITCH OPINION																	
TO LARGE TECH	20%	27%	64%	29%	6%	14%	100%	30%	15%			27%	25%	12%	100%	26%	29%
TO ISPS	17%	59%	39%	39%	8%	5%	42%	100%	19%			32%	39%	16%	32%	100%	39%
FROM CONSUMERS	12%	26%	42%	100%			48%	52%	26%	11%	5%	15%	30%	26%	48%	52%	100%
FAMILIARITY WITH NET NEUTRALITY																	
VERY	15%	32%	51%	22%	7%	1%	31%	50%	13%	10%	2%	22%	37%	11%	16%	21%	15%
SOMEWHAT	43%	38%	40%	22%	10%	7%	44%	36%	16%	14%	4%	29%	26%	12%	21%	18%	15%
NOT TOO/AT ALL	39%	39%	33%	16%	7%	13%	47%	26%	13%	12%	10%	31%	17%	8%	21%	14%	10%
NET NEUTRALITY OPINION																	
STRONG FAVOR	39%	37%	46%	16%	10%	6%	44%	43%	11%	12%	4%	29%	32%	7%	22%	19%	13%
FAVOR	64%	38%	43%	18%	8%	8%	44%	39%	13%	12%	4%	29%	28%	8%	22%	19%	14%
OPPOSE	24%	42%	30%	25%	8%	5%	46%	27%	21%	9%	4%	32%	17%	18%	18%	13%	9%
DON'T KNOW	12%	31%	27%	14%	14%	18%	39%	16%	10%	21%	16%	24%	11%	6%	17%	8%	9%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
REGULATING TECH COMPANIES OPINION																	
FAVOR	55%	43%	39%	16%	8%	8%	47%	37%	11%	13%	4%	34%	26%	8%	21%	19%	13%
OPPOSE	28%	30%	36%	27%	9%	6%	41%	30%	25%	9%	4%	23%	20%	18%	21%	15%	12%
DON'T KNOW	14%	31%	37%	10%	12%	20%	39%	26%	5%	19%	15%	22%	21%	2%	21%	9%	9%
OBAMA VS. TRUMP ADMIN. REGULATIONS																	
TRUMP	40%	37%	36%	23%	9%	8%	45%	27%	19%	12%	5%	28%	20%	14%	22%	13%	12%
OBAMA	49%	39%	41%	14%	8%	8%	43%	40%	12%	11%	5%	30%	27%	6%	17%	19%	11%
STRONG OBAMA	41%	39%	41%	14%	7%	8%	43%	41%	11%	10%	5%	30%	28%	6%	18%	19%	11%
DON'T KNOW	8%	39%	33%	25%	6%	20%	48%	27%	11%	18%	15%	32%	20%	11%	27%	18%	18%
GOVT. SHOULD NOT MANDATE PROVIDERS																	
AGREE	50%	38%	38%	19%	9%	7%	41%	31%	17%	14%	5%	28%	22%	12%	19%	15%	9%
DISAGREE	37%	41%	42%	17%	7%	6%	48%	39%	13%	10%	4%	31%	28%	8%	21%	19%	13%
DON'T KNOW	11%	25%	27%	20%	14%	26%	44%	24%	10%	18%	13%	24%	18%	7%	25%	13%	17%
PRICE CONTROLS INCREASE CONSUMER COSTS																	
AGREE	59%	40%	35%	21%	9%	7%	45%	30%	17%	13%	6%	32%	20%	12%	19%	15%	12%
DISAGREE	33%	35%	46%	16%	9%	7%	41%	42%	13%	13%	4%	25%	31%	7%	21%	19%	12%
DON'T KNOW	8%	28%	27%	17%	8%	29%	47%	30%	7%	10%	12%	23%	20%	7%	29%	17%	14%
ACCESS GOOGLE/FACEBOOK FREQUENCY																	
SEV. TIMES A DAY	61%	35%	40%	22%	9%	7%	39%	40%	15%	13%	4%	27%	28%	11%	18%	19%	14%
DAILY	76%	36%	40%	21%	9%	7%	41%	39%	15%	13%	4%	28%	28%	11%	20%	18%	13%
WEEKLY	13%	46%	29%	15%	9%	13%	52%	19%	16%	14%	10%	37%	12%	9%	20%	11%	9%
MONTH OR LESS	10%	36%	33%	13%	8%	15%	52%	16%	9%	11%	13%	27%	10%	4%	29%	10%	10%
ACCESS INTERNET FREQUENCY																	
LESS THAN 1	29%	37%	33%	18%	11%	10%	47%	26%	16%	16%	4%	29%	16%	10%	22%	14%	11%
1-2 HOURS	40%	38%	38%	21%	8%	9%	43%	37%	15%	12%	6%	30%	25%	10%	19%	17%	14%
3 OR MORE HOURS	27%	37%	47%	17%	8%	6%	41%	42%	13%	10%	5%	28%	32%	9%	20%	20%	12%

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## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
TELEVISION SERVICE PROVIDER																	
CABLE COMPANY	36%	38%	36%	17%	8%	10%	48%	29%	11%	13%	7%	30%	21%	8%	23%	12%	12%
SATELLITE PROV.	28%	39%	37%	19%	7%	9%	49%	34%	12%	13%	5%	32%	22%	8%	23%	18%	15%
STREAM ONLINE	7%	37%	53%	13%	8%	9%	38%	49%	20%	5%	6%	31%	37%	7%	21%	28%	8%
PHONE COMPANY	7%	40%	37%	12%	9%	8%	42%	32%	15%	14%	3%	27%	21%	6%	18%	17%	7%
STREAMING SERVICES SUBSCRIPTION																	
NETFLIX	50%	36%	43%	18%	9%	7%	42%	38%	12%	14%	4%	26%	28%	8%	20%	16%	12%
HULU	17%	38%	47%	18%	9%	4%	41%	44%	13%	12%	3%	29%	34%	10%	19%	20%	11%
AMAZON PRIME	34%	31%	47%	20%	11%	6%	37%	41%	14%	15%	4%	23%	31%	10%	18%	14%	13%
NONE	38%	37%	31%	21%	8%	13%	47%	28%	15%	11%	8%	30%	18%	10%	22%	17%	14%
BIGGEST CONCERN WITH INTERNET																	
IDENTITY THEFT	66%	39%	38%	20%	8%	8%	45%	33%	15%	13%	6%	30%	24%	11%	19%	15%	13%
PROTECT DATA	41%	38%	36%	20%	11%	7%	43%	33%	14%	15%	5%	29%	22%	10%	20%	17%	13%
BLOCK WEBSITES	35%	37%	44%	20%	8%	5%	46%	41%	13%	10%	5%	30%	29%	9%	24%	21%	15%
AFFORDABILITY	34%	34%	48%	17%	7%	5%	44%	41%	13%	10%	3%	26%	30%	8%	23%	17%	12%
TRUMP NAME I.D.																	
FAVORABLE	44%	38%	35%	23%	9%	8%	45%	29%	17%	14%	5%	28%	19%	14%	23%	16%	13%
UNFAVORABLE	51%	37%	41%	15%	9%	9%	42%	39%	12%	11%	6%	29%	28%	6%	17%	17%	11%
VERY UNFAVORABLE	43%	38%	42%	14%	9%	9%	42%	39%	11%	11%	5%	30%	29%	5%	17%	17%	12%
OBAMA NAME I.D.																	
VERY FAVORABLE	38%	38%	41%	16%	8%	9%	44%	37%	10%	12%	6%	29%	26%	7%	20%	16%	12%
FAVORABLE	54%	39%	39%	16%	8%	9%	43%	36%	12%	11%	6%	31%	25%	8%	18%	17%	11%
UNFAVORABLE	42%	36%	38%	22%	9%	8%	45%	31%	18%	13%	5%	28%	23%	13%	24%	15%	12%
AT&T NAME I.D.																	
FAVORABLE	47%	41%	35%	17%	11%	9%	46%	30%	12%	15%	6%	31%	20%	8%	21%	17%	12%
UNFAVORABLE	31%	37%	41%	21%	6%	6%	40%	44%	16%	8%	3%	29%	32%	12%	15%	19%	14%

Table 202

## INFRASTRUCTURE INVESTMENT OPINION AND CORE ANALYSIS/SWITCH OPINION

	INITIAL INFRASTRUCTURE INVESTMENT OPINION						INFORMED INFRASTRUCTURE INVESTMENT OPINION					CORE ANALYSIS			SWITCH OPINION		
	TOTAL	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	LARGE TECH	ISPS	CONSUM ERS	ALL THE ABOVE	DON'T KNOW	CORE LARGE TECH	CORE ISPS	CORE CONSUM ERS	TO LARGE TECH	TO ISPS	FROM CONSUM ERS
TOTAL	800 100%	299 37%	304 38%	152 19%	71 9%	71 9%	349 44%	270 34%	115 14%	100 13%	46 6%	229 29%	189 24%	79 10%	164 20%	132 17%	99 12%
APPLE NAME I.D.																	
FAVORABLE	60%	38%	39%	19%	8%	6%	42%	35%	16%	12%	5%	29%	25%	11%	19%	17%	11%
UNFAVORABLE	20%	43%	34%	20%	12%	7%	47%	31%	14%	14%	5%	35%	22%	11%	18%	18%	14%
VERIZON NAME I.D.																	
FAVORABLE	49%	42%	36%	17%	8%	7%	47%	31%	16%	13%	4%	32%	20%	10%	19%	17%	10%
UNFAVORABLE	26%	34%	45%	20%	8%	6%	37%	44%	15%	9%	5%	26%	34%	11%	16%	19%	13%
COMCAST NAME I.D.																	
AWARE	87%	38%	39%	19%	9%	9%	45%	34%	14%	12%	5%	30%	25%	10%	21%	17%	12%
FAVORABLE	27%	42%	32%	16%	9%	12%	46%	32%	12%	13%	7%	34%	20%	10%	18%	17%	8%
UNFAVORABLE	36%	39%	45%	20%	7%	4%	42%	39%	16%	11%	4%	28%	30%	10%	19%	19%	14%
SPECTRUM NAME I.D.																	
AWARE	55%	38%	37%	19%	9%	9%	45%	34%	14%	11%	5%	30%	23%	10%	22%	17%	12%
FAVORABLE	17%	41%	37%	14%	9%	8%	43%	35%	11%	12%	5%	29%	20%	7%	19%	20%	8%
UNFAVORABLE	14%	43%	43%	21%	7%	3%	45%	41%	19%	10%	3%	36%	30%	15%	18%	20%	15%
GOOGLE NAME I.D.																	
FAVORABLE	64%	40%	38%	17%	8%	9%	42%	35%	13%	13%	5%	31%	25%	8%	17%	16%	11%
UNFAVORABLE	21%	38%	39%	24%	11%	8%	47%	33%	20%	10%	6%	30%	23%	17%	25%	20%	14%
FACEBOOK NAME I.D.																	
FAVORABLE	43%	41%	38%	18%	7%	8%	41%	35%	13%	12%	7%	29%	23%	9%	18%	18%	13%
UNFAVORABLE	44%	35%	38%	21%	11%	7%	45%	35%	16%	13%	4%	29%	25%	12%	20%	17%	12%
REGIONS																	
NORTHEAST	18%	42%	36%	16%	8%	7%	46%	33%	13%	15%	3%	34%	21%	9%	17%	15%	9%
SOUTH ATLANTIC	21%	39%	40%	13%	9%	8%	51%	36%	15%	7%	4%	32%	26%	11%	25%	17%	7%
SOUTH GULF/INLAND	22%	40%	39%	20%	10%	8%	44%	36%	14%	14%	5%	32%	25%	8%	18%	19%	15%
MIDWEST	24%	37%	39%	21%	9%	9%	40%	38%	15%	15%	5%	28%	26%	9%	17%	21%	15%
WEST	22%	36%	37%	23%	10%	7%	39%	33%	16%	16%	6%	25%	25%	12%	18%	15%	16%
INTERVIEW DATE																	
MON. JUNE 11TH	29%	34%	37%	23%	10%	9%	42%	38%	14%	11%	7%	26%	24%	12%	20%	21%	14%
TUES. JUNE 12TH	33%	35%	38%	19%	11%	8%	37%	32%	15%	16%	6%	25%	25%	10%	16%	12%	12%
WED. JUNE 13TH	37%	42%	39%	16%	6%	10%	51%	32%	14%	10%	5%	34%	22%	8%	25%	17%	12%
TOTAL SUBSCRIBER	61%	37%	42%	18%	10%	7%	42%	38%	14%	14%	4%	27%	28%	10%	20%	17%	11%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
SEX																		
MEN	46%	24%	45%	30%	40%	64%	28%	8%	36%	51%	34%	12%	18%	47%	43%	37%	6%	4%
WOMEN	54%	7%	42%	48%	38%	64%	20%	15%	43%	58%	24%	17%	34%	33%	53%	45%	10%	-20%
AGE																		
18-34	15%	27%	39%	32%	47%	66%	24%	9%	42%	58%	25%	15%	33%	35%	45%	33%	13%	-10%
35-44	13%	24%	51%	25%	49%	72%	21%	7%	51%	52%	33%	14%	19%	29%	57%	48%	14%	-28%
45-54	18%	14%	48%	37%	33%	52%	30%	14%	22%	45%	32%	19%	13%	40%	45%	39%	8%	-5%
55-64	22%	11%	45%	43%	40%	67%	23%	10%	44%	58%	27%	13%	31%	43%	45%	40%	7%	-2%
65 AND OVER	32%	10%	38%	48%	34%	64%	21%	14%	42%	59%	27%	13%	31%	43%	52%	44%	4%	-8%
SEX/AGE																		
MEN 18-34	9%	34%	39%	25%	44%	58%	31%	9%	27%	57%	26%	17%	31%	41%	41%	32%	13%	-1%
MEN 35-59	18%	28%	44%	28%	42%	64%	28%	5%	36%	40%	42%	11%	-2%	45%	44%	38%	6%	
MEN 60+	19%	16%	48%	33%	37%	65%	25%	9%	40%	60%	29%	9%	31%	53%	43%	39%	2%	9%
WOMEN 18-34	6%	17%	38%	43%	53%	78%	13%	10%	65%	60%	25%	13%	36%	27%	51%	34%	14%	-24%
WOMEN 35-59	22%	7%	49%	42%	38%	61%	21%	16%	40%	59%	20%	21%	39%	29%	53%	45%	13%	-24%
WOMEN 60+	26%	6%	38%	54%	34%	63%	21%	15%	41%	58%	27%	14%	30%	38%	54%	47%	6%	-16%
RACE																		
WHITE	72%	15%	44%	39%	39%	64%	23%	12%	41%	55%	28%	16%	27%	44%	46%	38%	7%	-2%
AFR. AMERICAN	10%	11%	34%	53%	43%	65%	23%	10%	42%	57%	30%	10%	27%	17%	72%	66%	9%	-55%
HISPANIC	8%	21%	44%	35%	33%	49%	33%	18%	16%	54%	31%	15%	22%	30%	53%	45%	11%	-23%
WHITE MEN	33%	25%	43%	30%	42%	63%	29%	7%	35%	51%	34%	12%	17%	52%	41%	35%	5%	11%
WHITE WOMEN	39%	6%	44%	48%	38%	65%	18%	15%	47%	58%	23%	19%	35%	37%	50%	40%	9%	-13%
WHITE DEM.	18%	17%	53%	29%	54%	76%	12%	11%	64%	68%	16%	15%	52%	8%	85%	77%	5%	-76%
PARTY I.D.																		
REPUBLICAN	28%	8%	40%	50%	26%	57%	30%	11%	26%	45%	39%	13%	6%	74%	17%	10%	6%	57%
INDEPENDENT	39%	21%	42%	35%	43%	62%	24%	13%	38%	54%	29%	15%	24%	39%	45%	36%	11%	-6%
DEMOCRAT	29%	14%	49%	35%	48%	71%	18%	11%	53%	68%	18%	13%	50%	8%	84%	77%	6%	-77%

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POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME-WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVANTAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVANTAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVANTAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
PARTY/SEX																		
GOP MEN	15%	12%	43%	42%	24%	51%	36%	10%	16%	41%	43%	11%	-2%	76%	15%	9%	6%	61%
GOP WOMEN	13%	3%	36%	60%	28%	63%	24%	12%	39%	49%	34%	16%	16%	71%	19%	12%	7%	53%
IND. MEN	21%	30%	45%	24%	45%	64%	27%	8%	37%	51%	33%	13%	18%	44%	43%	36%	8%	1%
IND. WOMEN	18%	11%	39%	47%	39%	60%	21%	18%	39%	56%	25%	18%	31%	34%	47%	37%	14%	-13%
DEM. MEN	8%	29%	49%	22%	58%	78%	18%	4%	60%	76%	15%	10%	61%	6%	90%	87%	2%	-84%
DEM. WOMEN	21%	8%	49%	40%	45%	68%	18%	13%	49%	66%	19%	15%	46%	8%	82%	73%	7%	-74%
PARTY/AGE																		
GOP 18-44	7%	11%	40%	46%	19%	58%	32%	9%	26%	34%	40%	21%	-7%	70%	16%	6%	12%	54%
GOP 45+	21%	7%	40%	51%	28%	56%	30%	11%	26%	49%	38%	11%	10%	76%	17%	12%	4%	59%
IND. 18-44	11%	32%	44%	24%	55%	65%	24%	11%	41%	52%	31%	17%	20%	27%	48%	41%	20%	-21%
IND. 45+	28%	16%	41%	40%	38%	61%	25%	13%	36%	55%	29%	14%	26%	44%	44%	34%	8%	
DEM. 18-44	9%	26%	53%	20%	60%	79%	17%	4%	62%	78%	15%	7%	63%	10%	77%	62%	9%	-67%
DEM. 45+	20%	9%	48%	41%	43%	67%	19%	14%	48%	64%	19%	16%	45%	6%	87%	83%	5%	-81%
EXPANDED PARTY																		
STRONG GOP	22%	9%	39%	49%	22%	56%	32%	10%	24%	46%	39%	12%	7%	80%	10%	6%	7%	70%
SOFT/LEAN GOP	15%	8%	43%	47%	30%	55%	27%	16%	28%	47%	35%	15%	12%	61%	29%	20%	8%	31%
TRUE IND.	25%	22%	42%	33%	46%	64%	24%	11%	40%	52%	30%	16%	22%	38%	47%	36%	11%	-9%
SOFT/LEAN DEM.	13%	19%	46%	33%	51%	72%	16%	13%	56%	66%	18%	14%	47%	10%	74%	60%	9%	-64%
STRONG DEM.	23%	14%	48%	36%	49%	70%	20%	10%	50%	68%	18%	13%	50%	6%	86%	82%	6%	-80%
SELF-IDEOLOGY																		
LIBERAL	22%	25%	51%	22%	66%	80%	14%	5%	66%	66%	18%	14%	48%	6%	87%	77%	4%	-81%
MODERATE	34%	14%	46%	39%	44%	66%	20%	13%	46%	60%	23%	16%	38%	25%	60%	50%	11%	-34%
SOMEWHAT CON.	18%	10%	37%	52%	29%	57%	27%	15%	29%	47%	33%	19%	14%	57%	30%	20%	10%	27%
VERY CONSERVATIVE	22%	10%	39%	47%	15%	50%	37%	11%	13%	44%	44%	8%		80%	10%	9%	8%	70%
TOTAL CONSERVATIVE	40%	10%	38%	49%	21%	53%	33%	13%	20%	46%	39%	13%	6%	70%	19%	14%	9%	51%
EDUCATION																		
TOTAL W.O. DEGREE	46%	11%	37%	49%	31%	57%	28%	13%	30%	55%	28%	15%	27%	45%	43%	37%	9%	2%
TOTAL WITH DEGREE	52%	19%	49%	31%	46%	69%	21%	10%	48%	55%	28%	14%	27%	35%	54%	45%	7%	-19%
MEN W.O. DEGREE	21%	17%	41%	39%	29%	56%	31%	11%	24%	52%	32%	14%	19%	53%	37%	31%	9%	16%
MEN WITH DEGREE	25%	30%	47%	22%	49%	69%	25%	5%	44%	51%	34%	10%	17%	43%	48%	41%	4%	-5%
WOMEN W.O. DEGREE	26%	6%	33%	56%	33%	59%	24%	15%	34%	59%	26%	16%	33%	38%	48%	42%	9%	-10%
WOMEN WITH DEGREE	27%	9%	51%	39%	44%	68%	17%	15%	52%	58%	22%	18%	36%	28%	59%	48%	11%	-31%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
WHITE SEX/EDUCATION																		
WHITE MEN W.O.	15%	16%	42%	39%	31%	57%	30%	11%	27%	48%	31%	18%	17%	60%	31%	26%	8%	28%
WHITE MEN WITH	18%	33%	44%	22%	50%	68%	28%	4%	40%	53%	37%	6%	16%	45%	49%	42%	3%	-3%
WHITE WOMEN W.O.	19%	5%	34%	55%	33%	59%	24%	16%	34%	58%	23%	19%	35%	41%	43%	36%	11%	-2%
WHITE WOMEN WITH	20%	7%	53%	40%	43%	71%	13%	15%	58%	58%	22%	19%	36%	32%	56%	44%	8%	-24%
HOUSEHOLD INCOME																		
UNDER \$50K	26%	11%	33%	54%	33%	60%	26%	12%	33%	53%	31%	15%	22%	40%	50%	42%	8%	-11%
\$50K TO \$100K	29%	17%	45%	37%	42%	69%	18%	12%	52%	62%	24%	14%	39%	38%	50%	41%	6%	-11%
OVER \$100K	30%	18%	51%	29%	45%	64%	26%	9%	39%	54%	31%	11%	24%	39%	48%	43%	9%	-9%
VOTE PROBABILITY																		
CERTAIN	80%	16%	45%	36%	40%	65%	24%	10%	41%	57%	29%	13%	28%	40%	50%	44%	6%	-9%
NOT CERTAIN	20%	10%	35%	52%	37%	59%	21%	19%	38%	49%	28%	20%	21%	36%	44%	32%	16%	-8%
ENTHUSIASM IN THE ELECTION																		
10 ENTHUSIASM	48%	20%	46%	32%	41%	63%	26%	10%	37%	57%	29%	13%	28%	45%	47%	44%	5%	-2%
8-9 ENTHUSIASM	17%	10%	51%	38%	38%	63%	23%	13%	40%	56%	31%	12%	24%	33%	58%	48%	6%	-25%
8-10 ENTHUSIASM	65%	17%	47%	34%	40%	63%	25%	11%	38%	57%	29%	13%	27%	42%	50%	45%	5%	-8%
1-7 ENTHUSIASM	34%	11%	36%	51%	37%	66%	20%	13%	46%	53%	26%	17%	27%	35%	47%	34%	14%	-12%
VOTE PROPENSITY																		
HIGH	47%	15%	49%	34%	40%	64%	26%	9%	38%	61%	27%	11%	34%	44%	50%	46%	3%	-6%
MEDIUM	46%	16%	38%	44%	38%	63%	22%	14%	40%	51%	29%	18%	22%	36%	48%	38%	11%	-12%
LOW	7%	8%	41%	48%	41%	67%	20%	12%	47%	47%	34%	16%	13%	34%	44%	32%	21%	-10%
HIGH AND MEDIUM	93%	16%	43%	39%	39%	63%	24%	11%	39%	56%	28%	14%	28%	40%	49%	42%	7%	-9%
MEDIUM AND LOW	53%	15%	39%	45%	39%	63%	22%	14%	41%	50%	30%	17%	21%	36%	48%	37%	12%	-12%
VOTE HISTORY																		
2016	96%	15%	45%	39%	39%	63%	25%	11%	38%	54%	30%	15%	24%	40%	49%	41%	8%	-9%
2014	72%	14%	45%	39%	38%	64%	24%	11%	39%	56%	27%	14%	29%	41%	50%	42%	6%	-9%
2016 NOT 2014	26%	16%	44%	39%	42%	61%	26%	12%	35%	47%	37%	15%	10%	35%	47%	38%	15%	-12%
2016 AND 2014	70%	14%	45%	38%	38%	63%	25%	11%	39%	56%	27%	15%	30%	42%	50%	42%	6%	-8%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
2016 PRES. VOTE																		
TRUMP	41%	10%	38%	50%	23%	54%	30%	14%	24%	46%	36%	16%	10%	78%	11%	7%	9%	67%
CLINTON	40%	17%	48%	33%	53%	74%	17%	9%	58%	67%	19%	13%	48%	6%	84%	76%	5%	-78%
TRUMP NOT 2014	11%	11%	39%	50%	26%	48%	29%	22%	19%	39%	39%	20%	-1%	70%	12%	10%	16%	58%
DIRECTION OF COUNTRY																		
RIGHT DIRECTION	41%	12%	40%	45%	26%	54%	33%	13%	21%	46%	37%	16%	8%	76%	16%	11%	7%	60%
WRONG TRACK	54%	19%	47%	33%	50%	72%	17%	10%	55%	63%	22%	13%	41%	13%	76%	66%	7%	-63%
STRONG WRONG TRACK	48%	19%	47%	33%	51%	73%	16%	9%	57%	64%	21%	12%	43%	11%	78%	70%	6%	-67%
GENERIC CONGRESSIONAL BALLOT TEST																		
GOP	42%	10%	41%	47%	25%	55%	32%	11%	24%	47%	37%	15%	9%	75%	16%	11%	7%	59%
DEM.	42%	19%	47%	32%	54%	73%	17%	10%	55%	66%	20%	12%	46%	8%	82%	74%	6%	-74%
DON'T KNOW	12%	18%	42%	37%	34%	60%	21%	19%	39%	45%	29%	22%	16%	28%	50%	35%	16%	-22%
INITIAL RESOLUTION OPINION																		
FAVOR	32%	18%	42%	38%	56%	80%	16%	5%	64%	70%	21%	8%	49%	32%	60%	52%	5%	-28%
OPPOSE	51%	15%	45%	38%	30%	60%	31%	8%	29%	54%	37%	8%	17%	45%	43%	35%	9%	2%
DON'T KNOW	16%	9%	40%	49%	33%	44%	17%	37%	28%	31%	19%	50%	11%	36%	44%	39%	14%	-8%
INFORMED RESOLUTION OPINION																		
FAVOR	33%	20%	44%	33%	54%	75%	16%	9%	58%	67%	21%	11%	47%	30%	63%	56%	4%	-34%
OPPOSE	55%	15%	41%	43%	32%	58%	32%	9%	27%	52%	36%	10%	16%	47%	42%	35%	8%	4%
DON'T KNOW	11%	3%	47%	44%	34%	58%	8%	31%	50%	38%	15%	45%	23%	32%	41%	28%	22%	-9%
CORE ANALYSIS																		
CORE FAVOR	18%	24%	45%	29%	65%	84%	12%	4%	72%	77%	14%	7%	63%	22%	72%	65%	3%	-50%
BATTLEGROUND	46%	10%	42%	45%	37%	61%	19%	18%	42%	49%	25%	24%	24%	41%	44%	36%	10%	-3%
CORE OPPOSE	36%	17%	44%	38%	28%	57%	36%	7%	21%	52%	41%	6%	11%	47%	42%	36%	8%	4%
SWITCH OPINION																		
TO FAVOR	14%	15%	44%	39%	39%	63%	22%	15%	40%	54%	29%	15%	25%	39%	52%	44%	6%	-12%
TO OPPOSE	19%	11%	36%	51%	39%	61%	24%	14%	37%	52%	27%	17%	25%	47%	42%	34%	7%	5%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
INITIAL INFRASTRUCTURE INVESTMENT OPINION																		
LARGE TECH	37%	13%	44%	41%	38%	64%	26%	9%	37%	64%	23%	12%	41%	39%	51%	43%	8%	-12%
ISPS	38%	20%	45%	34%	47%	72%	19%	8%	54%	56%	27%	14%	29%	37%	52%	44%	7%	-15%
CONSUMERS	19%	18%	49%	33%	32%	60%	31%	8%	29%	47%	40%	8%	7%	48%	37%	30%	10%	11%
ALL THE ABOVE	9%	12%	50%	33%	43%	59%	22%	18%	37%	50%	29%	20%	21%	41%	42%	35%	6%	-1%
DON'T KNOW	9%	1%	33%	59%	26%	59%	14%	24%	45%	48%	19%	32%	29%	36%	43%	39%	18%	-7%
INFORMED INFRASTRUCTURE INVESTMENT OPINION																		
LARGE TECH	44%	11%	43%	43%	40%	64%	25%	10%	39%	60%	27%	13%	33%	41%	48%	41%	9%	-7%
ISPS	34%	22%	47%	30%	50%	74%	19%	6%	55%	61%	25%	11%	35%	32%	58%	50%	6%	-26%
CONSUMERS	14%	14%	48%	36%	30%	57%	35%	8%	21%	43%	50%	5%	-7%	51%	41%	31%	6%	10%
ALL THE ABOVE	13%	12%	47%	39%	38%	61%	18%	20%	43%	57%	20%	21%	36%	39%	41%	32%	11%	-2%
DON'T KNOW	6%	5%	28%	67%	25%	49%	15%	32%	34%	43%	19%	38%	24%	34%	42%	36%	21%	-8%
CORE ANALYSIS																		
CORE LARGE TECH	29%	12%	43%	43%	40%	64%	27%	10%	37%	65%	23%	11%	42%	39%	51%	43%	9%	-12%
CORE ISPS	24%	24%	48%	28%	53%	76%	17%	5%	59%	60%	24%	13%	36%	33%	56%	49%	7%	-23%
CORE CONSUMERS	10%	16%	51%	32%	28%	50%	43%	7%	7%	43%	51%	3%	-8%	57%	32%	25%	9%	25%
SWITCH OPINION																		
TO LARGE TECH	20%	12%	45%	41%	41%	69%	21%	10%	48%	56%	29%	14%	27%	43%	42%	37%	11%	2%
TO ISPS	17%	19%	46%	34%	45%	74%	19%	5%	55%	64%	25%	8%	38%	32%	57%	47%	9%	-25%
FROM CONSUMERS	12%	18%	51%	31%	42%	72%	18%	8%	55%	56%	27%	10%	29%	40%	44%	36%	12%	-4%
FAMILIARITY WITH NET NEUTRALITY																		
VERY	15%	100%			62%	78%	19%	3%	59%	50%	36%	10%	14%	25%	67%	61%	5%	-42%
SOMEWHAT	43%		100%		47%	66%	27%	6%	39%	61%	27%	11%	34%	36%	54%	46%	6%	-18%
NOT TOO/AT ALL	39%			100%	23%	56%	22%	20%	35%	51%	28%	20%	24%	48%	37%	30%	11%	11%
NET NEUTRALITY OPINION																		
STRONG FAVOR	39%	24%	52%	23%	100%	100%			100%	69%	16%	14%	53%	21%	68%	60%	7%	-47%
FAVOR	64%	19%	45%	35%	61%	100%			100%	66%	19%	13%	47%	32%	58%	49%	7%	-26%
OPPOSE	24%	12%	49%	36%			100%		-100%	34%	58%	7%	-24%	58%	34%	29%	5%	23%
DON'T KNOW	12%	4%	23%	70%				100%		40%	21%	38%	19%	40%	31%	25%	22%	9%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
REGULATING TECH COMPANIES OPINION																		
FAVOR	55%	14%	48%	37%	49%	76%	15%	8%	62%	100%			100%	33%	58%	51%	6%	-25%
OPPOSE	28%	19%	41%	38%	22%	43%	48%	9%	-5%		100%		-100%	56%	36%	29%	5%	19%
DON'T KNOW	14%	10%	32%	54%	38%	57%	11%	30%	46%			100%		33%	39%	28%	22%	-6%
OBAMA VS. TRUMP ADMIN. REGULATIONS																		
TRUMP	40%	10%	39%	48%	21%	52%	34%	12%	17%	46%	40%	12%	6%	100%				100%
OBAMA	49%	21%	48%	30%	55%	76%	17%	7%	59%	66%	21%	11%	45%		100%			-100%
STRONG OBAMA	41%	23%	48%	29%	57%	76%	17%	7%	59%	68%	20%	10%	48%	100%	100%			-100%
DON'T KNOW	8%	9%	34%	55%	36%	53%	14%	32%	39%	41%	18%	40%	23%				100%	
GOVT. SHOULD NOT MANDATE PROVIDERS																		
AGREE	50%	15%	45%	39%	38%	61%	30%	8%	30%	49%	36%	13%	13%	46%	45%	38%	7%	2%
DISAGREE	37%	17%	43%	38%	45%	71%	18%	10%	54%	67%	21%	11%	46%	29%	59%	51%	7%	-29%
DON'T KNOW	11%	7%	38%	51%	24%	50%	16%	32%	34%	48%	18%	33%	29%	45%	35%	27%	17%	9%
PRICE CONTROLS INCREASE CONSUMER COSTS																		
AGREE	59%	11%	44%	42%	29%	56%	31%	12%	25%	51%	36%	12%	15%	51%	39%	30%	7%	12%
DISAGREE	33%	24%	44%	31%	58%	80%	12%	7%	68%	67%	18%	12%	49%	23%	67%	61%	6%	-44%
DON'T KNOW	8%	9%	31%	56%	33%	51%	20%	27%	31%	38%	16%	43%	22%	26%	49%	38%	22%	-23%
ACCESS GOOGLE/ FACEBOOK FREQUENCY																		
SEV. TIMES A DAY	61%	19%	47%	33%	44%	66%	24%	10%	42%	55%	30%	14%	25%	38%	49%	42%	9%	-12%
DAILY	76%	17%	48%	34%	42%	66%	24%	10%	42%	56%	28%	14%	28%	37%	51%	42%	8%	-14%
WEEKLY	13%	8%	37%	54%	37%	65%	25%	10%	41%	58%	28%	12%	31%	46%	41%	39%	8%	4%
MONTH OR LESS	10%	8%	19%	65%	21%	46%	25%	25%	21%	49%	29%	20%	20%	50%	44%	38%	6%	7%
ACCESS INTERNET FREQUENCY																		
LESS THAN 1	29%	10%	36%	53%	30%	59%	25%	15%	34%	54%	29%	16%	25%	44%	45%	36%	8%	-1%
1-2 HOURS	40%	12%	47%	38%	40%	65%	23%	11%	43%	58%	26%	13%	32%	41%	45%	40%	10%	-3%
3 OR MORE HOURS	27%	26%	51%	22%	51%	70%	22%	6%	48%	54%	31%	13%	23%	29%	61%	50%	6%	-32%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
TELEVISION SERVICE PROVIDER																		
CABLE COMPANY	36%	14%	43%	42%	36%	62%	23%	13%	39%	57%	28%	13%	29%	37%	50%	47%	9%	-13%
SATELLITE PROV.	28%	13%	43%	41%	39%	61%	25%	12%	36%	59%	25%	15%	34%	46%	45%	35%	7%	1%
STREAM ONLINE	7%	22%	47%	31%	49%	74%	21%	5%	53%	55%	27%	14%	27%	34%	47%	33%	16%	-13%
PHONE COMPANY	7%	5%	48%	44%	37%	69%	16%	12%	53%	51%	36%	13%	15%	42%	49%	40%	6%	-7%
STREAMING SERVICES SUBSCRIPTION																		
NETFLIX	50%	19%	48%	31%	45%	67%	24%	9%	43%	56%	30%	12%	27%	34%	53%	45%	9%	-19%
HULU	17%	27%	43%	28%	50%	68%	24%	7%	44%	56%	28%	14%	28%	33%	52%	45%	10%	-19%
AMAZON PRIME	34%	22%	50%	27%	51%	68%	22%	9%	46%	53%	30%	15%	22%	30%	54%	44%	11%	-24%
NONE	38%	9%	38%	51%	31%	61%	22%	15%	39%	57%	24%	16%	33%	47%	44%	38%	6%	4%
BIGGEST CONCERN WITH INTERNET																		
IDENTITY THEFT	66%	13%	44%	41%	37%	64%	24%	12%	40%	56%	26%	15%	30%	38%	50%	41%	7%	-12%
PROTECT DATA	41%	17%	47%	35%	42%	65%	24%	11%	41%	56%	28%	14%	28%	41%	45%	38%	12%	-4%
BLOCK WEBSITES	35%	20%	46%	32%	50%	74%	18%	7%	56%	57%	30%	13%	27%	33%	57%	48%	7%	-24%
AFFORDABILITY	34%	19%	43%	36%	40%	65%	23%	12%	42%	56%	27%	14%	29%	35%	54%	48%	6%	-19%
TRUMP NAME I.D.																		
FAVORABLE	44%	10%	40%	48%	24%	54%	31%	13%	23%	46%	36%	16%	11%	77%	12%	7%	8%	65%
UNFAVORABLE	51%	19%	47%	32%	52%	73%	18%	9%	55%	64%	22%	12%	43%	7%	82%	73%	7%	-75%
VERY UNFAVORABLE	43%	21%	49%	29%	57%	77%	14%	9%	62%	69%	18%	11%	50%	4%	87%	79%	5%	-83%
OBAMA NAME I.D.																		
VERY FAVORABLE	38%	18%	46%	33%	51%	71%	18%	11%	52%	66%	20%	13%	46%	5%	84%	78%	8%	-80%
FAVORABLE	54%	19%	47%	32%	50%	71%	17%	11%	54%	64%	21%	13%	44%	11%	78%	69%	8%	-67%
UNFAVORABLE	42%	9%	39%	49%	25%	53%	33%	12%	21%	46%	38%	15%	8%	77%	13%	8%	7%	64%
AT&T NAME I.D.																		
FAVORABLE	47%	13%	42%	43%	38%	65%	23%	11%	41%	56%	30%	13%	26%	40%	48%	41%	7%	-8%
UNFAVORABLE	31%	20%	46%	34%	41%	64%	28%	8%	36%	58%	29%	10%	29%	40%	52%	46%	6%	-13%

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## POLITICAL ENVIRONMENT

	FAMILIARITY WITH NET NEUTRALITY				NET NEUTRALITY OPINION					REGULATING TECH COMPANIES OPINION				OBAMA VS. TRUMP ADMIN. REGULATIONS				
	TOTAL	VERY	SOME- WHAT	NOT TOO AT ALL	STRONG FAVOR	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	FAVOR	OPPOSE	DON'T KNOW	FAVOR ADVAN- TAGE	TRUMP	OBAMA	STRONG OBAMA	DON'T KNOW	TRUMP ADVAN- TAGE
TOTAL	800 100%	121 15%	346 43%	316 39%	313 39%	509 64%	190 24%	92 12%	320 40%	441 55%	228 28%	115 14%	213 27%	317 40%	391 49%	330 41%	64 8%	-74 -9%
APPLE NAME I.D.																		
FAVORABLE	60%	16%	45%	37%	42%	65%	26%	8%	38%	57%	30%	12%	27%	38%	52%	43%	6%	-13%
UNFAVORABLE	20%	15%	47%	36%	36%	64%	24%	11%	41%	55%	31%	9%	24%	51%	40%	34%	8%	11%
VERIZON NAME I.D.																		
FAVORABLE	49%	14%	43%	40%	37%	65%	25%	9%	40%	55%	30%	13%	25%	42%	49%	39%	7%	-8%
UNFAVORABLE	26%	21%	39%	38%	42%	63%	27%	10%	37%	57%	30%	10%	27%	42%	49%	43%	5%	-7%
COMCAST NAME I.D.																		
AWARE	87%	17%	45%	36%	41%	64%	24%	11%	40%	56%	28%	14%	27%	38%	50%	43%	8%	-11%
FAVORABLE	27%	13%	42%	44%	37%	61%	23%	14%	38%	59%	27%	14%	32%	36%	53%	44%	7%	-16%
UNFAVORABLE	36%	21%	50%	28%	44%	67%	27%	6%	40%	59%	29%	10%	30%	36%	53%	46%	7%	-17%
SPECTRUM NAME I.D.																		
AWARE	55%	15%	44%	38%	40%	63%	26%	10%	37%	55%	30%	12%	25%	39%	49%	42%	8%	-10%
FAVORABLE	17%	11%	49%	39%	41%	65%	27%	7%	38%	59%	30%	10%	29%	37%	54%	47%	5%	-18%
UNFAVORABLE	14%	21%	37%	41%	38%	65%	30%	5%	35%	58%	34%	5%	24%	39%	54%	48%	5%	-15%
GOOGLE NAME I.D.																		
FAVORABLE	64%	16%	41%	41%	43%	68%	22%	10%	46%	58%	27%	14%	31%	32%	56%	48%	8%	-25%
UNFAVORABLE	21%	14%	53%	29%	31%	57%	30%	12%	27%	54%	37%	8%	18%	61%	30%	26%	7%	32%
FACEBOOK NAME I.D.																		
FAVORABLE	43%	14%	44%	41%	43%	69%	22%	9%	47%	57%	27%	14%	30%	34%	54%	46%	8%	-20%
UNFAVORABLE	44%	18%	45%	35%	38%	61%	25%	13%	36%	55%	29%	13%	25%	45%	44%	37%	8%	1%
REGIONS																		
NORTHEAST	18%	21%	42%	33%	46%	66%	27%	6%	39%	54%	34%	10%	20%	35%	57%	49%	6%	-22%
SOUTH ATLANTIC	21%	12%	41%	44%	38%	61%	26%	13%	35%	53%	28%	19%	25%	43%	49%	45%	5%	-6%
SOUTH GULF/INLAND	22%	13%	43%	41%	37%	64%	21%	15%	43%	55%	30%	14%	25%	38%	46%	37%	11%	-8%
MIDWEST	24%	13%	44%	41%	37%	61%	21%	17%	40%	57%	29%	12%	28%	43%	41%	33%	11%	2%
WEST	22%	15%	53%	31%	42%	64%	26%	10%	38%	59%	25%	13%	34%	33%	54%	43%	9%	-20%
INTERVIEW DATE																		
MON. JUNE 11TH	29%	15%	44%	38%	42%	65%	27%	8%	38%	52%	28%	18%	24%	39%	49%	42%	9%	-10%
TUES. JUNE 12TH	33%	18%	43%	38%	38%	63%	23%	12%	39%	53%	31%	13%	22%	41%	49%	40%	6%	-8%
WED. JUNE 13TH	37%	13%	43%	43%	38%	63%	22%	14%	42%	59%	26%	13%	33%	39%	49%	42%	9%	-10%
TOTAL SUBSCRIBER	61%	19%	46%	33%	44%	65%	25%	10%	40%	54%	31%	13%	23%	34%	52%	43%	9%	-18%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVAN-TAGE	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVAN-TAGE	IDE-NTITY THEFT	PRO-TECT DATA	BLOCK WEB-SITES	AFFOR-DA-BILITY	RIGHT DIREC-TION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
SEX																	
MEN	46%	55%	35%	8%	21%	61%	34%	4%	28%	60%	40%	40%	36%	50%	46%	41%	3%
WOMEN	54%	45%	39%	14%	6%	57%	33%	11%	24%	71%	42%	32%	33%	33%	60%	54%	-27%
AGE																	
18-34	15%	49%	44%	5%	5%	57%	32%	11%	25%	58%	43%	44%	49%	35%	56%	46%	-21%
35-44	13%	57%	38%	5%	19%	53%	44%	3%	9%	69%	44%	40%	36%	35%	59%	48%	-24%
45-54	18%	47%	36%	13%	11%	62%	30%	7%	32%	71%	44%	37%	34%	44%	51%	46%	-6%
55-64	22%	55%	36%	9%	19%	59%	35%	6%	24%	65%	41%	36%	35%	47%	50%	46%	-4%
65 AND OVER	32%	46%	35%	18%	11%	60%	30%	9%	30%	65%	37%	29%	27%	39%	55%	51%	-15%
SEX/AGE																	
MEN 18-34	9%	49%	45%	5%	4%	57%	34%	9%	22%	58%	40%	46%	46%	46%	45%	35%	1%
MEN 35-59	18%	60%	32%	5%	28%	59%	39%	1%	21%	59%	42%	44%	35%	53%	43%	37%	10%
MEN 60+	19%	55%	33%	11%	21%	65%	28%	4%	37%	61%	37%	32%	32%	47%	50%	47%	-2%
WOMEN 18-34	6%	50%	44%	4%	6%	57%	28%	15%	29%	57%	46%	41%	54%	19%	71%	62%	-53%
WOMEN 35-59	22%	43%	43%	14%		57%	34%	10%	23%	76%	47%	32%	34%	32%	63%	54%	-31%
WOMEN 60+	26%	46%	34%	17%	11%	57%	33%	10%	23%	69%	37%	29%	28%	38%	56%	51%	-18%
RACE																	
WHITE	72%	51%	35%	13%	16%	61%	31%	8%	30%	63%	42%	37%	34%	45%	48%	42%	-3%
AFR. AMERICAN	10%	53%	37%	9%	16%	56%	39%	5%	17%	76%	38%	32%	37%	10%	88%	84%	-78%
HISPANIC	8%	40%	51%	7%	-11%	55%	30%	15%	25%	70%	43%	29%	36%	38%	62%	49%	-24%
WHITE MEN	33%	56%	33%	9%	23%	64%	31%	4%	33%	56%	43%	42%	34%	53%	41%	37%	12%
WHITE WOMEN	39%	47%	36%	16%	10%	58%	31%	10%	27%	70%	40%	32%	34%	38%	54%	47%	-15%
WHITE DEM.	18%	36%	50%	14%	-14%	37%	53%	10%	-16%	59%	37%	45%	39%	6%	89%	81%	-83%
PARTY I.D.																	
REPUBLICAN	28%	61%	28%	10%	33%	74%	20%	4%	54%	65%	41%	31%	30%	74%	21%	18%	53%
INDEPENDENT	39%	49%	37%	12%	12%	60%	32%	8%	28%	66%	42%	37%	34%	43%	51%	44%	-8%
DEMOCRAT	29%	41%	48%	10%	-7%	44%	47%	9%	-2%	66%	40%	38%	38%	7%	89%	82%	-82%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS- AGREE	DON'T KNOW	AGREE ADVAN- TAGE	AGREE	DIS- AGREE	DON'T KNOW	AGREE ADVAN- TAGE	IDE- NTITY THEFT	PRO- TECT DATA	BLOCK WEB- SITES	AFFOR- DA- BILITY	RIGHT DIREC- TION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
PARTY/SEX																	
GOP MEN	15%	67%	24%	8%	43%	77%	19%	2%	58%	61%	41%	38%	29%	77%	18%	16%	59%
GOP WOMEN	13%	53%	32%	13%	21%	71%	22%	7%	49%	70%	43%	23%	32%	69%	25%	20%	44%
IND. MEN	21%	51%	38%	10%	13%	62%	32%	6%	30%	64%	39%	39%	36%	46%	49%	41%	-3%
IND. WOMEN	18%	47%	37%	15%	10%	56%	32%	12%	25%	68%	45%	35%	32%	40%	53%	47%	-13%
DEM. MEN	8%	48%	49%	3%	-1%	34%	63%	3%	-28%	50%	38%	45%	45%	9%	91%	89%	-81%
DEM. WOMEN	21%	39%	47%	13%	-9%	48%	40%	11%	8%	73%	40%	35%	35%	6%	88%	79%	-83%
PARTY/AGE																	
GOP 18-44	7%	59%	32%	6%	28%	66%	26%	8%	40%	74%	45%	24%	42%	73%	20%	15%	53%
GOP 45+	21%	61%	26%	11%	35%	77%	19%	3%	59%	62%	40%	34%	27%	74%	21%	19%	53%
IND. 18-44	11%	57%	41%	2%	17%	58%	34%	8%	24%	54%	42%	53%	41%	31%	59%	43%	-28%
IND. 45+	28%	46%	36%	17%	10%	60%	31%	8%	29%	70%	42%	30%	31%	48%	47%	44%	
DEM. 18-44	9%	41%	50%	9%	-9%	45%	50%	6%	-5%	63%	44%	42%	47%	12%	85%	77%	-73%
DEM. 45+	20%	41%	47%	11%	-5%	44%	45%	10%	-1%	68%	38%	36%	34%	4%	91%	84%	-86%
EXPANDED PARTY																	
STRONG GOP	22%	61%	27%	9%	34%	75%	21%	4%	55%	63%	40%	33%	31%	79%	15%	13%	64%
SOFT/LEAN GOP	15%	54%	29%	16%	24%	73%	21%	5%	52%	71%	46%	30%	32%	65%	31%	23%	34%
TRUE IND.	25%	51%	37%	10%	14%	59%	32%	8%	27%	64%	41%	34%	36%	42%	50%	44%	-8%
SOFT/LEAN DEM.	13%	41%	46%	12%	-5%	47%	43%	10%	3%	69%	45%	44%	30%	10%	86%	76%	-77%
STRONG DEM.	23%	41%	49%	10%	-8%	42%	48%	10%	-5%	66%	37%	38%	39%	5%	91%	85%	-86%
SELF-IDEOLOGY																	
LIBERAL	22%	39%	48%	11%	-9%	35%	56%	8%	-21%	61%	38%	49%	39%	5%	92%	87%	-87%
MODERATE	34%	52%	39%	9%	13%	60%	31%	9%	29%	70%	44%	33%	34%	29%	63%	53%	-34%
SOMEWHAT CON.	18%	57%	31%	11%	26%	68%	25%	7%	44%	62%	33%	36%	41%	61%	33%	28%	28%
VERY CONSERVATIVE	22%	56%	30%	13%	26%	75%	21%	4%	54%	68%	46%	27%	25%	76%	19%	18%	58%
TOTAL CONSERVATIVE	40%	56%	30%	12%	26%	72%	23%	5%	50%	65%	40%	31%	32%	70%	25%	22%	45%
EDUCATION																	
TOTAL W.O. DEGREE	46%	50%	35%	13%	15%	63%	28%	9%	35%	61%	33%	35%	34%	46%	48%	44%	-2%
TOTAL WITH DEGREE	52%	49%	39%	10%	10%	56%	37%	6%	19%	70%	48%	35%	36%	36%	59%	52%	-23%
MEN W.O. DEGREE	21%	54%	38%	8%	16%	68%	27%	5%	41%	53%	28%	38%	36%	55%	40%	36%	14%
MEN WITH DEGREE	25%	57%	33%	8%	24%	57%	39%	3%	18%	65%	49%	40%	37%	45%	51%	45%	-6%
WOMEN W.O. DEGREE	26%	48%	33%	17%	14%	59%	29%	12%	30%	67%	38%	33%	32%	39%	55%	49%	-16%
WOMEN WITH DEGREE	27%	42%	45%	12%	-3%	55%	35%	9%	20%	74%	47%	31%	35%	27%	66%	58%	-39%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	IDENTITY THEFT	PROTECT DATA	BLOCK WEBSITES	AFFORDABILITY	RIGHT DIRECTION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
WHITE SEX/EDUCATION																	
WHITE MEN W.O.	15%	51%	38%	11%	12%	69%	26%	6%	43%	50%	31%	40%	36%	60%	33%	29%	27%
WHITE MEN WITH	18%	60%	29%	8%	32%	60%	36%	3%	25%	60%	54%	44%	33%	48%	47%	42%	1%
WHITE WOMEN W.O.	19%	49%	31%	19%	18%	65%	24%	11%	40%	66%	34%	31%	36%	45%	46%	41%	
WHITE WOMEN WITH	20%	44%	42%	13%	2%	53%	38%	9%	15%	74%	47%	33%	33%	31%	61%	53%	-30%
HOUSEHOLD INCOME																	
UNDER \$50K	26%	47%	36%	16%	11%	59%	29%	12%	30%	59%	34%	33%	34%	36%	57%	52%	-21%
\$50K TO \$100K	29%	47%	42%	10%	4%	58%	38%	3%	21%	66%	42%	37%	35%	40%	55%	49%	-15%
OVER \$100K	30%	56%	36%	6%	20%	62%	32%	6%	30%	70%	48%	37%	35%	42%	54%	47%	-12%
VOTE PROBABILITY																	
CERTAIN	80%	50%	38%	10%	12%	58%	36%	5%	22%	66%	42%	36%	34%	41%	55%	50%	-14%
NOT CERTAIN	20%	50%	32%	16%	18%	61%	22%	16%	40%	64%	37%	34%	38%	40%	48%	40%	-9%
ENTHUSIASM IN THE ELECTION																	
10 ENTHUSIASM	48%	48%	37%	13%	11%	56%	37%	6%	20%	65%	43%	35%	30%	45%	51%	48%	-6%
8-9 ENTHUSIASM	17%	51%	36%	12%	15%	61%	33%	6%	28%	67%	40%	36%	39%	40%	55%	48%	-15%
8-10 ENTHUSIASM	65%	49%	37%	13%	12%	58%	36%	6%	22%	65%	43%	35%	32%	44%	52%	48%	-9%
1-7 ENTHUSIASM	34%	51%	38%	8%	13%	62%	28%	10%	33%	67%	39%	36%	38%	35%	57%	49%	-22%
VOTE PROPENSITY																	
HIGH	47%	47%	38%	13%	9%	58%	37%	5%	21%	65%	43%	36%	32%	44%	53%	49%	-8%
MEDIUM	46%	51%	37%	10%	14%	60%	31%	9%	29%	68%	40%	34%	37%	38%	55%	48%	-17%
LOW	7%	59%	30%	9%	30%	59%	26%	14%	33%	61%	34%	37%	37%	36%	55%	42%	-20%
HIGH AND MEDIUM	93%	49%	38%	11%	11%	59%	34%	7%	25%	66%	42%	35%	34%	41%	54%	48%	-13%
MEDIUM AND LOW	53%	52%	36%	10%	16%	60%	30%	9%	30%	67%	39%	34%	37%	37%	55%	47%	-17%
VOTE HISTORY																	
2016	96%	49%	37%	12%	13%	58%	33%	8%	25%	66%	42%	36%	33%	41%	54%	48%	-13%
2014	72%	48%	37%	13%	11%	59%	33%	7%	27%	66%	43%	35%	33%	41%	55%	49%	-14%
2016 NOT 2014	26%	57%	35%	8%	22%	55%	35%	10%	20%	67%	38%	36%	34%	39%	53%	44%	-14%
2016 AND 2014	70%	47%	37%	14%	9%	59%	33%	7%	26%	66%	43%	35%	33%	41%	54%	49%	-13%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	IDENTITY THEFT	PROTECT DATA	BLOCK WEBSITES	AFFORDABILITY	RIGHT DIRECTION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
2016 PRES. VOTE																	
TRUMP	41%	58%	28%	13%	30%	76%	19%	4%	57%	65%	44%	29%	29%	81%	14%	12%	67%
CLINTON	40%	40%	47%	11%	-7%	40%	50%	10%	-10%	69%	40%	40%	35%	7%	89%	82%	-83%
TRUMP NOT 2014	11%	66%	26%	7%	40%	67%	27%	7%	40%	69%	42%	29%	26%	75%	18%	12%	57%
DIRECTION OF COUNTRY																	
RIGHT DIRECTION	41%	59%	28%	12%	30%	76%	19%	5%	56%	66%	43%	31%	28%	100%			100%
WRONG TRACK	54%	44%	44%	11%		47%	43%	8%	4%	65%	40%	40%	39%		100%	89%	-100%
STRONG WRONG TRACK	48%	42%	44%	12%	-2%	46%	45%	8%	1%	66%	40%	40%	39%		100%	100%	-100%
GENERIC CONGRESSIONAL BALLOT TEST																	
GOP	42%	58%	27%	13%	31%	76%	19%	4%	57%	64%	44%	31%	31%	76%	18%	15%	58%
DEM.	42%	41%	48%	10%	-6%	43%	48%	9%	-5%	68%	38%	42%	38%	8%	88%	81%	-80%
DON'T KNOW	12%	55%	34%	7%	20%	59%	28%	12%	31%	65%	39%	32%	38%	32%	56%	44%	-24%
INITIAL RESOLUTION OPINION																	
FAVOR	32%	47%	45%	6%	2%	51%	43%	6%	7%	64%	39%	41%	33%	36%	59%	53%	-22%
OPPOSE	51%	54%	36%	9%	18%	66%	28%	5%	38%	67%	42%	34%	34%	43%	51%	44%	-8%
DON'T KNOW	16%	44%	22%	31%	22%	53%	27%	21%	26%	66%	42%	31%	36%	42%	53%	48%	-12%
INFORMED RESOLUTION OPINION																	
FAVOR	33%	44%	48%	6%	-4%	50%	42%	7%	7%	65%	36%	43%	39%	31%	64%	57%	-33%
OPPOSE	55%	55%	34%	10%	21%	66%	28%	5%	38%	65%	43%	33%	32%	47%	47%	42%	
DON'T KNOW	11%	43%	23%	33%	20%	47%	32%	21%	15%	72%	44%	24%	34%	36%	57%	48%	-21%
CORE ANALYSIS																	
CORE FAVOR	18%	43%	51%	3%	-7%	44%	49%	5%	-5%	66%	36%	48%	37%	29%	68%	60%	-39%
BATTLEGROUND	46%	46%	34%	18%	12%	56%	32%	11%	25%	66%	41%	31%	35%	41%	53%	48%	-12%
CORE OPPOSE	36%	58%	34%	7%	24%	69%	27%	4%	43%	65%	43%	35%	32%	47%	48%	42%	-1%
SWITCH OPINION																	
TO FAVOR	14%	45%	45%	9%		57%	33%	10%	24%	62%	37%	37%	41%	35%	59%	54%	-24%
TO OPPOSE	19%	49%	34%	15%	15%	61%	31%	8%	30%	64%	42%	30%	32%	48%	45%	42%	3%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	IDENTITY THEFT	PROTECT DATA	BLOCK WEBSITES	AFFORDABILITY	RIGHT DIRECTION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800	398	297	90	102	470	265	60	205	526	328	283	275	326	430	382	-104
	100%	50%	37%	11%	13%	59%	33%	8%	26%	66%	41%	35%	34%	41%	54%	48%	-13%
INITIAL INFRASTRUCTURE INVESTMENT OPINION																	
LARGE TECH	37%	50%	41%	8%	10%	63%	31%	6%	33%	69%	42%	35%	32%	44%	51%	47%	-7%
ISPS	38%	49%	41%	8%	9%	53%	40%	5%	13%	65%	39%	41%	43%	37%	58%	52%	-21%
CONSUMERS	19%	49%	34%	12%	15%	65%	27%	7%	37%	69%	43%	38%	31%	49%	43%	40%	6%
ALL THE ABOVE	9%	50%	31%	18%	19%	60%	33%	7%	26%	63%	50%	34%	28%	36%	56%	46%	-20%
DON'T KNOW	9%	39%	27%	32%	12%	49%	27%	24%	22%	60%	32%	19%	21%	33%	60%	54%	-27%
INFORMED INFRASTRUCTURE INVESTMENT OPINION																	
LARGE TECH	44%	47%	41%	11%	7%	61%	31%	8%	30%	68%	40%	37%	34%	43%	51%	44%	-7%
ISPS	34%	46%	43%	8%	3%	52%	41%	7%	11%	63%	40%	43%	41%	31%	65%	57%	-33%
CONSUMERS	14%	58%	34%	8%	24%	67%	29%	3%	38%	69%	41%	33%	31%	55%	38%	34%	17%
ALL THE ABOVE	13%	54%	29%	16%	25%	59%	34%	6%	25%	67%	49%	28%	27%	41%	50%	43%	-9%
DON'T KNOW	6%	44%	28%	26%	16%	59%	24%	16%	35%	65%	32%	29%	20%	35%	61%	55%	-26%
CORE ANALYSIS																	
CORE LARGE TECH	29%	49%	41%	9%	8%	65%	29%	6%	35%	68%	42%	37%	31%	42%	51%	46%	-9%
CORE ISPS	24%	46%	43%	8%	2%	49%	43%	6%	6%	66%	39%	43%	44%	32%	64%	57%	-32%
CORE CONSUMERS	10%	59%	31%	9%	28%	71%	24%	5%	47%	74%	41%	32%	29%	63%	29%	25%	35%
SWITCH OPINION																	
TO LARGE TECH	20%	47%	38%	14%	9%	55%	34%	11%	21%	63%	40%	41%	38%	45%	50%	43%	-5%
TO ISPS	17%	44%	43%	9%	2%	54%	38%	8%	15%	60%	41%	45%	36%	34%	60%	53%	-26%
FROM CONSUMERS	12%	37%	40%	16%	-3%	58%	32%	9%	26%	67%	44%	43%	33%	37%	57%	53%	-20%
FAMILIARITY WITH NET NEUTRALITY																	
VERY	15%	49%	42%	5%	7%	42%	52%	4%	-10%	56%	45%	47%	42%	32%	66%	60%	-34%
SOMEWHAT	43%	52%	37%	10%	15%	60%	33%	5%	27%	66%	45%	38%	34%	38%	59%	52%	-21%
NOT TOO/AT ALL	39%	49%	35%	15%	14%	63%	26%	11%	37%	69%	36%	29%	31%	47%	44%	40%	2%
NET NEUTRALITY OPINION																	
STRONG FAVOR	39%	49%	43%	7%	6%	44%	49%	6%	-6%	63%	44%	45%	35%	27%	69%	62%	-42%
FAVOR	64%	47%	42%	9%	6%	51%	42%	6%	10%	66%	42%	41%	35%	34%	61%	55%	-26%
OPPOSE	24%	64%	28%	7%	36%	77%	17%	6%	60%	66%	41%	27%	33%	56%	38%	33%	19%
DON'T KNOW	12%	35%	33%	31%	2%	62%	20%	18%	42%	66%	38%	22%	35%	46%	47%	37%	-2%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS- AGREE	DON'T KNOW	AGREE ADVAN- TAGE	AGREE	DIS- AGREE	DON'T KNOW	AGREE ADVAN- TAGE	IDE- NTITY THEFT	PRO- TECT DATA	BLOCK WEB- SITES	AFFOR- DA- BILITY	RIGHT DIREC- TION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
REGULATING TECH COMPANIES OPINION																	
FAVOR	55%	45%	45%	10%	36%	54%	41%	5%	13%	67%	42%	36%	35%	34%	61%	55%	-28%
OPPOSE	28%	63%	27%	7%	36%	74%	21%	4%	52%	61%	40%	37%	33%	53%	42%	35%	11%
DON'T KNOW	14%	44%	28%	26%	15%	50%	28%	22%	22%	70%	39%	31%	35%	45%	47%	41%	-2%
OBAMA VS. TRUMP ADMIN. REGULATIONS																	
TRUMP	40%	58%	28%	13%	31%	76%	19%	5%	57%	64%	43%	29%	31%	78%	18%	14%	61%
OBAMA	49%	45%	45%	8%	1%	46%	45%	8%	1%	67%	38%	41%	38%	13%	83%	77%	-70%
STRONG OBAMA	41%	45%	46%	7%		43%	49%	7%	-7%	65%	38%	41%	40%	10%	86%	81%	-76%
DON'T KNOW	8%	44%	31%	24%	13%	55%	25%	20%	29%	61%	61%	30%	26%	33%	48%	34%	-15%
GOVT. SHOULD NOT MANDATE PROVIDERS																	
AGREE	50%	100%			100%	69%	23%	7%	46%	69%	41%	33%	35%	48%	47%	40%	1%
DISAGREE	37%		100%		-100%	48%	49%	4%	-1%	60%	39%	38%	37%	31%	63%	57%	-32%
DON'T KNOW	11%			100%		50%	26%	24%	24%	71%	45%	36%	25%	42%	52%	50%	-10%
PRICE CONTROLS INCREASE CONSUMER COSTS																	
AGREE	59%	59%	30%	10%	29%	100%			100%	68%	41%	32%	35%	52%	43%	37%	9%
DISAGREE	33%	35%	55%	9%	-19%		100%		-100%	62%	40%	42%	34%	24%	71%	65%	-47%
DON'T KNOW	8%	45%	17%	35%	28%			100%		66%	44%	27%	31%	25%	60%	52%	-35%
ACCESS GOOGLE/ FACEBOOK FREQUENCY																	
SEV. TIMES A DAY	61%	49%	40%	9%	9%	57%	35%	7%	22%	64%	45%	39%	37%	39%	56%	49%	-18%
DAILY	76%	50%	38%	10%	11%	58%	34%	7%	24%	66%	44%	38%	37%	40%	55%	48%	-15%
WEEKLY	13%	52%	39%	8%	13%	64%	28%	8%	36%	74%	35%	30%	28%	43%	52%	51%	-9%
MONTH OR LESS	10%	49%	26%	23%	22%	58%	32%	10%	27%	57%	21%	22%	29%	39%	47%	40%	-9%
ACCESS INTERNET FREQUENCY																	
LESS THAN 1	29%	46%	39%	14%	7%	58%	32%	10%	26%	70%	40%	29%	31%	45%	51%	44%	-6%
1-2 HOURS	40%	56%	31%	11%	25%	64%	28%	8%	36%	66%	46%	35%	32%	42%	53%	48%	-11%
3 OR MORE HOURS	27%	45%	45%	7%	-1%	54%	42%	4%	12%	64%	38%	45%	43%	32%	63%	55%	-30%

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## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	AGREE	DIS-AGREE	DON'T KNOW	AGREE ADVANTAGE	IDENTITY THEFT	PROTECT DATA	BLOCK WEBSITES	AFFORDABILITY	RIGHT DIRECTION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
TELEVISION SERVICE PROVIDER																	
CABLE COMPANY	36%	49%	36%	12%	13%	60%	30%	9%	30%	70%	39%	35%	30%	39%	54%	49%	-16%
SATELLITE PROV.	28%	51%	36%	12%	15%	63%	31%	6%	32%	64%	41%	30%	38%	46%	52%	45%	-6%
STREAM ONLINE	7%	49%	41%	9%	9%	48%	46%	6%	2%	50%	49%	60%	32%	30%	61%	51%	-31%
PHONE COMPANY	7%	53%	40%	7%	13%	68%	29%	3%	38%	67%	47%	32%	39%	38%	57%	52%	-19%
STREAMING SERVICES SUBSCRIPTION																	
NETFLIX	50%	52%	38%	9%	15%	60%	34%	5%	25%	68%	42%	40%	37%	37%	58%	51%	-22%
HULU	17%	54%	40%	5%	15%	55%	39%	6%	15%	62%	40%	46%	38%	35%	59%	49%	-24%
AMAZON PRIME	34%	52%	39%	8%	14%	58%	34%	7%	25%	65%	43%	44%	39%	36%	59%	51%	-23%
NONE	38%	47%	36%	15%	11%	60%	30%	9%	30%	66%	38%	29%	31%	43%	51%	46%	-9%
BIGGEST CONCERN WITH INTERNET																	
IDENTITY THEFT	66%	52%	34%	12%	18%	61%	31%	8%	30%	100%	38%	27%	28%	41%	54%	48%	-13%
PROTECT DATA	41%	50%	35%	12%	15%	59%	33%	8%	26%	62%	100%	21%	18%	43%	53%	46%	-10%
BLOCK WEBSITES	35%	47%	40%	12%	7%	53%	40%	6%	13%	49%	25%	100%	28%	36%	60%	54%	-25%
AFFORDABILITY	34%	51%	40%	8%	12%	59%	33%	7%	26%	54%	21%	29%	100%	33%	60%	54%	-27%
TRUMP NAME I.D.																	
FAVORABLE	44%	57%	28%	13%	29%	74%	21%	5%	53%	66%	44%	31%	30%	80%	15%	10%	66%
UNFAVORABLE	51%	44%	45%	9%	-1%	45%	44%	10%	1%	67%	40%	40%	39%	7%	89%	81%	-83%
VERY UNFAVORABLE	43%	42%	47%	9%	-4%	43%	47%	9%	-4%	66%	42%	40%	39%	4%	94%	89%	-91%
OBAMA NAME I.D.																	
VERY FAVORABLE	38%	44%	44%	10%		44%	47%	8%	-3%	67%	39%	38%	38%	8%	87%	81%	-79%
FAVORABLE	54%	45%	44%	10%	1%	46%	45%	9%	2%	67%	40%	38%	39%	14%	81%	74%	-68%
UNFAVORABLE	42%	56%	29%	13%	27%	75%	20%	5%	55%	65%	44%	30%	28%	76%	19%	15%	57%
AT&T NAME I.D.																	
FAVORABLE	47%	55%	34%	9%	21%	63%	29%	7%	34%	70%	41%	31%	35%	40%	54%	48%	-15%
UNFAVORABLE	31%	45%	43%	10%	2%	55%	38%	6%	16%	58%	40%	41%	37%	40%	56%	50%	-16%

Table 204

## POLITICAL ENVIRONMENT

	GOVT. SHOULD NOT MANDATE PROVIDERS					PRICE CONTROLS INCREASE CONSUMER COSTS				BIGGEST CONCERN WITH INTERNET				DIRECTION OF COUNTRY			
	TOTAL	AGREE	DIS- AGREE	DON'T KNOW	AGREE ADVAN- TAGE	AGREE	DIS- AGREE	DON'T KNOW	AGREE ADVAN- TAGE	IDE- NTITY THEFT	PRO- TECT DATA	BLOCK WEB- SITES	AFFOR- DA- BILITY	RIGHT DIREC- TION	WRONG TRACK	STRONG WRONG TRACK	RIGHT DIRECT ADVAN.
TOTAL	800 100%	398 50%	297 37%	90 11%	102 13%	470 59%	265 33%	60 8%	205 26%	526 66%	328 41%	283 35%	275 34%	326 41%	430 54%	382 48%	-104 -13%
APPLE NAME I.D.																	
FAVORABLE	60%	54%	36%	8%	18%	61%	33%	5%	28%	68%	41%	34%	36%	39%	56%	50%	-17%
UNFAVORABLE	20%	46%	40%	11%	6%	64%	29%	5%	35%	61%	49%	38%	34%	51%	46%	39%	5%
VERIZON NAME I.D.																	
FAVORABLE	49%	55%	35%	9%	20%	64%	29%	6%	35%	70%	43%	33%	34%	42%	53%	45%	-11%
UNFAVORABLE	26%	46%	41%	10%	6%	56%	38%	5%	18%	57%	37%	41%	40%	44%	53%	48%	-9%
COMCAST NAME I.D.																	
AWARE	87%	51%	37%	11%	14%	59%	33%	7%	25%	66%	41%	36%	36%	41%	54%	48%	-13%
FAVORABLE	27%	56%	34%	9%	22%	62%	31%	6%	31%	68%	46%	29%	37%	40%	54%	47%	-14%
UNFAVORABLE	36%	48%	40%	9%	8%	58%	37%	4%	21%	65%	38%	41%	38%	42%	55%	48%	-13%
SPECTRUM NAME I.D.																	
AWARE	55%	50%	38%	11%	13%	56%	34%	9%	22%	66%	42%	35%	33%	39%	56%	50%	-16%
FAVORABLE	17%	55%	38%	6%	17%	64%	33%	2%	31%	67%	42%	33%	34%	41%	54%	46%	-12%
UNFAVORABLE	14%	43%	44%	10%	-1%	54%	38%	8%	16%	61%	43%	35%	38%	37%	61%	56%	-24%
GOOGLE NAME I.D.																	
FAVORABLE	64%	52%	38%	8%	13%	58%	36%	5%	23%	67%	38%	37%	38%	34%	60%	53%	-26%
UNFAVORABLE	21%	46%	37%	15%	9%	64%	28%	7%	36%	66%	55%	33%	28%	63%	33%	30%	30%
FACEBOOK NAME I.D.																	
FAVORABLE	43%	50%	40%	8%	10%	61%	33%	5%	29%	70%	36%	36%	39%	38%	57%	50%	-20%
UNFAVORABLE	44%	50%	36%	13%	14%	61%	31%	7%	30%	63%	48%	34%	34%	45%	50%	44%	-4%
REGIONS																	
NORTHEAST	18%	50%	36%	12%	13%	61%	37%	3%	24%	63%	45%	36%	31%	38%	58%	49%	-20%
SOUTH ATLANTIC	21%	55%	34%	11%	21%	61%	29%	10%	32%	65%	39%	33%	41%	40%	55%	48%	-14%
SOUTH GULF/INLAND	22%	50%	35%	13%	14%	60%	33%	6%	27%	71%	40%	40%	31%	37%	57%	50%	-20%
MIDWEST	24%	48%	33%	16%	15%	62%	28%	9%	33%	72%	40%	32%	34%	46%	49%	43%	-3%
WEST	22%	46%	43%	9%	3%	55%	36%	8%	20%	63%	43%	37%	29%	39%	55%	50%	-16%
INTERVIEW DATE																	
MON. JUNE 11TH	29%	48%	35%	14%	13%	54%	37%	9%	17%	66%	44%	37%	31%	39%	54%	48%	-15%
TUES. JUNE 12TH	33%	51%	38%	9%	13%	58%	34%	7%	24%	66%	41%	34%	35%	42%	55%	49%	-13%
WED. JUNE 13TH	37%	50%	38%	11%	12%	63%	29%	7%	34%	65%	39%	35%	36%	41%	53%	47%	-11%
TOTAL SUBSCRIBER	61%	52%	38%	9%	14%	58%	35%	6%	23%	67%	43%	39%	37%	39%	56%	49%	-17%

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## MEDIA USAGE

	ACCESS GOOGLE/FACEBOOK FREQUENCY					ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
	TOTAL	SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
SEX																
MEN	46%	64%	79%	12%	8%	27%	43%	27%	35%	26%	8%	5%	51%	18%	34%	35%
WOMEN	54%	59%	74%	14%	12%	30%	37%	27%	36%	30%	6%	9%	48%	17%	34%	41%
AGE																
18-34	15%	83%	92%	7%	1%	13%	37%	50%	25%	26%	15%	3%	73%	32%	45%	14%
35-44	13%	82%	87%	9%	2%	21%	40%	37%	28%	17%	13%	9%	79%	39%	61%	9%
45-54	18%	70%	87%	8%	5%	25%	47%	24%	41%	27%	9%	4%	49%	15%	38%	36%
55-64	22%	62%	76%	13%	11%	36%	40%	19%	40%	31%	1%	6%	43%	9%	31%	47%
65 AND OVER	32%	38%	59%	20%	20%	36%	37%	18%	38%	33%	3%	11%	32%	8%	17%	55%
SEX/AGE																
MEN 18-34	9%	82%	95%	3%	2%	16%	35%	49%	23%	24%	18%	1%	68%	33%	46%	13%
MEN 35-59	18%	72%	83%	10%	6%	26%	43%	26%	34%	23%	10%	3%	58%	20%	42%	29%
MEN 60+	19%	48%	68%	18%	13%	32%	47%	16%	42%	30%	1%	10%	37%	9%	21%	51%
WOMEN 18-34	6%	84%	87%	13%		8%	40%	51%	27%	27%	9%	7%	80%	31%	44%	14%
WOMEN 35-59	22%	73%	85%	8%	7%	24%	43%	31%	37%	25%	8%	9%	57%	24%	45%	31%
WOMEN 60+	26%	41%	61%	19%	20%	40%	32%	18%	38%	34%	3%	9%	34%	8%	22%	54%
RACE																
WHITE	72%	62%	78%	12%	10%	29%	42%	25%	35%	29%	7%	7%	51%	18%	35%	37%
AFR. AMERICAN	10%	59%	66%	19%	16%	24%	41%	27%	39%	31%	7%	11%	41%	9%	25%	44%
HISPANIC	8%	66%	81%	13%	6%	29%	38%	33%	28%	30%	6%	7%	58%	23%	39%	33%
WHITE MEN	33%	66%	81%	11%	8%	27%	44%	27%	35%	27%	8%	6%	53%	19%	34%	34%
WHITE WOMEN	39%	59%	75%	13%	12%	31%	40%	24%	35%	31%	6%	8%	49%	18%	36%	40%
WHITE DEM.	18%	68%	79%	11%	9%	31%	37%	28%	37%	24%	7%	9%	59%	17%	39%	36%
PARTY I.D.																
REPUBLICAN	28%	60%	74%	14%	11%	29%	44%	21%	37%	34%	6%	5%	45%	15%	31%	39%
INDEPENDENT	39%	60%	79%	12%	9%	28%	41%	27%	33%	26%	9%	8%	50%	21%	37%	37%
DEMOCRAT	29%	66%	76%	13%	11%	28%	37%	31%	40%	25%	5%	9%	54%	16%	35%	37%

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## MEDIA USAGE

	ACCESS GOOGLE/FACEBOOK FREQUENCY					ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
	TOTAL	SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
PARTY/SEX																
GOP MEN	15%	65%	78%	11%	11%	30%	43%	22%	37%	30%	7%	5%	45%	14%	32%	39%
GOP WOMEN	13%	54%	69%	19%	12%	29%	44%	20%	37%	40%	5%	5%	45%	15%	29%	38%
IND. MEN	21%	62%	82%	10%	7%	28%	42%	27%	33%	24%	10%	5%	54%	23%	34%	34%
IND. WOMEN	18%	57%	76%	14%	10%	29%	40%	27%	33%	27%	7%	10%	47%	18%	41%	40%
DEM. MEN	8%	69%	76%	20%	3%	21%	48%	31%	40%	19%	5%	6%	58%	14%	40%	30%
DEM. WOMEN	21%	65%	76%	10%	14%	31%	33%	30%	40%	27%	5%	10%	52%	16%	33%	40%
PARTY/AGE																
GOP 18-44	7%	78%	92%	5%	3%	29%	42%	30%	27%	21%	12%	3%	67%	24%	48%	19%
GOP 45+	21%	55%	68%	18%	14%	29%	45%	18%	40%	38%	4%	6%	38%	12%	25%	45%
IND. 18-44	11%	78%	87%	12%	2%	17%	38%	46%	26%	20%	17%	7%	80%	44%	54%	7%
IND. 45+	28%	52%	76%	12%	11%	33%	42%	20%	36%	28%	6%	8%	39%	12%	30%	48%
DEM. 18-44	9%	93%	94%	6%		8%	40%	52%	28%	19%	14%	7%	77%	35%	59%	11%
DEM. 45+	20%	54%	68%	15%	16%	37%	36%	21%	45%	27%	1%	10%	44%	7%	24%	48%
EXPANDED PARTY																
STRONG GOP	22%	58%	72%	15%	13%	28%	42%	22%	36%	35%	5%	6%	45%	15%	31%	39%
SOFT/LEAN GOP	15%	62%	83%	11%	5%	33%	48%	18%	39%	30%	7%	5%	48%	21%	38%	39%
TRUE IND.	25%	57%	77%	12%	11%	32%	37%	26%	31%	24%	9%	8%	49%	17%	33%	37%
SOFT/LEAN DEM.	13%	70%	81%	10%	9%	18%	40%	41%	29%	26%	12%	9%	56%	26%	44%	35%
STRONG DEM.	23%	65%	76%	14%	10%	29%	38%	28%	44%	25%	4%	8%	55%	13%	32%	37%
SELF-IDEOLOGY																
LIBERAL	22%	73%	85%	7%	8%	21%	40%	38%	38%	22%	8%	7%	63%	24%	44%	28%
MODERATE	34%	61%	78%	13%	9%	29%	40%	28%	35%	26%	7%	9%	50%	19%	36%	39%
SOMEWHAT CON.	18%	61%	75%	14%	11%	29%	45%	22%	35%	39%	5%	5%	50%	15%	30%	36%
VERY CONSERVATIVE	22%	50%	69%	19%	13%	35%	40%	17%	36%	29%	6%	6%	38%	12%	26%	46%
TOTAL CONSERVATIVE	40%	55%	71%	17%	12%	33%	42%	19%	36%	33%	6%	5%	43%	13%	28%	41%
EDUCATION																
TOTAL W.O. DEGREE	46%	52%	71%	14%	15%	30%	37%	26%	38%	31%	6%	6%	40%	14%	21%	48%
TOTAL WITH DEGREE	52%	70%	82%	12%	7%	27%	43%	27%	34%	26%	7%	8%	58%	21%	46%	29%
MEN W.O. DEGREE	21%	58%	75%	13%	11%	27%	42%	27%	36%	29%	7%	5%	44%	15%	20%	45%
MEN WITH DEGREE	25%	70%	83%	11%	6%	27%	46%	26%	34%	25%	9%	6%	58%	22%	46%	27%
WOMEN W.O. DEGREE	26%	48%	67%	15%	18%	33%	34%	26%	39%	32%	5%	7%	38%	14%	22%	50%
WOMEN WITH DEGREE	27%	69%	81%	12%	8%	28%	41%	28%	34%	28%	6%	11%	59%	19%	45%	31%

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## MEDIA USAGE

	ACCESS GOOGLE/FACEBOOK FREQUENCY					ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
	TOTAL	SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
WHITE SEX/EDUCATION																
WHITE MEN W.O.	15%	55%	75%	13%	12%	31%	37%	28%	32%	33%	5%	6%	41%	13%	17%	49%
WHITE MEN WITH	18%	74%	86%	10%	4%	23%	50%	26%	36%	23%	10%	6%	62%	23%	49%	22%
WHITE WOMEN W.O.	19%	49%	68%	14%	18%	32%	36%	24%	37%	33%	5%	7%	36%	15%	28%	50%
WHITE WOMEN WITH	20%	69%	82%	12%	7%	31%	43%	23%	33%	29%	7%	10%	63%	21%	45%	30%
HOUSEHOLD INCOME																
UNDER \$50K	26%	53%	68%	13%	20%	28%	37%	28%	34%	28%	7%	5%	40%	15%	21%	48%
\$50K TO \$100K	29%	60%	78%	12%	9%	32%	37%	27%	39%	30%	7%	8%	47%	17%	30%	40%
OVER \$100K	30%	74%	86%	12%	2%	24%	50%	25%	34%	26%	7%	8%	65%	22%	53%	23%
VOTE PROBABILITY																
CERTAIN	80%	61%	76%	13%	10%	31%	39%	26%	37%	28%	6%	7%	49%	17%	34%	38%
NOT CERTAIN	20%	64%	76%	12%	12%	20%	43%	31%	33%	28%	9%	7%	51%	19%	34%	36%
ENTHUSIASM IN THE ELECTION																
10 ENTHUSIASM	48%	60%	74%	13%	12%	30%	43%	22%	39%	31%	5%	6%	45%	18%	33%	43%
8-9 ENTHUSIASM	17%	56%	74%	17%	9%	30%	38%	28%	30%	30%	9%	8%	43%	11%	29%	42%
8-10 ENTHUSIASM	65%	59%	74%	14%	11%	30%	42%	24%	37%	31%	6%	7%	45%	16%	32%	43%
1-7 ENTHUSIASM	34%	65%	79%	12%	9%	27%	37%	32%	34%	23%	8%	9%	58%	20%	38%	29%
VOTE PROPENSITY																
HIGH	47%	56%	73%	14%	12%	34%	41%	20%	39%	32%	5%	7%	43%	14%	31%	45%
MEDIUM	46%	65%	79%	12%	9%	25%	39%	32%	34%	25%	7%	8%	56%	20%	36%	32%
LOW	7%	71%	78%	14%	8%	19%	42%	38%	26%	28%	14%	7%	59%	23%	35%	31%
HIGH AND MEDIUM	93%	61%	76%	13%	10%	29%	40%	26%	37%	28%	6%	7%	49%	17%	34%	38%
MEDIUM AND LOW	53%	66%	79%	12%	9%	24%	39%	32%	33%	25%	8%	7%	56%	21%	36%	31%
VOTE HISTORY																
2016	96%	62%	76%	12%	11%	29%	39%	27%	35%	29%	7%	8%	49%	16%	34%	38%
2014	72%	56%	73%	14%	12%	32%	41%	22%	39%	28%	6%	8%	45%	14%	33%	43%
2016 NOT 2014	26%	75%	84%	10%	6%	19%	38%	40%	27%	29%	11%	5%	60%	24%	38%	25%
2016 AND 2014	70%	57%	73%	14%	12%	33%	40%	22%	38%	29%	5%	8%	45%	14%	33%	43%

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## MEDIA USAGE

	TOTAL	ACCESS GOOGLE/FACEBOOK FREQUENCY				ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
		SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
2016 PRES. VOTE																
TRUMP	41%	59%	74%	14%	12%	31%	42%	21%	34%	33%	6%	7%	43%	15%	31%	42%
CLINTON	40%	63%	78%	12%	10%	27%	39%	32%	39%	26%	6%	10%	53%	15%	36%	36%
TRUMP NOT 2014	11%	76%	88%	8%	4%	25%	34%	38%	36%	31%	10%	1%	49%	21%	32%	35%
DIRECTION OF COUNTRY																
RIGHT DIRECTION	41%	58%	75%	14%	10%	31%	41%	21%	34%	32%	5%	7%	45%	15%	30%	40%
WRONG TRACK	54%	64%	78%	13%	9%	27%	39%	31%	36%	27%	8%	8%	54%	19%	37%	36%
STRONG WRONG TRACK	48%	63%	77%	14%	9%	26%	40%	31%	37%	26%	7%	8%	53%	18%	36%	36%
GENERIC CONGRESSIONAL BALLOT TEST																
GOP	42%	57%	74%	15%	11%	32%	42%	21%	34%	31%	7%	7%	44%	15%	31%	41%
DEM.	42%	66%	78%	11%	10%	24%	40%	32%	39%	25%	6%	9%	54%	18%	37%	35%
DON'T KNOW	12%	65%	81%	14%	5%	30%	34%	33%	33%	29%	8%	4%	56%	24%	34%	32%
INITIAL RESOLUTION OPINION																
FAVOR	32%	67%	78%	13%	8%	28%	38%	30%	34%	26%	10%	7%	53%	17%	38%	33%
OPPOSE	51%	60%	75%	13%	10%	29%	41%	26%	36%	29%	5%	7%	49%	19%	31%	40%
DON'T KNOW	16%	54%	74%	13%	13%	31%	42%	20%	37%	29%	5%	6%	46%	14%	34%	41%
INFORMED RESOLUTION OPINION																
FAVOR	33%	70%	82%	11%	7%	23%	41%	32%	36%	30%	9%	5%	54%	17%	38%	36%
OPPOSE	55%	57%	73%	15%	12%	31%	39%	24%	37%	27%	5%	9%	47%	18%	31%	39%
DON'T KNOW	11%	62%	77%	11%	11%	38%	38%	23%	32%	29%	10%	6%	53%	20%	37%	37%
CORE ANALYSIS																
CORE FAVOR	18%	74%	83%	11%	6%	23%	38%	36%	36%	28%	10%	5%	58%	19%	44%	31%
BATTLEGROUND	46%	58%	76%	13%	11%	31%	40%	25%	35%	28%	7%	7%	47%	15%	32%	40%
CORE OPPOSE	36%	58%	73%	14%	12%	29%	41%	25%	36%	29%	5%	8%	49%	19%	32%	38%
SWITCH OPINION																
TO FAVOR	14%	63%	81%	10%	9%	24%	45%	27%	35%	32%	7%	5%	49%	15%	32%	43%
TO OPPOSE	19%	54%	73%	16%	12%	34%	36%	24%	37%	24%	6%	10%	43%	14%	31%	39%

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## MEDIA USAGE

	TOTAL	ACCESS GOOGLE/FACEBOOK FREQUENCY				ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
		SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
INITIAL																
INFRASTRUCTURE																
INVESTMENT OPINION																
LARGE TECH	37%	58%	74%	16%	10%	28%	41%	27%	37%	30%	7%	8%	47%	17%	28%	38%
ISPS	38%	64%	80%	10%	9%	25%	40%	33%	34%	27%	9%	7%	56%	22%	42%	31%
CONSUMERS	19%	69%	82%	10%	7%	27%	45%	24%	33%	28%	5%	4%	46%	17%	36%	41%
ALL THE ABOVE	9%	64%	78%	13%	9%	34%	37%	24%	33%	21%	6%	7%	53%	18%	41%	34%
DON'T KNOW	9%	46%	62%	20%	18%	32%	38%	18%	39%	29%	7%	7%	39%	8%	21%	53%
INFORMED																
INFRASTRUCTURE																
INVESTMENT OPINION																
LARGE TECH	44%	55%	72%	16%	12%	31%	39%	25%	40%	31%	6%	7%	48%	16%	28%	41%
ISPS	34%	73%	87%	7%	5%	22%	44%	33%	31%	29%	10%	7%	56%	23%	41%	32%
CONSUMERS	14%	64%	79%	14%	6%	32%	40%	24%	26%	24%	9%	8%	42%	16%	32%	40%
ALL THE ABOVE	13%	62%	76%	15%	9%	36%	38%	21%	36%	28%	3%	8%	55%	17%	42%	32%
DON'T KNOW	6%	42%	54%	23%	23%	22%	43%	23%	44%	23%	7%	4%	36%	10%	25%	56%
CORE ANALYSIS																
CORE LARGE TECH	29%	57%	74%	17%	10%	29%	42%	26%	37%	31%	7%	7%	45%	17%	27%	40%
CORE ISPS	24%	74%	89%	7%	4%	20%	43%	36%	32%	26%	11%	6%	59%	25%	45%	28%
CORE CONSUMERS	10%	70%	84%	12%	4%	30%	42%	24%	30%	21%	5%	4%	42%	18%	36%	39%
SWITCH OPINION																
TO LARGE TECH	20%	54%	73%	13%	14%	31%	38%	26%	40%	32%	7%	6%	50%	16%	31%	40%
TO ISPS	17%	70%	85%	8%	6%	24%	42%	33%	27%	30%	11%	7%	48%	21%	30%	38%
FROM CONSUMERS	12%	67%	82%	10%	8%	26%	45%	26%	34%	33%	4%	4%	47%	16%	34%	44%
FAMILIARITY WITH NET NEUTRALITY																
VERY	15%	78%	87%	7%	5%	18%	33%	45%	33%	23%	10%	2%	61%	31%	49%	23%
SOMEWHAT	43%	66%	84%	11%	5%	24%	44%	31%	36%	28%	7%	8%	55%	17%	39%	33%
NOT TOO/AT ALL	39%	51%	65%	18%	17%	38%	39%	15%	38%	29%	5%	8%	40%	12%	23%	49%
NET NEUTRALITY OPINION																
STRONG FAVOR	39%	69%	81%	12%	6%	22%	41%	35%	33%	28%	8%	7%	57%	22%	44%	30%
FAVOR	64%	63%	78%	13%	7%	27%	41%	29%	35%	27%	8%	8%	52%	19%	36%	36%
OPPOSE	24%	61%	76%	14%	11%	31%	38%	25%	35%	30%	6%	5%	49%	17%	32%	35%
DON'T KNOW	12%	53%	66%	11%	22%	36%	39%	15%	40%	30%	3%	8%	39%	11%	25%	49%

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## MEDIA USAGE

	ACCESS GOOGLE/FACEBOOK FREQUENCY					ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
	TOTAL	SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
REGULATING TECH COMPANIES OPINION																
FAVOR	55%	61%	77%	14%	9%	28%	42%	26%	37%	30%	7%	7%	51%	18%	32%	39%
OPPOSE	28%	64%	75%	13%	11%	29%	37%	29%	36%	25%	6%	9%	52%	17%	36%	32%
DON'T KNOW	14%	58%	74%	11%	14%	32%	36%	25%	34%	29%	7%	6%	42%	17%	36%	43%
OBAMA VS. TRUMP ADMIN. REGULATIONS																
TRUMP	40%	58%	71%	15%	13%	32%	42%	19%	33%	33%	6%	8%	42%	15%	26%	45%
OBAMA	49%	62%	79%	11%	9%	27%	37%	33%	37%	26%	6%	7%	54%	19%	37%	34%
STRONG OBAMA	41%	62%	77%	12%	10%	25%	39%	32%	41%	24%	5%	7%	54%	19%	37%	35%
DON'T KNOW	8%	72%	79%	13%	8%	27%	51%	20%	39%	23%	13%	5%	53%	21%	48%	29%
GOVT. SHOULD NOT MANDATE PROVIDERS																
AGREE	50%	61%	76%	14%	10%	26%	45%	24%	35%	29%	7%	8%	52%	19%	36%	35%
DISAGREE	37%	66%	79%	14%	7%	30%	34%	33%	35%	28%	7%	8%	51%	19%	35%	37%
DON'T KNOW	11%	47%	71%	9%	21%	36%	38%	17%	38%	31%	5%	4%	38%	8%	23%	49%
PRICE CONTROLS INCREASE CONSUMER COSTS																
AGREE	59%	60%	75%	14%	10%	28%	43%	24%	36%	30%	5%	8%	50%	16%	34%	39%
DISAGREE	33%	65%	78%	11%	10%	27%	33%	34%	33%	26%	9%	6%	51%	21%	34%	35%
DON'T KNOW	8%	55%	72%	14%	14%	38%	44%	12%	42%	22%	6%	3%	34%	13%	33%	48%
ACCESS GOOGLE/ FACEBOOK FREQUENCY																
SEV. TIMES A DAY	61%	100%	100%			18%	46%	36%	34%	28%	9%	7%	60%	23%	46%	26%
DAILY	76%	80%	100%			23%	44%	32%	35%	29%	8%	7%	56%	21%	41%	30%
WEEKLY	13%			100%		54%	32%	9%	39%	22%	4%	8%	35%	8%	18%	58%
MONTH OR LESS	10%				100%	35%	21%	8%	38%	32%	1%	9%	22%	6%	7%	73%
ACCESS INTERNET FREQUENCY																
LESS THAN 1	29%	39%	62%	25%	13%	100%			42%	28%	1%	9%	36%	8%	19%	52%
1-2 HOURS	40%	70%	84%	11%	6%		100%		36%	30%	6%	8%	56%	19%	39%	33%
3 OR MORE HOURS	27%	82%	92%	4%	3%			100%	29%	26%	13%	6%	62%	28%	48%	23%

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## MEDIA USAGE

	ACCESS GOOGLE/FACEBOOK FREQUENCY					ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
	TOTAL	SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM- PANY	SATE- LLITE PROV.	STREAM ONLINE	PHONE COM- PANY	NET- FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
TELEVISION SERVICE PROVIDER																
CABLE COMPANY	36%	58%	75%	14%	11%	33%	40%	21%	100%				47%	13%	30%	43%
SATELLITE PROV.	28%	62%	78%	10%	12%	29%	43%	24%		100%			45%	15%	30%	43%
STREAM ONLINE	7%	80%	91%	7%	2%	5%	37%	54%			100%		67%	34%	53%	9%
PHONE COMPANY	7%	61%	73%	14%	12%	34%	44%	22%				100%	58%	12%	30%	34%
STREAMING SERVICES SUBSCRIPTION																
NETFLIX	50%	74%	86%	9%	5%	21%	45%	33%	34%	25%	9%	9%	100%	31%	54%	
HULU	17%	80%	90%	6%	3%	14%	43%	43%	27%	24%	13%	5%	87%	100%	63%	
AMAZON PRIME	34%	83%	91%	7%	2%	16%	46%	38%	32%	25%	10%	6%	79%	32%	100%	
NONE	38%	42%	60%	20%	20%	39%	35%	16%	41%	32%	2%	6%				100%
BIGGEST CONCERN WITH INTERNET																
IDENTITY THEFT	66%	60%	76%	15%	9%	31%	40%	26%	38%	27%	5%	7%	51%	16%	33%	38%
PROTECT DATA	41%	67%	82%	11%	5%	28%	45%	25%	34%	28%	8%	8%	51%	17%	35%	35%
BLOCK WEBSITES	35%	68%	82%	11%	6%	24%	39%	34%	35%	24%	11%	7%	56%	23%	43%	32%
AFFORDABILITY	34%	66%	81%	10%	9%	26%	37%	33%	31%	31%	6%	8%	54%	19%	39%	34%
TRUMP NAME I.D.																
FAVORABLE	44%	58%	74%	15%	11%	31%	43%	21%	35%	32%	6%	7%	43%	16%	30%	42%
UNFAVORABLE	51%	66%	80%	12%	8%	26%	39%	32%	37%	25%	7%	8%	56%	20%	38%	34%
VERY UNFAVORABLE	43%	66%	80%	13%	7%	25%	40%	34%	39%	23%	7%	9%	56%	19%	39%	34%
OBAMA NAME I.D.																
VERY FAVORABLE	38%	65%	79%	12%	9%	27%	37%	32%	41%	25%	6%	9%	55%	16%	37%	36%
FAVORABLE	54%	66%	80%	12%	8%	26%	40%	31%	39%	24%	7%	8%	55%	19%	37%	33%
UNFAVORABLE	42%	56%	71%	15%	13%	32%	40%	22%	33%	34%	6%	6%	42%	16%	28%	44%
AT&T NAME I.D.																
FAVORABLE	47%	63%	75%	14%	10%	28%	41%	26%	37%	30%	7%	9%	50%	14%	32%	38%
UNFAVORABLE	31%	63%	77%	13%	9%	28%	38%	30%	33%	27%	6%	6%	50%	22%	35%	38%

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## MEDIA USAGE

	TOTAL	ACCESS GOOGLE/FACEBOOK FREQUENCY				ACCESS INTERNET FREQUENCY			TELEVISION SERVICE PROVIDER				STREAMING SERVICES SUBSCRIPTION			
		SEV. TIMES A DAY	DAILY	WEEKLY	MONTH OR LESS	LESS THAN 1	1-2 HOURS	3 OR MORE HOURS	CABLE COM-PANY	SATE-LLITE PROV.	STREAM ONLINE	PHONE COM-PANY	NET-FLIX	HULU	AMAZON PRIME	NONE
TOTAL	800 100%	490 61%	609 76%	105 13%	82 10%	229 29%	320 40%	213 27%	286 36%	225 28%	53 7%	58 7%	398 50%	139 17%	271 34%	303 38%
APPLE NAME I.D.																
FAVORABLE	60%	67%	81%	10%	8%	27%	43%	28%	36%	27%	8%	7%	54%	19%	37%	33%
UNFAVORABLE	20%	57%	69%	20%	11%	29%	39%	28%	33%	27%	5%	9%	54%	21%	34%	36%
VERIZON NAME I.D.																
FAVORABLE	49%	63%	78%	12%	10%	29%	40%	28%	35%	30%	8%	10%	48%	18%	34%	37%
UNFAVORABLE	26%	59%	74%	16%	9%	29%	39%	27%	35%	25%	4%	4%	54%	18%	35%	38%
COMCAST NAME I.D.																
AWARE	87%	63%	78%	13%	9%	27%	40%	28%	37%	27%	7%	7%	51%	18%	35%	37%
FAVORABLE	27%	61%	76%	16%	7%	30%	39%	27%	48%	24%	8%	9%	48%	14%	28%	39%
UNFAVORABLE	36%	68%	80%	12%	7%	24%	39%	33%	29%	27%	9%	8%	60%	24%	43%	30%
SPECTRUM NAME I.D.																
AWARE	55%	62%	78%	13%	9%	29%	41%	26%	40%	26%	6%	6%	51%	20%	36%	37%
FAVORABLE	17%	56%	77%	15%	8%	34%	38%	25%	46%	25%	5%	7%	50%	14%	33%	40%
UNFAVORABLE	14%	61%	75%	15%	10%	34%	32%	30%	41%	18%	6%	7%	49%	22%	31%	40%
GOOGLE NAME I.D.																
FAVORABLE	64%	69%	83%	13%	4%	27%	42%	28%	37%	28%	7%	7%	56%	20%	38%	32%
UNFAVORABLE	21%	51%	68%	14%	16%	29%	38%	27%	33%	28%	6%	9%	42%	18%	30%	42%
FACEBOOK NAME I.D.																
FAVORABLE	43%	71%	84%	10%	6%	23%	43%	31%	37%	28%	7%	10%	54%	20%	37%	34%
UNFAVORABLE	44%	56%	74%	15%	10%	34%	36%	26%	33%	29%	6%	6%	49%	17%	34%	37%
REGIONS																
NORTHEAST	18%	60%	75%	14%	10%	32%	30%	34%	53%	16%	8%	9%	53%	22%	36%	32%
SOUTH ATLANTIC	21%	60%	74%	12%	14%	29%	41%	23%	40%	24%	5%	11%	43%	16%	29%	46%
SOUTH GULF/INLAND	22%	67%	78%	12%	10%	23%	46%	27%	37%	29%	7%	9%	53%	22%	34%	33%
MIDWEST	24%	63%	75%	14%	11%	30%	44%	22%	32%	30%	7%	9%	49%	18%	31%	39%
WEST	22%	61%	79%	13%	8%	22%	46%	28%	26%	34%	8%	3%	52%	13%	40%	35%
INTERVIEW DATE																
MON. JUNE 11TH	29%	62%	72%	12%	15%	29%	37%	27%	37%	25%	8%	9%	48%	21%	34%	37%
TUES. JUNE 12TH	33%	60%	78%	14%	8%	29%	43%	24%	36%	28%	6%	6%	51%	15%	36%	38%
WED. JUNE 13TH	37%	62%	78%	13%	8%	27%	40%	29%	35%	31%	6%	7%	50%	16%	31%	38%
TOTAL SUBSCRIBER	61%	74%	87%	9%	4%	22%	43%	34%	33%	26%	10%	8%	82%	29%	56%	

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## NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
SEX																
MEN	46%	54%	42%	35%	27%	46%	49%	41%	35%	60%	19%	42%	32%	88%	24%	39%
WOMEN	54%	37%	59%	49%	47%	60%	36%	53%	28%	60%	20%	55%	21%	86%	29%	34%
AGE																
18-34	15%	45%	50%	40%	33%	62%	34%	52%	29%	60%	25%	41%	34%	91%	30%	39%
35-44	13%	30%	63%	49%	44%	64%	30%	44%	33%	70%	18%	48%	28%	93%	18%	58%
45-54	18%	48%	48%	44%	36%	47%	45%	38%	38%	60%	22%	47%	30%	92%	32%	38%
55-64	22%	52%	46%	41%	34%	47%	50%	48%	32%	56%	21%	52%	24%	86%	24%	34%
65 AND OVER	32%	43%	51%	43%	41%	54%	43%	52%	27%	59%	16%	52%	20%	81%	28%	26%
SEX/AGE																
MEN 18-34	9%	55%	38%	27%	20%	51%	44%	45%	32%	54%	27%	37%	34%	89%	27%	43%
MEN 35-59	18%	52%	43%	36%	29%	46%	46%	30%	44%	61%	21%	41%	34%	88%	20%	49%
MEN 60+	19%	54%	42%	39%	29%	44%	54%	50%	27%	61%	15%	47%	28%	87%	26%	28%
WOMEN 18-34	6%	30%	68%	59%	52%	78%	19%	62%	25%	70%	23%	46%	35%	94%	35%	33%
WOMEN 35-59	22%	35%	61%	52%	46%	58%	38%	50%	28%	65%	18%	53%	25%	93%	31%	39%
WOMEN 60+	26%	39%	55%	45%	46%	58%	39%	54%	28%	54%	22%	58%	14%	80%	26%	29%
RACE																
WHITE	72%	50%	47%	39%	33%	50%	47%	46%	30%	60%	19%	47%	27%	85%	25%	35%
AFR. AMERICAN	10%	13%	80%	71%	80%	87%	6%	61%	27%	70%	15%	62%	15%	89%	45%	26%
HISPANIC	8%	41%	58%	47%	45%	62%	35%	50%	34%	61%	24%	48%	25%	91%	27%	43%
WHITE MEN	33%	59%	37%	32%	22%	42%	54%	39%	36%	58%	19%	40%	33%	86%	21%	38%
WHITE WOMEN	39%	41%	55%	44%	42%	56%	41%	52%	26%	61%	19%	53%	21%	85%	28%	33%
WHITE DEM.	18%	5%	93%	82%	80%	93%	6%	49%	32%	62%	17%	51%	23%	88%	26%	38%
PARTY I.D.																
REPUBLICAN	28%	83%	13%	8%	6%	18%	77%	50%	26%	63%	19%	51%	25%	80%	26%	33%
INDEPENDENT	39%	45%	48%	39%	29%	51%	44%	40%	35%	56%	23%	44%	29%	89%	25%	37%
DEMOCRAT	29%	8%	90%	81%	81%	94%	6%	56%	29%	66%	16%	55%	21%	90%	31%	38%

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
PARTY/SEX																
GOP MEN	15%	86%	10%	7%	6%	17%	77%	41%	28%	64%	16%	43%	31%	82%	24%	33%
GOP WOMEN	13%	79%	17%	10%	7%	19%	77%	61%	23%	61%	22%	61%	19%	76%	28%	32%
IND. MEN	21%	49%	45%	35%	24%	49%	45%	38%	40%	55%	23%	44%	30%	89%	24%	37%
IND. WOMEN	18%	40%	52%	44%	35%	52%	43%	43%	30%	56%	22%	44%	28%	90%	27%	36%
DEM. MEN	8%	10%	89%	87%	78%	93%	7%	50%	35%	67%	15%	41%	34%	93%	24%	51%
DEM. WOMEN	21%	7%	91%	78%	82%	94%	5%	58%	27%	66%	16%	60%	16%	89%	34%	33%
PARTY/AGE																
GOP 18-44	7%	79%	16%	8%	4%	26%	69%	46%	24%	64%	14%	46%	29%	79%	16%	39%
GOP 45+	21%	84%	12%	8%	7%	15%	80%	51%	27%	62%	21%	52%	24%	80%	29%	31%
IND. 18-44	11%	33%	58%	39%	28%	59%	32%	45%	32%	55%	31%	45%	28%	94%	27%	51%
IND. 45+	28%	49%	44%	39%	29%	47%	49%	38%	37%	56%	20%	43%	30%	87%	25%	31%
DEM. 18-44	9%	13%	85%	78%	77%	97%	3%	55%	34%	75%	19%	43%	34%	97%	30%	50%
DEM. 45+	20%	5%	93%	82%	83%	93%	7%	56%	27%	62%	14%	60%	16%	87%	32%	33%
EXPANDED PARTY																
STRONG GOP	22%	89%	8%	4%	3%	12%	85%	52%	27%	63%	21%	51%	28%	82%	28%	33%
SOFT/LEAN GOP	15%	72%	22%	13%	13%	28%	66%	48%	23%	54%	24%	47%	24%	83%	23%	36%
TRUE IND.	25%	42%	48%	38%	27%	52%	42%	38%	36%	56%	21%	44%	31%	88%	24%	35%
SOFT/LEAN DEM.	13%	10%	88%	78%	54%	83%	15%	43%	43%	66%	18%	51%	23%	90%	26%	44%
STRONG DEM.	23%	5%	92%	84%	91%	98%	2%	58%	26%	65%	14%	53%	21%	90%	33%	35%
SELF-IDEOLOGY																
LIBERAL	22%	5%	93%	88%	77%	95%	5%	43%	39%	66%	19%	42%	31%	90%	22%	46%
MODERATE	34%	30%	65%	52%	45%	67%	29%	49%	27%	62%	15%	54%	22%	88%	31%	33%
SOMEWHAT CON.	18%	70%	25%	15%	16%	32%	60%	46%	31%	57%	25%	50%	24%	88%	26%	40%
VERY CONSERVATIVE	22%	84%	10%	6%	6%	12%	85%	50%	27%	57%	23%	49%	29%	80%	26%	27%
TOTAL CONSERVATIVE	40%	78%	17%	10%	10%	21%	74%	48%	29%	57%	24%	49%	27%	84%	26%	33%
EDUCATION																
TOTAL W.O. DEGREE	46%	52%	43%	35%	36%	49%	48%	48%	30%	52%	22%	45%	26%	83%	26%	33%
TOTAL WITH DEGREE	52%	38%	58%	50%	40%	59%	37%	47%	32%	68%	18%	53%	26%	90%	27%	39%
MEN W.O. DEGREE	21%	60%	35%	27%	26%	41%	55%	38%	34%	49%	23%	37%	33%	83%	22%	38%
MEN WITH DEGREE	25%	49%	47%	41%	29%	50%	44%	42%	36%	70%	16%	48%	31%	91%	26%	40%
WOMEN W.O. DEGREE	26%	45%	49%	41%	44%	55%	42%	56%	26%	54%	21%	52%	20%	82%	30%	28%
WOMEN WITH DEGREE	27%	28%	68%	58%	50%	66%	30%	51%	28%	67%	20%	57%	21%	90%	29%	39%

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
WHITE SEX/EDUCATION																
WHITE MEN W.O.	15%	67%	27%	23%	17%	34%	62%	34%	35%	41%	26%	32%	37%	81%	17%	36%
WHITE MEN WITH	18%	53%	45%	39%	26%	48%	48%	43%	37%	73%	14%	47%	30%	89%	25%	39%
WHITE WOMEN W.O.	19%	51%	45%	35%	38%	49%	48%	59%	21%	57%	19%	53%	21%	80%	29%	26%
WHITE WOMEN WITH	20%	32%	65%	53%	45%	64%	35%	46%	29%	65%	19%	54%	21%	90%	28%	39%
HOUSEHOLD INCOME																
UNDER \$50K	26%	43%	53%	42%	39%	57%	39%	46%	35%	51%	25%	46%	25%	82%	29%	31%
\$50K TO \$100K	29%	43%	54%	45%	41%	54%	43%	53%	29%	63%	17%	51%	24%	87%	27%	38%
OVER \$100K	30%	47%	51%	45%	40%	53%	43%	45%	32%	68%	20%	50%	31%	90%	25%	39%
VOTE PROBABILITY																
CERTAIN	80%	45%	52%	45%	39%	55%	42%	47%	33%	61%	20%	49%	26%	87%	26%	38%
NOT CERTAIN	20%	43%	46%	34%	31%	51%	41%	48%	25%	57%	19%	50%	24%	86%	29%	31%
ENTHUSIASM IN THE ELECTION																
10 ENTHUSIASM	48%	47%	50%	45%	43%	53%	44%	47%	30%	62%	20%	49%	25%	89%	26%	37%
8-9 ENTHUSIASM	17%	41%	56%	46%	41%	59%	37%	48%	30%	56%	20%	48%	23%	88%	31%	36%
8-10 ENTHUSIASM	65%	45%	52%	46%	42%	55%	42%	48%	30%	60%	20%	48%	25%	89%	27%	37%
1-7 ENTHUSIASM	34%	43%	50%	38%	29%	52%	42%	47%	33%	61%	21%	51%	28%	83%	26%	36%
VOTE PROPENSITY																
HIGH	47%	45%	52%	46%	44%	55%	42%	48%	32%	60%	21%	48%	25%	87%	28%	36%
MEDIUM	46%	45%	50%	41%	32%	53%	42%	47%	31%	60%	19%	50%	27%	87%	25%	38%
LOW	7%	36%	50%	33%	33%	51%	39%	49%	27%	60%	19%	52%	26%	86%	33%	30%
HIGH AND MEDIUM	93%	45%	51%	44%	38%	54%	42%	47%	31%	60%	20%	49%	26%	87%	26%	37%
MEDIUM AND LOW	53%	44%	50%	40%	32%	53%	42%	47%	30%	60%	19%	50%	26%	87%	26%	37%
VOTE HISTORY																
2016	96%	45%	50%	43%	38%	53%	43%	46%	32%	60%	20%	48%	26%	87%	26%	37%
2014	72%	44%	51%	44%	40%	53%	44%	46%	31%	60%	19%	49%	25%	87%	26%	36%
2016 NOT 2014	26%	44%	49%	40%	32%	54%	41%	45%	33%	61%	19%	47%	28%	87%	26%	39%
2016 AND 2014	70%	45%	51%	44%	40%	52%	44%	46%	32%	59%	20%	49%	25%	87%	25%	37%

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE	
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
2016 PRES. VOTE																
TRUMP	41%	90%	6%	4%	3%	12%	84%	46%	31%	56%	25%	50%	27%	84%	26%	33%
CLINTON	40%	7%	91%	82%	78%	93%	5%	51%	30%	65%	14%	49%	24%	90%	29%	36%
TRUMP NOT 2014	11%	91%	4%	1%	2%	12%	83%	37%	38%	54%	21%	43%	30%	82%	25%	34%
DIRECTION OF COUNTRY																
RIGHT DIRECTION	41%	88%	8%	4%	8%	18%	79%	46%	30%	58%	25%	50%	28%	87%	26%	37%
WRONG TRACK	54%	12%	84%	75%	61%	81%	15%	48%	32%	62%	17%	48%	25%	87%	27%	37%
STRONG WRONG TRACK	48%	10%	86%	80%	64%	83%	13%	47%	32%	63%	16%	47%	26%	88%	27%	37%
GENERIC CONGRESSIONAL BALLOT TEST																
GOP	42%	86%	11%	6%	4%	15%	80%	47%	29%	57%	25%	51%	27%	84%	26%	34%
DEM.	42%	7%	91%	82%	75%	92%	7%	50%	34%	65%	15%	47%	25%	89%	28%	39%
DON'T KNOW	12%	35%	53%	37%	31%	58%	31%	43%	32%	58%	20%	49%	26%	91%	31%	37%
INITIAL RESOLUTION OPINION																
FAVOR	32%	36%	60%	51%	46%	61%	34%	51%	32%	66%	20%	51%	26%	87%	28%	41%
OPPOSE	51%	49%	46%	38%	35%	50%	47%	49%	32%	59%	22%	53%	25%	86%	29%	36%
DON'T KNOW	16%	45%	49%	42%	31%	51%	43%	36%	27%	51%	14%	33%	26%	89%	19%	30%
INFORMED RESOLUTION OPINION																
FAVOR	33%	35%	61%	52%	48%	64%	32%	47%	34%	64%	18%	50%	27%	92%	28%	42%
OPPOSE	55%	51%	44%	38%	32%	48%	49%	50%	31%	60%	22%	51%	26%	85%	27%	36%
DON'T KNOW	11%	37%	55%	41%	37%	53%	38%	38%	23%	50%	17%	37%	23%	83%	25%	21%
CORE ANALYSIS																
CORE FAVOR	18%	30%	65%	57%	55%	71%	25%	51%	35%	71%	16%	52%	28%	92%	30%	46%
BATTLEGROUND	46%	44%	51%	41%	34%	51%	43%	44%	28%	55%	21%	45%	26%	87%	25%	31%
CORE OPPOSE	36%	53%	44%	38%	33%	48%	49%	50%	33%	61%	21%	53%	25%	85%	28%	37%
SWITCH OPINION																
TO FAVOR	14%	43%	54%	46%	40%	54%	41%	43%	33%	55%	21%	48%	27%	94%	25%	36%
TO OPPOSE	19%	49%	46%	38%	29%	49%	47%	51%	27%	58%	23%	47%	29%	84%	25%	33%

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
INITIAL INFRASTRUCTURE INVESTMENT OPINION																
LARGE TECH	37%	45%	51%	44%	38%	57%	41%	52%	31%	62%	23%	55%	23%	88%	30%	37%
ISPS	38%	41%	55%	47%	40%	55%	41%	44%	33%	61%	18%	46%	30%	88%	23%	43%
CONSUMERS	19%	54%	40%	32%	33%	45%	48%	42%	34%	61%	21%	44%	27%	85%	23%	38%
ALL THE ABOVE	9%	47%	49%	42%	34%	50%	44%	60%	19%	57%	28%	46%	22%	89%	27%	29%
DON'T KNOW	9%	42%	49%	41%	40%	55%	39%	47%	21%	43%	17%	36%	18%	87%	36%	15%
INFORMED INFRASTRUCTURE INVESTMENT OPINION																
LARGE TECH	44%	45%	49%	41%	38%	53%	43%	50%	28%	58%	22%	52%	22%	89%	28%	35%
ISPS	34%	38%	59%	50%	41%	58%	38%	43%	40%	63%	18%	45%	33%	89%	25%	42%
CONSUMERS	14%	54%	42%	31%	26%	45%	53%	40%	34%	66%	19%	54%	28%	85%	23%	39%
ALL THE ABOVE	13%	49%	46%	39%	37%	49%	45%	58%	19%	58%	23%	51%	20%	87%	28%	32%
DON'T KNOW	6%	39%	50%	40%	37%	57%	35%	47%	17%	54%	18%	34%	22%	83%	34%	27%
CORE ANALYSIS CORE LARGE TECH	29%	44%	52%	45%	39%	58%	40%	51%	31%	61%	24%	55%	23%	91%	32%	36%
CORE ISPS	24%	36%	61%	53%	42%	56%	41%	39%	42%	63%	18%	41%	37%	90%	22%	45%
CORE CONSUMERS	10%	62%	33%	22%	26%	41%	57%	38%	37%	65%	23%	50%	30%	89%	27%	38%
SWITCH OPINION TO LARGE TECH	20%	50%	43%	36%	37%	47%	49%	49%	22%	55%	18%	46%	21%	88%	24%	34%
TO ISPS	17%	42%	54%	44%	37%	57%	39%	49%	36%	61%	22%	49%	29%	88%	27%	41%
FROM CONSUMERS	12%	47%	46%	42%	36%	47%	42%	44%	34%	56%	23%	39%	28%	84%	18%	40%
FAMILIARITY WITH NET NEUTRALITY																
VERY	15%	29%	65%	60%	46%	67%	25%	40%	40%	64%	20%	45%	36%	96%	22%	50%
SOMEWHAT	43%	41%	55%	48%	41%	59%	38%	46%	33%	62%	22%	49%	23%	90%	26%	42%
NOT TOO/AT ALL	39%	54%	42%	31%	32%	44%	52%	52%	26%	57%	18%	50%	25%	80%	30%	26%
NET NEUTRALITY OPINION																
STRONG FAVOR	39%	27%	68%	62%	49%	69%	27%	46%	32%	64%	18%	47%	28%	90%	25%	41%
FAVOR	64%	38%	58%	52%	42%	60%	35%	48%	31%	61%	20%	50%	26%	88%	26%	38%
OPPOSE	24%	59%	38%	26%	29%	39%	58%	47%	36%	66%	20%	52%	29%	88%	26%	41%
DON'T KNOW	12%	51%	42%	32%	34%	51%	45%	47%	21%	44%	20%	37%	22%	82%	32%	20%

AMERICAN VIEWPOINT, INC.  
Continued

NET NEUTRALITY SURVEY - AMERICAN ACTION FORUM

FIELD DATES 06/11/18 - 06/13/18

TABLE 6

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
REGULATING TECH COMPANIES OPINION																
FAVOR	55%	37%	59%	53%	45%	63%	35%	48%	33%	62%	20%	49%	27%	88%	29%	38%
OPPOSE	28%	56%	39%	27%	27%	39%	56%	50%	31%	62%	22%	52%	27%	87%	25%	37%
DON'T KNOW	14%	51%	41%	33%	35%	49%	44%	43%	21%	51%	13%	45%	18%	85%	26%	25%
OBAMA VS. TRUMP ADMIN. REGULATIONS																
TRUMP	40%	86%	9%	5%	4%	15%	81%	49%	31%	58%	25%	52%	27%	84%	25%	33%
OBAMA	49%	11%	86%	76%	65%	86%	11%	47%	33%	64%	16%	50%	26%	88%	29%	40%
STRONG OBAMA	41%	7%	90%	82%	71%	90%	8%	47%	34%	63%	17%	46%	27%	90%	29%	40%
DON'T KNOW	8%	44%	43%	25%	36%	52%	35%	42%	23%	47%	20%	40%	16%	89%	25%	33%
GOVT. SHOULD NOT MANDATE PROVIDERS																
AGREE	50%	51%	45%	36%	33%	49%	48%	53%	28%	65%	18%	54%	24%	88%	30%	35%
DISAGREE	37%	34%	61%	54%	45%	64%	33%	44%	36%	59%	21%	46%	28%	86%	25%	39%
DON'T KNOW	11%	50%	43%	34%	33%	47%	47%	38%	28%	44%	19%	39%	23%	86%	21%	28%
PRICE CONTROLS INCREASE CONSUMER COSTS																
AGREE	59%	56%	39%	32%	28%	43%	53%	51%	29%	63%	22%	54%	25%	87%	29%	35%
DISAGREE	33%	28%	68%	61%	53%	73%	25%	42%	36%	60%	18%	43%	30%	87%	25%	40%
DON'T KNOW	8%	29%	64%	49%	42%	61%	31%	42%	26%	43%	14%	42%	18%	86%	23%	21%
ACCESS GOOGLE/ FACEBOOK FREQUENCY																
SEV. TIMES A DAY	61%	42%	55%	46%	40%	58%	38%	49%	32%	66%	19%	51%	25%	89%	27%	40%
DAILY	76%	43%	53%	45%	39%	57%	39%	47%	31%	64%	18%	50%	25%	89%	27%	38%
WEEKLY	13%	50%	47%	42%	34%	48%	49%	50%	31%	48%	30%	44%	32%	89%	34%	34%
MONTH OR LESS	10%	48%	39%	28%	33%	40%	52%	48%	28%	46%	21%	46%	23%	72%	19%	25%
ACCESS INTERNET FREQUENCY																
LESS THAN 1	29%	48%	46%	37%	36%	49%	47%	46%	30%	56%	20%	49%	26%	83%	29%	30%
1-2 HOURS	40%	47%	50%	43%	35%	54%	42%	48%	30%	64%	19%	49%	25%	88%	26%	36%
3 OR MORE HOURS	27%	35%	61%	54%	46%	63%	34%	46%	35%	63%	21%	51%	26%	91%	27%	44%

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
TELEVISION SERVICE PROVIDER																
CABLE COMPANY	36%	43%	53%	46%	44%	58%	38%	50%	29%	61%	18%	47%	26%	90%	36%	30%
SATELLITE PROV.	28%	51%	45%	36%	34%	46%	51%	51%	29%	58%	19%	52%	23%	82%	23%	35%
STREAM ONLINE	7%	37%	55%	43%	32%	57%	35%	48%	29%	72%	16%	61%	16%	93%	31%	50%
PHONE COMPANY	7%	43%	57%	53%	46%	63%	35%	61%	23%	62%	26%	65%	16%	86%	32%	38%
STREAMING SERVICES SUBSCRIPTION																
NETFLIX	50%	38%	58%	48%	42%	60%	36%	48%	31%	65%	22%	48%	28%	90%	26%	44%
HULU	17%	40%	57%	47%	35%	59%	38%	39%	39%	67%	24%	52%	26%	91%	22%	49%
AMAZON PRIME	34%	39%	57%	49%	42%	60%	35%	45%	32%	65%	20%	49%	26%	91%	22%	46%
NONE	38%	49%	45%	39%	36%	48%	49%	48%	31%	53%	19%	48%	26%	85%	28%	28%
BIGGEST CONCERN WITH INTERNET																
IDENTITY THEFT	66%	44%	52%	43%	39%	55%	42%	51%	27%	62%	19%	52%	22%	87%	28%	36%
PROTECT DATA	41%	48%	49%	44%	36%	52%	45%	47%	30%	60%	24%	52%	23%	87%	30%	34%
BLOCK WEBSITES	35%	38%	58%	49%	41%	58%	36%	42%	36%	59%	21%	46%	30%	89%	22%	42%
AFFORDABILITY	34%	39%	57%	48%	42%	62%	34%	48%	34%	63%	20%	49%	30%	91%	29%	40%
TRUMP NAME I.D.																
FAVORABLE	44%	100%			5%	17%	81%	49%	30%	56%	26%	51%	27%	83%	27%	33%
UNFAVORABLE	51%		100%	84%	68%	88%	10%	47%	34%	64%	16%	48%	26%	91%	27%	40%
VERY UNFAVORABLE	43%		100%	100%	74%	93%	5%	47%	35%	65%	16%	47%	28%	91%	28%	39%
OBAMA NAME I.D.																
VERY FAVORABLE	38%	5%	92%	84%	100%	100%		54%	29%	68%	14%	49%	22%	90%	34%	33%
FAVORABLE	54%	14%	83%	74%	70%	100%		50%	31%	66%	15%	50%	24%	89%	32%	35%
UNFAVORABLE	42%	85%	12%	5%			100%	45%	32%	54%	27%	50%	29%	85%	22%	38%
AT&T NAME I.D.																
FAVORABLE	47%	46%	50%	42%	43%	57%	40%	100%		74%	13%	65%	18%	87%	40%	27%
UNFAVORABLE	31%	43%	56%	49%	35%	54%	43%		100%	53%	34%	38%	45%	90%	17%	55%

Table 206

NAME I.D.S

	TRUMP NAME I.D.			OBAMA NAME I.D.			AT&T NAME I.D.		APPLE NAME I.D.		VERIZON NAME I.D.		COMCAST NAME I.D.			
	TOTAL	FAVOR- ABLE	UNFAV- ORABLE	VERY UNFAV- ORABLE	VERY FAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	AWARE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	356 44%	407 51%	343 43%	302 38%	431 54%	336 42%	380 47%	248 31%	482 60%	160 20%	392 49%	207 26%	696 87%	215 27%	289 36%
APPLE NAME I.D.																
FAVORABLE	60%	42%	54%	46%	43%	59%	38%	58%	27%	100%		59%	24%	88%	35%	35%
UNFAVORABLE	20%	58%	41%	35%	27%	40%	57%	32%	52%		100%	34%	43%	93%	17%	54%
VERIZON NAME I.D.																
FAVORABLE	49%	46%	50%	41%	38%	54%	43%	63%	24%	72%	14%	100%		87%	36%	30%
UNFAVORABLE	26%	47%	51%	46%	33%	50%	47%	34%	53%	55%	34%		100%	91%	16%	57%
COMCAST NAME I.D.																
AWARE	87%	43%	53%	45%	39%	55%	41%	48%	32%	61%	21%	49%	27%	100%	31%	42%
FAVORABLE	27%	44%	51%	45%	48%	64%	34%	70%	20%	78%	13%	67%	15%	100%	100%	
UNFAVORABLE	36%	41%	56%	46%	34%	52%	44%	36%	47%	59%	30%	41%	40%	100%		100%
SPECTRUM NAME I.D.																
AWARE	55%	43%	53%	46%	41%	55%	42%	46%	35%	62%	20%	47%	31%	93%	29%	36%
FAVORABLE	17%	48%	49%	46%	44%	60%	38%	65%	25%	79%	11%	63%	26%	88%	44%	26%
UNFAVORABLE	14%	36%	61%	51%	41%	55%	42%	37%	51%	57%	34%	36%	49%	92%	21%	53%
GOOGLE NAME I.D.																
FAVORABLE	64%	37%	60%	50%	47%	65%	32%	56%	30%	73%	15%	57%	24%	89%	34%	35%
UNFAVORABLE	21%	68%	28%	25%	15%	27%	69%	34%	40%	43%	43%	36%	39%	90%	18%	45%
FACEBOOK NAME I.D.																
FAVORABLE	43%	40%	56%	47%	47%	65%	32%	63%	23%	75%	13%	64%	19%	87%	35%	35%
UNFAVORABLE	44%	50%	46%	40%	29%	45%	52%	37%	40%	51%	31%	41%	33%	90%	24%	42%
REGIONS																
NORTHEAST	18%	41%	55%	49%	45%	59%	37%	42%	25%	65%	18%	48%	29%	91%	29%	39%
SOUTH ATLANTIC	21%	42%	52%	45%	37%	53%	44%	53%	29%	59%	19%	59%	24%	87%	27%	37%
SOUTH GULF/INLAND	22%	43%	53%	41%	36%	54%	40%	47%	35%	56%	26%	45%	25%	87%	27%	34%
MIDWEST	24%	50%	46%	38%	36%	50%	45%	48%	31%	55%	27%	46%	25%	86%	25%	33%
WEST	22%	39%	56%	48%	41%	59%	40%	46%	34%	67%	16%	50%	23%	88%	29%	38%
INTERVIEW DATE																
MON. JUNE 11TH	29%	44%	53%	43%	39%	58%	40%	47%	27%	58%	20%	52%	25%	85%	28%	36%
TUES. JUNE 12TH	33%	43%	52%	46%	41%	55%	40%	47%	35%	65%	18%	48%	26%	87%	27%	34%
WED. JUNE 13TH	37%	46%	49%	40%	34%	49%	45%	48%	31%	57%	22%	48%	26%	88%	26%	38%
TOTAL SUBSCRIBER	61%	41%	55%	46%	40%	58%	37%	47%	31%	65%	21%	50%	26%	88%	27%	41%

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NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		FAVOR- AWARE	UNFAV- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
SEX								
MEN	46%	56%	17%	14%	59%	26%	33%	52%
WOMEN	54%	55%	17%	14%	68%	18%	51%	38%
AGE								
18-34	15%	59%	19%	14%	72%	18%	48%	49%
35-44	13%	54%	12%	17%	82%	13%	54%	36%
45-54	18%	62%	19%	12%	62%	22%	41%	48%
55-64	22%	59%	20%	15%	62%	21%	39%	47%
65 AND OVER	32%	47%	15%	13%	55%	26%	41%	42%
SEX/AGE								
MEN 18-34	9%	57%	20%	11%	67%	22%	31%	63%
MEN 35-59	18%	55%	13%	14%	63%	22%	33%	51%
MEN 60+	19%	55%	20%	15%	52%	31%	34%	47%
WOMEN 18-34	6%	62%	19%	19%	80%	12%	72%	28%
WOMEN 35-59	22%	59%	18%	13%	73%	14%	53%	37%
WOMEN 60+	26%	50%	15%	15%	61%	22%	46%	42%
RACE								
WHITE	72%	51%	16%	12%	63%	22%	42%	45%
AFR. AMERICAN	10%	72%	28%	14%	81%	10%	52%	35%
HISPANIC	8%	62%	16%	23%	63%	17%	47%	41%
WHITE MEN	33%	50%	16%	12%	58%	26%	31%	54%
WHITE WOMEN	39%	52%	15%	11%	66%	19%	51%	38%
WHITE DEM.	18%	55%	15%	15%	75%	10%	50%	39%
PARTY I.D.								
REPUBLICAN	28%	51%	17%	12%	59%	26%	42%	45%
INDEPENDENT	39%	54%	16%	13%	60%	25%	36%	50%
DEMOCRAT	29%	60%	18%	16%	76%	10%	53%	35%

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## NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		FAVOR- AWARE	UNFAV- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
PARTY/SEX								
GOP MEN	15%	55%	17%	12%	52%	29%	30%	53%
GOP WOMEN	13%	46%	18%	12%	68%	21%	56%	35%
IND. MEN	21%	53%	14%	16%	57%	29%	27%	59%
IND. WOMEN	18%	55%	18%	10%	63%	22%	47%	40%
DEM. MEN	8%	62%	26%	11%	81%	9%	50%	34%
DEM. WOMEN	21%	59%	16%	18%	74%	11%	53%	36%
PARTY/AGE								
GOP 18-44	7%	53%	14%	17%	70%	20%	41%	45%
GOP 45+	21%	50%	18%	10%	55%	27%	42%	46%
IND. 18-44	11%	50%	16%	11%	74%	18%	45%	52%
IND. 45+	28%	56%	16%	14%	54%	28%	33%	49%
DEM. 18-44	9%	66%	17%	19%	87%	7%	63%	31%
DEM. 45+	20%	58%	19%	15%	71%	12%	48%	37%
EXPANDED PARTY								
STRONG GOP	22%	49%	17%	13%	58%	29%	41%	47%
SOFT/LEAN GOP	15%	51%	16%	7%	57%	29%	35%	50%
TRUE IND.	25%	55%	18%	15%	57%	24%	40%	48%
SOFT/LEAN DEM.	13%	53%	10%	14%	79%	11%	49%	36%
STRONG DEM.	23%	64%	21%	17%	75%	9%	50%	38%
SELF-IDEOLOGY								
LIBERAL	22%	60%	17%	21%	77%	12%	47%	44%
MODERATE	34%	57%	19%	12%	69%	16%	48%	40%
SOMEWHAT CON.	18%	52%	15%	10%	60%	23%	37%	46%
VERY CONSERVATIVE	22%	51%	17%	12%	48%	37%	37%	50%
TOTAL CONSERVATIVE	40%	51%	16%	11%	53%	31%	37%	48%
EDUCATION								
TOTAL W.O. DEGREE	46%	54%	17%	12%	61%	20%	44%	40%
TOTAL WITH DEGREE	52%	56%	17%	15%	67%	22%	42%	48%
MEN W.O. DEGREE	21%	58%	16%	15%	55%	25%	34%	50%
MEN WITH DEGREE	25%	54%	17%	13%	63%	26%	32%	54%
WOMEN W.O. DEGREE	26%	52%	17%	10%	65%	17%	53%	33%
WOMEN WITH DEGREE	27%	58%	17%	18%	71%	18%	50%	43%

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NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		FAVOR- AWARE	UNFAV- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
WHITE SEX/EDUCATION								
WHITE MEN W.O.	15%	48%	13%	14%	52%	27%	28%	57%
WHITE MEN WITH	18%	52%	19%	10%	64%	25%	34%	52%
WHITE WOMEN W.O.	19%	50%	16%	9%	66%	18%	54%	33%
WHITE WOMEN WITH	20%	54%	15%	13%	67%	20%	48%	44%
HOUSEHOLD INCOME								
UNDER \$50K	26%	53%	19%	15%	63%	16%	47%	40%
\$50K TO \$100K	29%	55%	17%	12%	65%	20%	46%	41%
OVER \$100K	30%	58%	16%	14%	69%	24%	40%	49%
VOTE PROBABILITY								
CERTAIN	80%	55%	17%	14%	63%	23%	41%	47%
NOT CERTAIN	20%	55%	15%	13%	67%	16%	51%	36%
ENTHUSIASM IN THE ELECTION								
10 ENTHUSIASM	48%	59%	18%	15%	58%	27%	38%	50%
8-9 ENTHUSIASM	17%	52%	17%	13%	69%	18%	50%	38%
8-10 ENTHUSIASM	65%	57%	18%	14%	61%	25%	41%	46%
1-7 ENTHUSIASM	34%	52%	15%	14%	70%	15%	47%	41%
VOTE PROPENSITY								
HIGH	47%	57%	19%	14%	61%	26%	40%	47%
MEDIUM	46%	53%	15%	14%	66%	18%	45%	43%
LOW	7%	56%	18%	9%	74%	13%	52%	34%
HIGH AND MEDIUM	93%	55%	17%	14%	63%	22%	42%	45%
MEDIUM AND LOW	53%	54%	16%	14%	67%	17%	46%	42%
VOTE HISTORY								
2016	96%	56%	16%	14%	63%	22%	43%	45%
2014	72%	58%	17%	15%	61%	23%	42%	45%
2016 NOT 2014	26%	53%	15%	10%	67%	17%	46%	43%
2016 AND 2014	70%	57%	17%	16%	61%	23%	41%	45%

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## NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		FAVOR- AWARE	UNFAV- ABLE	ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
2016 PRES. VOTE								
TRUMP	41%	54%	17%	13%	51%	34%	36%	52%
CLINTON	40%	58%	19%	16%	74%	11%	49%	37%
TRUMP NOT 2014	11%	53%	14%	8%	53%	29%	36%	52%
DIRECTION OF COUNTRY								
RIGHT DIRECTION	41%	54%	17%	13%	54%	33%	40%	49%
WRONG TRACK	54%	57%	17%	16%	72%	13%	46%	41%
STRONG WRONG TRACK	48%	57%	16%	16%	71%	13%	45%	41%
GENERIC CONGRESSIONAL BALLOT TEST								
GOP	42%	54%	19%	13%	53%	33%	37%	52%
DEM.	42%	58%	17%	16%	76%	10%	49%	37%
DON'T KNOW	12%	54%	15%	11%	69%	17%	47%	44%
INITIAL RESOLUTION OPINION								
FAVOR	32%	57%	19%	16%	74%	13%	50%	40%
OPPOSE	51%	54%	18%	14%	63%	26%	42%	46%
DON'T KNOW	16%	55%	11%	10%	49%	22%	31%	50%
INFORMED RESOLUTION OPINION								
FAVOR	33%	57%	18%	15%	72%	13%	48%	41%
OPPOSE	55%	54%	18%	15%	60%	26%	41%	47%
DON'T KNOW	11%	60%	12%	5%	64%	16%	43%	40%
CORE ANALYSIS								
CORE FAVOR	18%	56%	19%	17%	77%	10%	55%	38%
BATTLEGROUND	46%	56%	16%	12%	61%	21%	40%	45%
CORE OPPOSE	36%	54%	17%	15%	61%	27%	41%	47%
SWITCH OPINION								
TO FAVOR	14%	58%	17%	12%	66%	17%	39%	45%
TO OPPOSE	19%	55%	20%	15%	59%	25%	40%	45%

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## NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		FAVOR- AWARE	UNFAV- ABLE	ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
INITIAL								
INFRASTRUCTURE								
INVESTMENT OPINION								
LARGE TECH	37%	57%	19%	16%	68%	22%	47%	42%
ISPS	38%	54%	17%	16%	64%	22%	43%	45%
CONSUMERS	19%	54%	12%	16%	57%	27%	41%	48%
ALL THE ABOVE	9%	56%	17%	11%	57%	26%	36%	54%
DON'T KNOW	9%	54%	15%	5%	62%	18%	40%	33%
INFORMED								
INFRASTRUCTURE								
INVESTMENT OPINION								
LARGE TECH	44%	57%	17%	14%	62%	23%	41%	46%
ISPS	34%	56%	18%	17%	67%	21%	45%	46%
CONSUMERS	14%	55%	13%	18%	56%	30%	40%	48%
ALL THE ABOVE	13%	48%	16%	11%	67%	17%	41%	44%
DON'T KNOW	6%	48%	14%	8%	55%	23%	50%	31%
CORE ANALYSIS								
CORE LARGE TECH								
CORE ISPS	29%	57%	17%	18%	68%	22%	44%	46%
CORE CONSUMERS	24%	55%	15%	18%	68%	21%	42%	47%
CORE CONSUMERS	10%	57%	12%	22%	53%	37%	40%	53%
SWITCH OPINION								
TO LARGE TECH								
TO ISPS	20%	58%	16%	12%	53%	26%	37%	44%
TO CONSUMERS	17%	58%	21%	17%	62%	26%	48%	45%
FROM CONSUMERS	12%	54%	10%	17%	58%	23%	45%	42%
FAMILIARITY WITH NET								
NEUTRALITY								
VERY	15%	55%	13%	19%	68%	20%	39%	51%
SOMEWHAT	43%	56%	19%	12%	61%	26%	44%	46%
NOT TOO/AT ALL	39%	54%	17%	15%	66%	16%	44%	39%
NET NEUTRALITY								
OPINION								
STRONG FAVOR	39%	57%	18%	14%	71%	17%	48%	43%
FAVOR	64%	55%	17%	14%	68%	19%	46%	43%
OPPOSE	24%	61%	20%	18%	59%	27%	40%	46%
DON'T KNOW	12%	46%	11%	6%	53%	23%	33%	51%

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## NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		FAVOR- AWARE	UNFAV- ABLE	ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
REGULATING TECH COMPANIES OPINION								
FAVOR	55%	56%	18%	15%	67%	21%	45%	44%
OPPOSE	28%	59%	18%	17%	60%	27%	41%	46%
DON'T KNOW	14%	47%	12%	5%	62%	11%	43%	41%
OBAMA VS. TRUMP ADMIN. REGULATIONS								
TRUMP	40%	54%	16%	14%	51%	33%	37%	50%
OBAMA	49%	56%	19%	15%	74%	13%	48%	40%
STRONG OBAMA	41%	57%	19%	17%	74%	13%	48%	39%
DON'T KNOW	8%	55%	10%	8%	67%	19%	42%	46%
GOVT. SHOULD NOT MANDATE PROVIDERS								
AGREE	50%	56%	19%	12%	66%	19%	43%	44%
DISAGREE	37%	56%	17%	17%	66%	21%	46%	43%
DON'T KNOW	11%	53%	9%	12%	47%	27%	32%	50%
PRICE CONTROLS INCREASE CONSUMER COSTS								
AGREE	59%	53%	19%	13%	64%	23%	45%	46%
DISAGREE	33%	57%	17%	16%	69%	18%	42%	42%
DON'T KNOW	8%	68%	6%	14%	46%	20%	31%	40%
ACCESS GOOGLE/FACEBOOK FREQUENCY								
SEV. TIMES A DAY	61%	56%	15%	14%	72%	18%	50%	41%
DAILY	76%	57%	17%	14%	69%	19%	47%	43%
WEEKLY	13%	54%	19%	16%	61%	23%	32%	52%
MONTH OR LESS	10%	47%	12%	14%	28%	34%	24%	43%
ACCESS INTERNET FREQUENCY								
LESS THAN 1	29%	56%	20%	17%	61%	22%	35%	53%
1-2 HOURS	40%	57%	16%	11%	67%	20%	46%	40%
3 OR MORE HOURS	27%	54%	16%	16%	67%	21%	50%	43%

Table 207

## NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		AWARE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
TELEVISION SERVICE PROVIDER								
CABLE COMPANY	36%	62%	22%	16%	66%	19%	45%	41%
SATELLITE PROV.	28%	51%	15%	9%	63%	22%	43%	45%
STREAM ONLINE	7%	48%	12%	12%	68%	18%	48%	42%
PHONE COMPANY	7%	48%	16%	13%	61%	25%	60%	36%
STREAMING SERVICES SUBSCRIPTION								
NETFLIX	50%	57%	17%	14%	72%	18%	47%	44%
HULU	17%	63%	14%	18%	72%	22%	49%	42%
AMAZON PRIME	34%	58%	17%	13%	73%	19%	47%	45%
NONE	38%	54%	18%	15%	55%	23%	39%	44%
BIGGEST CONCERN WITH INTERNET								
IDENTITY THEFT	66%	55%	17%	13%	65%	21%	45%	43%
PROTECT DATA	41%	56%	18%	15%	59%	28%	38%	52%
BLOCK WEBSITES	35%	54%	16%	14%	67%	20%	44%	43%
AFFORDABILITY	34%	53%	17%	16%	70%	17%	48%	44%
TRUMP NAME I.D.								
FAVORABLE	44%	54%	18%	11%	53%	33%	39%	50%
UNFAVORABLE	51%	57%	16%	17%	75%	12%	47%	40%
VERY UNFAVORABLE	43%	59%	18%	17%	75%	13%	47%	41%
OBAMA NAME I.D.								
VERY FAVORABLE	38%	59%	20%	15%	80%	8%	54%	34%
FAVORABLE	54%	56%	19%	14%	77%	11%	52%	37%
UNFAVORABLE	42%	55%	15%	14%	48%	35%	33%	54%
AT&T NAME I.D.								
FAVORABLE	47%	54%	23%	11%	76%	15%	57%	34%
UNFAVORABLE	31%	63%	14%	23%	62%	27%	32%	58%

Table 207

## NAME I.D.S

	TOTAL	SPECTRUM NAME I.D.			GOOGLE NAME I.D.		FACEBOOK NAME I.D.	
		AWARE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE	FAVOR- ABLE	UNFAV- ORABLE
TOTAL	800 100%	442 55%	136 17%	112 14%	513 64%	170 21%	344 43%	355 44%
APPLE NAME I.D.								
FAVORABLE	60%	57%	22%	13%	77%	15%	53%	38%
UNFAVORABLE	20%	56%	9%	24%	47%	46%	27%	69%
VERIZON NAME I.D.								
FAVORABLE	49%	53%	22%	10%	74%	16%	56%	37%
UNFAVORABLE	26%	66%	17%	27%	60%	32%	31%	57%
COMCAST NAME I.D.								
AWARE	87%	59%	17%	15%	66%	22%	43%	46%
FAVORABLE	27%	59%	28%	11%	80%	15%	56%	39%
UNFAVORABLE	36%	55%	12%	21%	63%	26%	42%	51%
SPECTRUM NAME I.D.								
AWARE	55%	100%	31%	25%	65%	24%	43%	44%
FAVORABLE	17%	100%	100%		80%	14%	60%	35%
UNFAVORABLE	14%	100%		100%	61%	32%	34%	59%
GOOGLE NAME I.D.								
FAVORABLE	64%	56%	21%	13%	100%		59%	34%
UNFAVORABLE	21%	61%	11%	21%		100%	10%	79%
FACEBOOK NAME I.D.								
FAVORABLE	43%	56%	24%	11%	88%	5%	100%	
UNFAVORABLE	44%	55%	13%	19%	49%	38%		100%
REGIONS								
NORTHEAST	18%	53%	14%	18%	64%	23%	40%	47%
SOUTH ATLANTIC	21%	58%	17%	14%	64%	19%	40%	46%
SOUTH GULF/INLAND	22%	67%	22%	11%	67%	20%	44%	41%
MIDWEST	24%	59%	20%	12%	64%	22%	42%	44%
WEST	22%	45%	15%	13%	66%	23%	46%	44%
INTERVIEW DATE								
MON. JUNE 11TH	29%	57%	18%	15%	62%	22%	41%	44%
TUES. JUNE 12TH	33%	54%	16%	14%	64%	24%	41%	46%
WED. JUNE 13TH	37%	55%	18%	14%	66%	19%	46%	43%
TOTAL SUBSCRIBER	61%	56%	17%	13%	71%	19%	46%	45%