

# Opinion Insight, LLC.

## Georgia Statewide Survey



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Telephone Survey with Live Interviewers

Dialed August 29 – September 3, 2020

N = 800 Likely Voters

Margin of Error: +/- 3.46%

# Political Data

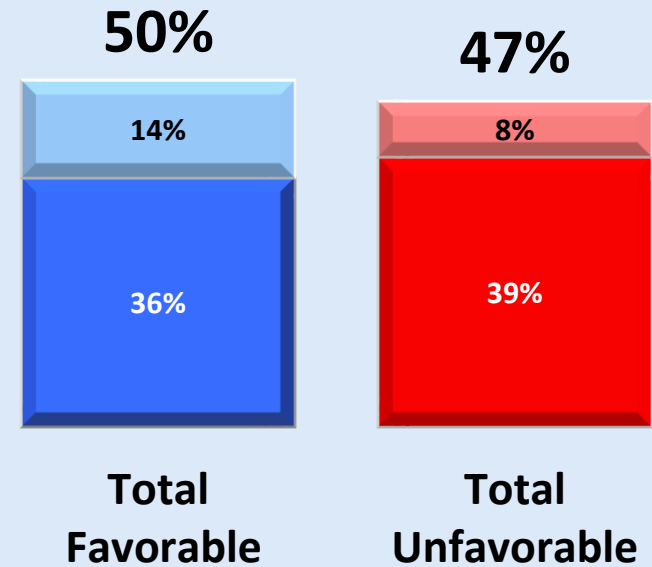
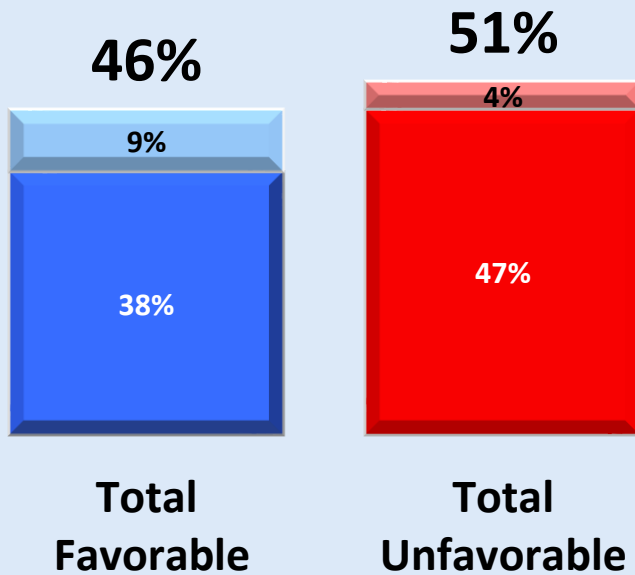


# Most Important Issue



In your opinion, what do you consider to be the single most important issue facing the United States right now? Would you say....

# President Trump & Joe Biden Image



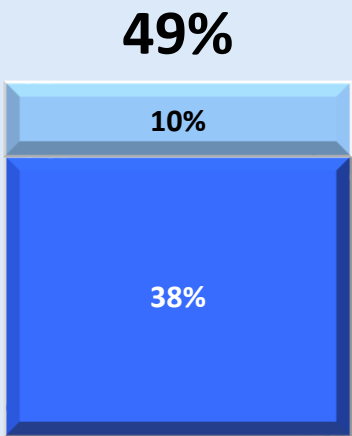
Very Favorable Somewhat Favorable Very Unfavorable Somewhat Unfavorable

# President Trump & Joe Biden Image

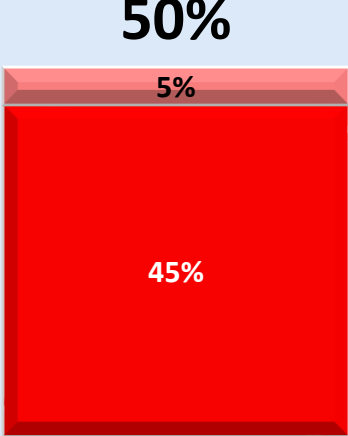
	Donald Trump		
	Favorable	Unfavorable	RATIO
Atlanta DMA (69%)	42%	56%	0.8:1
Non-Atlanta DMA (31%)	57%	40%	1.4:1
Atlanta Metro (21%)	24%	74%	0.3:1
Atlanta Suburbs (27%)	44%	54%	0.8:1
Rest of Atlanta (20%)	57%	41%	1.4:1
South Area (29%)	57%	41%	1.4:1
Men (48%)	49%	48%	1:1
Women (52%)	44%	54%	0.8:1
Republican (40%)	95%	4%	23.8:1
Democrat (38%)	4%	95%	0:1
Independent (20%)	33%	63%	0.5:1
Seniors 65+ (22%)	56%	42%	1.3:1
White (58%)	61%	38%	1.6:1
Black (32%)	19%	77%	0.2:1
White Suburban Men (12%)	59%	41%	1.4:1
White Suburban Women (15%)	57%	43%	1.3:1
White Non-College Men (10%)	80%	19%	4.2:1
White College+ Men (17%)	55%	43%	1.3:1
White Non-College Women (11%)	71%	28%	2.5:1
White College+ Women (19%)	51%	48%	1.1:1

	Joe Biden		
	Favorable	Unfavorable	RATIO
	55%	42%	1.3:1
	40%	56%	0.7:1
	73%	26%	2.8:1
	52%	45%	1.2:1
	41%	56%	0.7:1
	41%	55%	0.7:1
	51%	47%	1.1:1
	50%	46%	1.1:1
	8%	91%	0.1:1
	95%	4%	23.8:1
	52%	41%	1.3:1
	44%	53%	0.8:1
	37%	60%	0.6:1
	74%	22%	3.4:1
	42%	57%	0.7:1
	39%	58%	0.7:1
	24%	76%	0.3:1
	44%	53%	0.8:1
	27%	68%	0.4:1
	43%	54%	0.8:1

# Donald Trump Job Approval



**Total Approve**



**Total Disapprove**

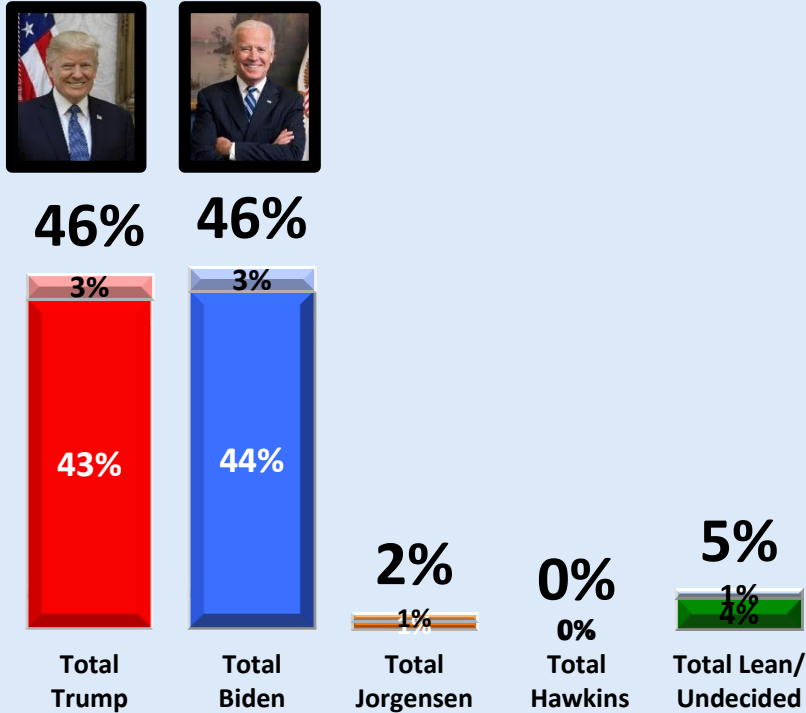
	Approve	Disapprove	DIFF
Atlanta DMA (69%)	43%	56%	-13
Non-Atlanta DMA (31%)	61%	37%	+24
Atlanta Metro (21%)	25%	73%	-48
Atlanta Suburbs (27%)	46%	53%	-7
Rest of Atlanta (20%)	57%	42%	+15
South Area (29%)	61%	38%	+23
Men (48%)	50%	48%	+2
Women (52%)	47%	52%	-5
Republican (40%)	97%	2%	+95
Democrat (38%)	5%	94%	-89
Independent (20%)	35%	63%	-28
Seniors 65+ (22%)	56%	43%	+13
White (58%)	62%	37%	+25
Black (32%)	24%	74%	-50
White Suburban Men (12%)	58%	42%	+16
White Suburban Women (15%)	58%	42%	+16
White Non-College Men (10%)	80%	19%	+61
White College+ Men (17%)	56%	43%	+13
White Non-College Women (11%)	70%	28%	+42
White College+ Women (19%)	54%	46%	+8

Thinking about the job that Donald Trump has done as President of the United States, would you say you approve or disapprove of the job he has done as President?

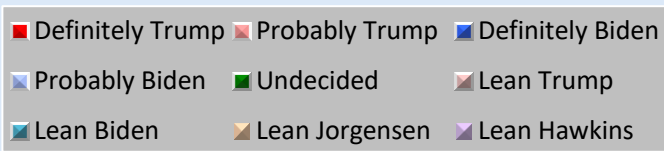
# Ballots by Most Important Issue

	Jobs/ Economy (23%)	Coronavirus (18%)	Racial Injustice (17%)	Violent Protests (11%)	Health Care (8%)
Trump Voter (46%)	77%	10%	16%	86%	25%
Biden Voter (46%)	17%	83%	77%	7%	65%
Other Voter (2%)	2%	1%	2%	2%	1%
Undecided (5%)	4%	5%	4%	5%	7%

# Presidential Ballot



	Total Trump	Total Biden	Total Other	Lean/Und
Atlanta DMA (69%)	40%	51%	2%	6%
Non-Atlanta DMA (31%)	58%	35%	4%	3%
Atlanta Metro (21%)	24%	70%	1%	4%
Atlanta Suburbs (27%)	43%	47%	2%	7%
Rest of Atlanta (20%)	54%	37%	3%	6%
South Area (29%)	57%	36%	3%	4%
Men (48%)	46%	44%	3%	6%
Women (52%)	46%	48%	2%	5%
Republican (40%)	96%	2%	1%	--
Democrat (38%)	2%	94%	--	3%
Independent (20%)	31%	44%	8%	17%
Seniors 65+ (22%)	54%	40%	--	6%
White (58%)	60%	32%	3%	5%
Black (32%)	20%	72%	1%	6%
White Suburban Men (12%)	57%	35%	5%	3%
White Suburban Women (15%)	57%	37%	1%	5%
White Non-College Men (10%)	76%	19%	2%	3%
White College+ Men (17%)	52%	36%	5%	7%
White Non-College Women (11%)	74%	22%	3%	1%
White College+ Women (19%)	51%	41%	2%	5%

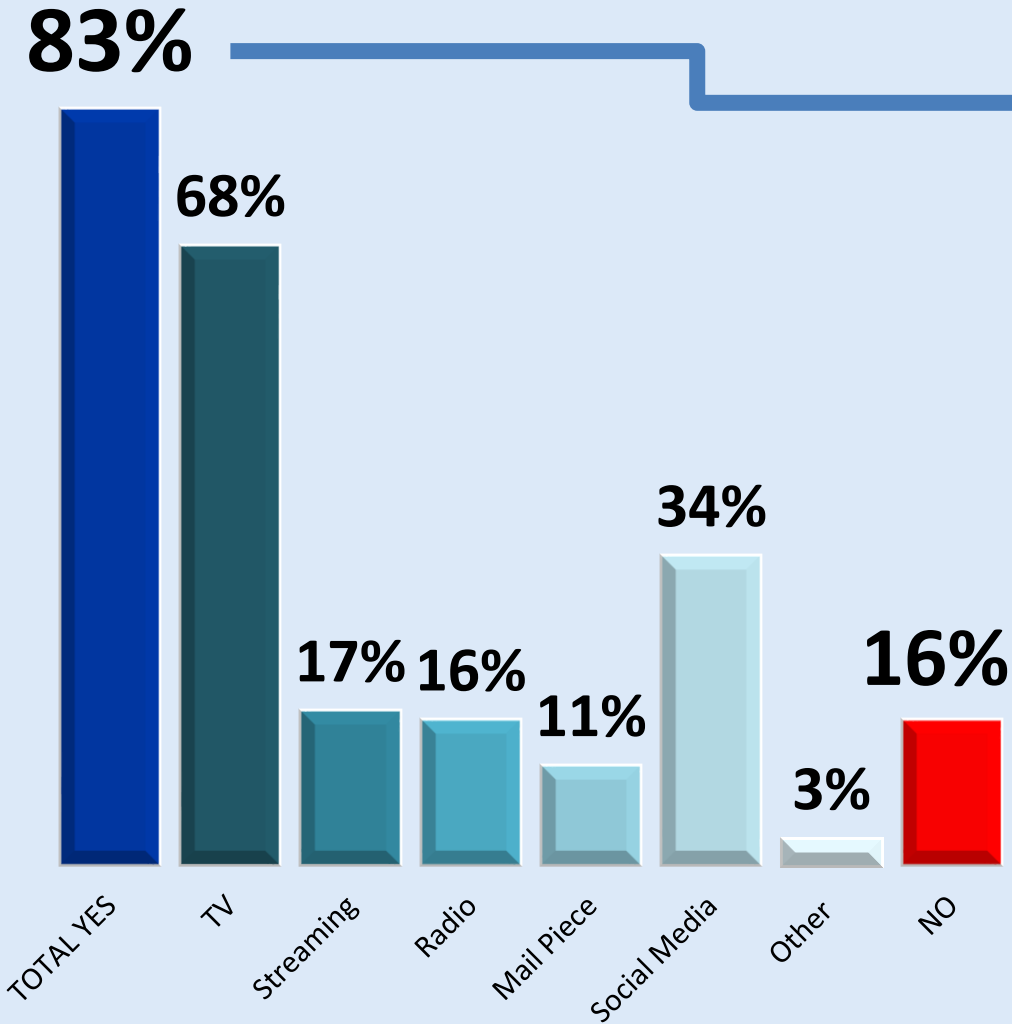


If the election for President were being held today and you had to make a choice, for whom would you vote if the candidates were...

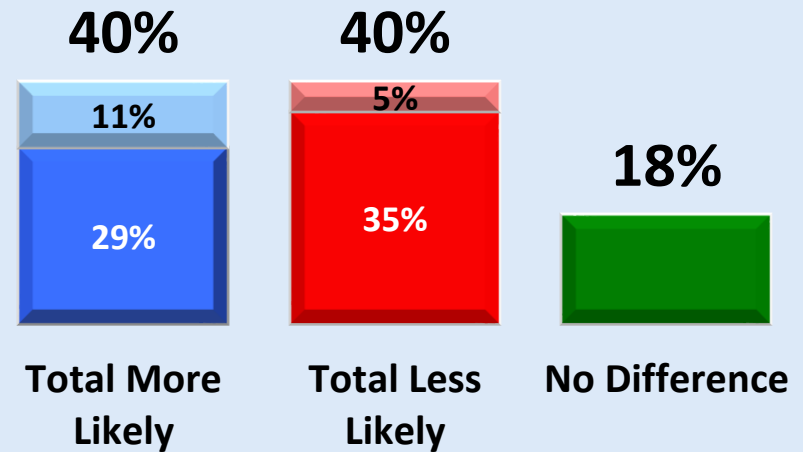


# Seen, Read, Heard Joe Biden Ads

Recently, have you seen, read or heard any ads about Joe Biden?



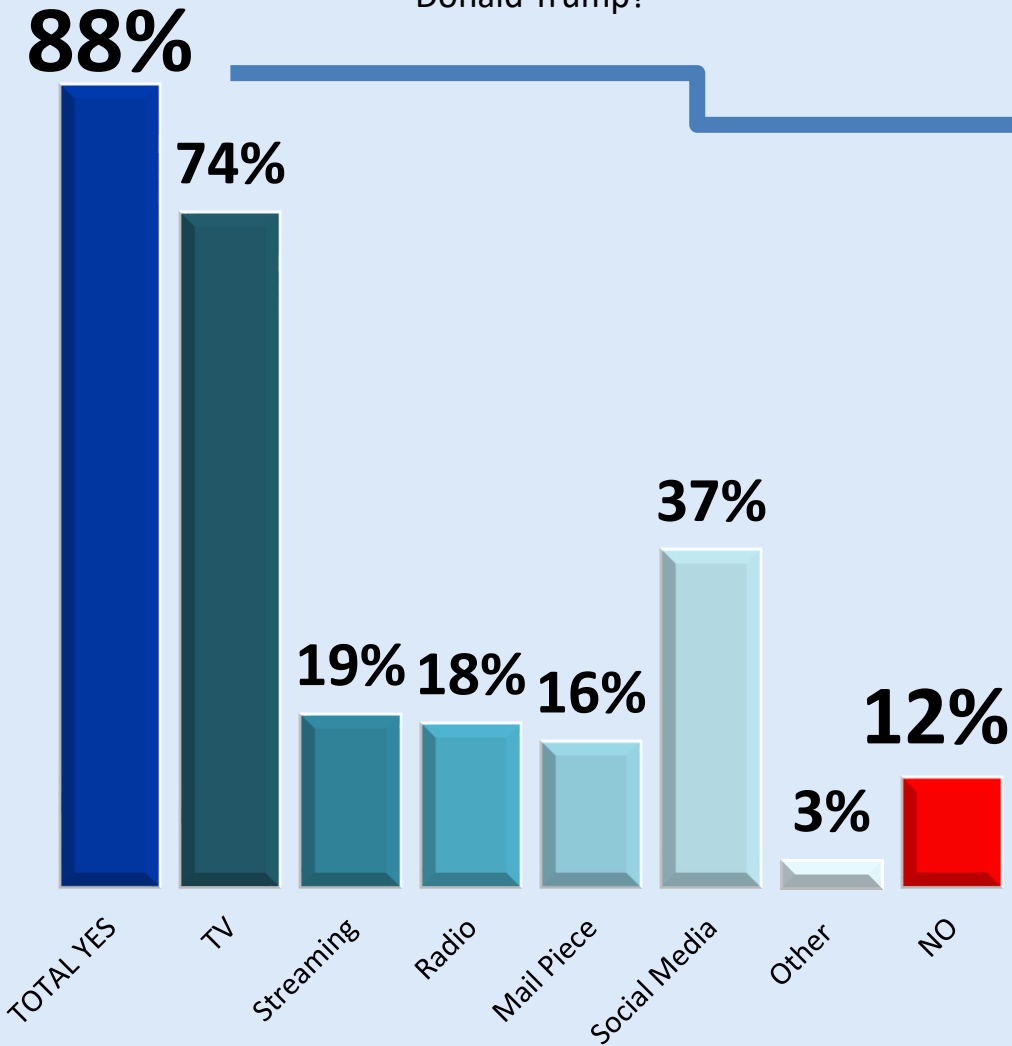
And has what you have seen, read, or heard about Joe Biden made you more or less likely to vote for him?  
(n668)



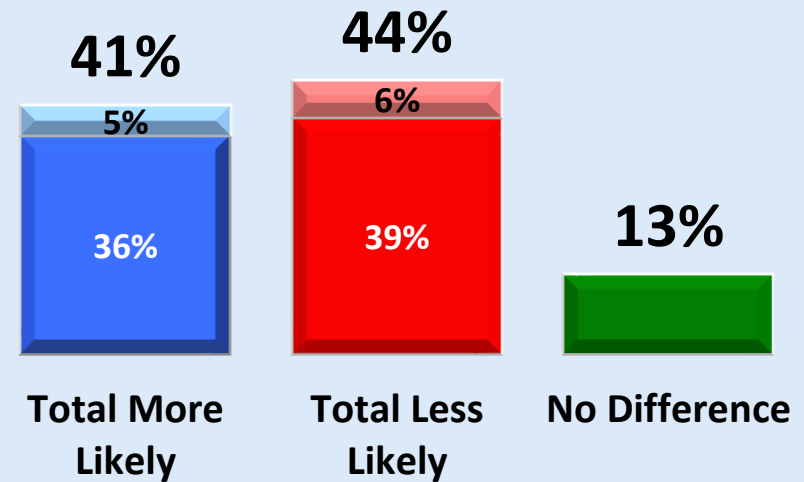
■ Much More Likely    ■ Somewhat More Likely  
■ Much Less Likely    ■ Somewhat Less Likely

# Seen, Read, Heard Donald Trump Ads

Recently, have you seen, read or heard any ads about Donald Trump?

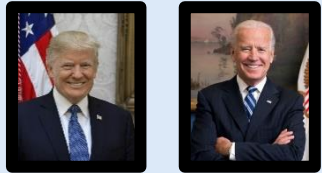


And has what you have seen, read, or heard about Donald Trump made you more or less likely to vote for him?  
(n700)

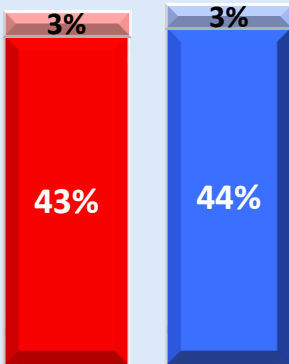


■ Much More Likely    ■ Somewhat More Likely  
■ Much Less Likely    ■ Somewhat Less Likely

# Presidential Ballot By Ad Recall

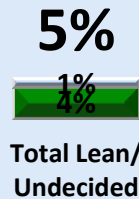
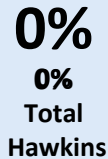
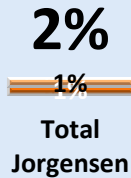


46% 46%



Total Trump

Total Biden



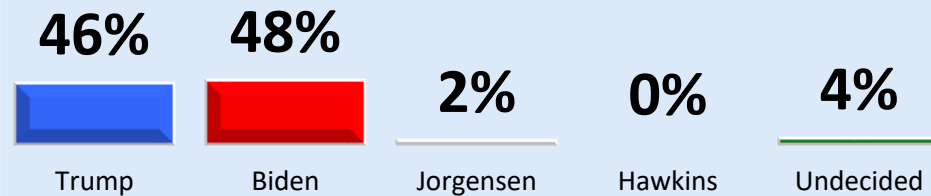
- Definitely Trump ■ Probably Trump ■ Definitely Biden
- Probably Biden ■ Undecided ■ Lean Trump
- Lean Biden ■ Lean Jorgensen ■ Lean Hawkins

If the election for President were being held today and you had to make a choice, for whom would you vote if the candidates were...

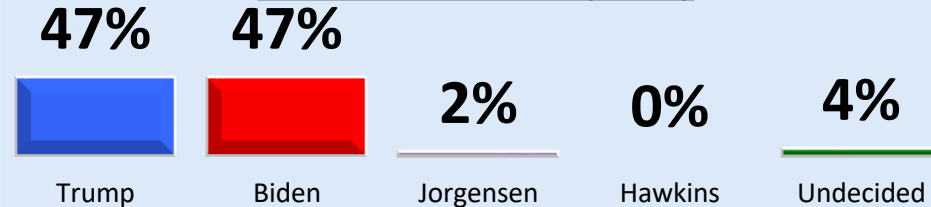
## S/R/H Trump Ads (88%)



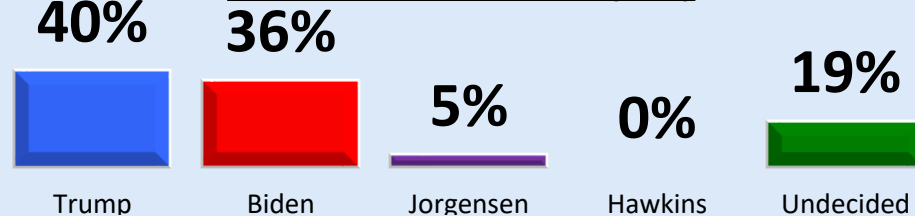
## S/R/H Biden Ads (83%)



## S/R/H Both Ads (79%)

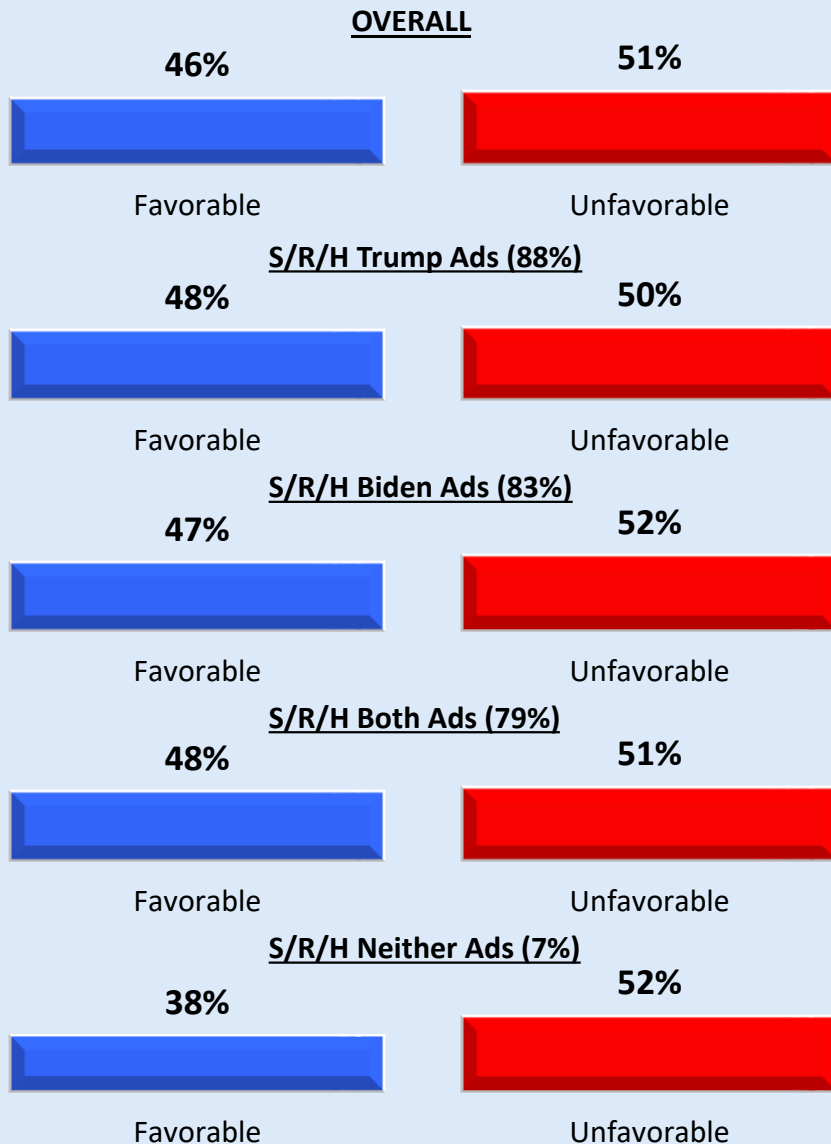


## S/R/H Neither Ads (7%)

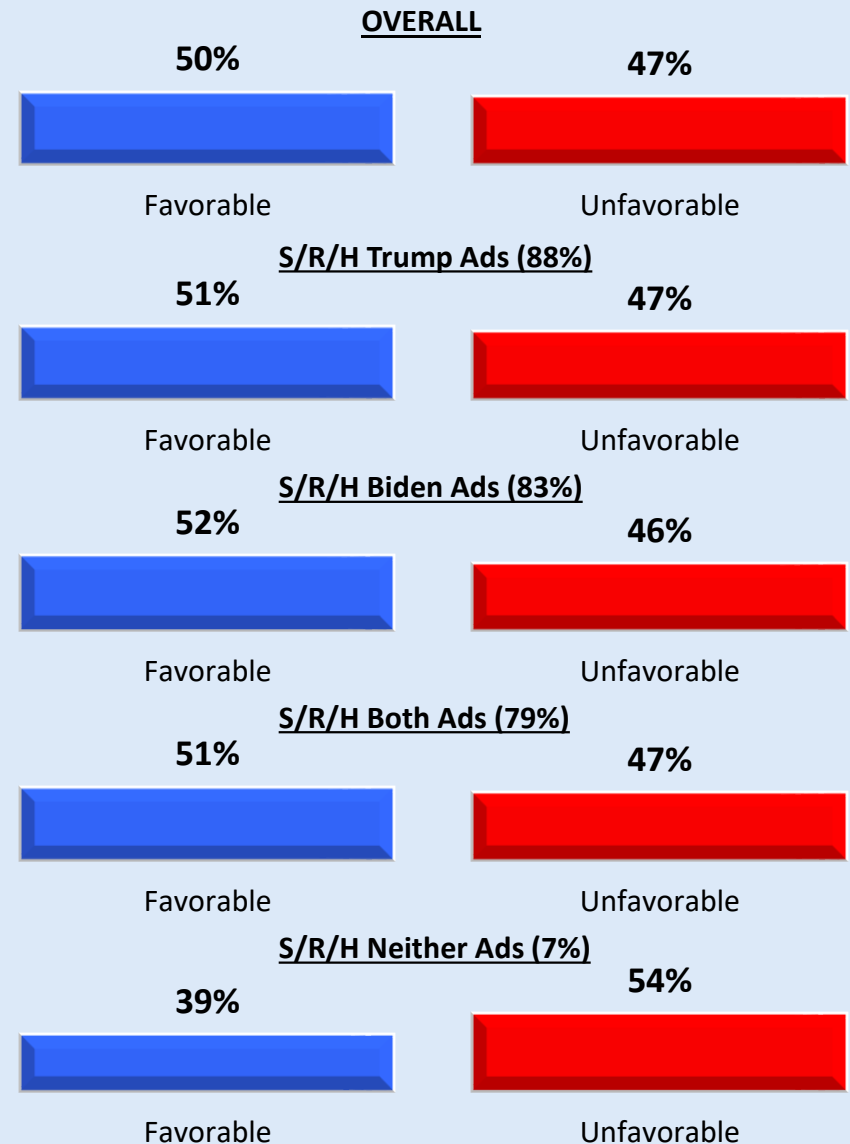


# Trump & Biden Image By Ad Recall

## Donald Trump Image



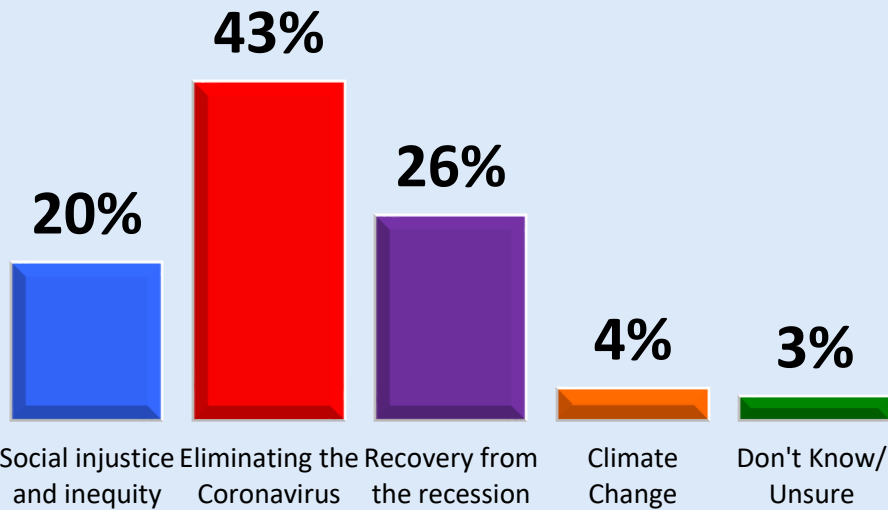
## Joe Biden Image



# Policy Data



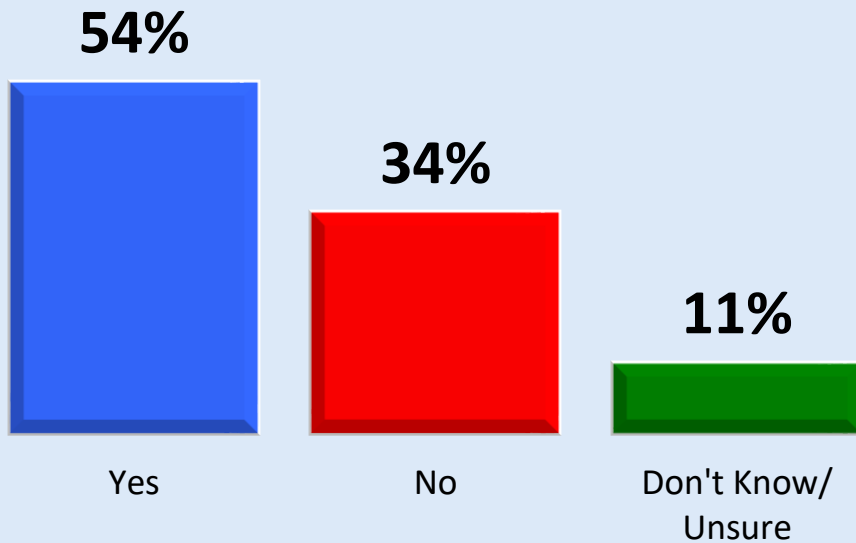
# Most Important Domestic Policy Issue



	Social Injustice	Corona-virus	Recover from Recession	Climate Change
Atlanta DMA (69%)	21%	44%	23%	4%
Non-Atlanta DMA (31%)	17%	41%	31%	5%
Atlanta Metro (21%)	24%	52%	15%	4%
Atlanta Suburbs (27%)	22%	43%	24%	4%
Rest of Atlanta (20%)	17%	37%	31%	5%
South Area (29%)	17%	40%	32%	5%
Men (48%)	17%	41%	28%	6%
Women (52%)	23%	45%	24%	3%
Republican (40%)	7%	38%	43%	2%
Democrat (38%)	33%	51%	7%	6%
Independent (20%)	22%	37%	28%	7%
Seniors 65+ (22%)	14%	48%	26%	4%
White (58%)	15%	42%	30%	5%
Black (32%)	29%	45%	17%	2%
White Suburban Men (12%)	13%	35%	35%	10%
White Suburban Women (15%)	19%	47%	20%	5%
White Non-College Men (10%)	9%	40%	39%	2%
White College+ Men (17%)	12%	37%	34%	10%
White Non-College Women (11%)	21%	42%	28%	2%
White College+ Women (19%)	18%	46%	24%	4%

Which of the following is the most pressing domestic policy issue?  
Would you say...

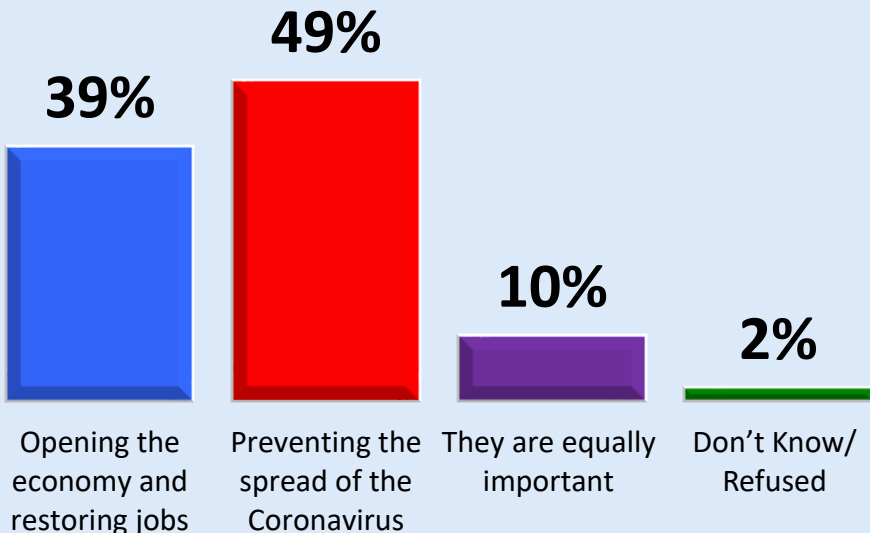
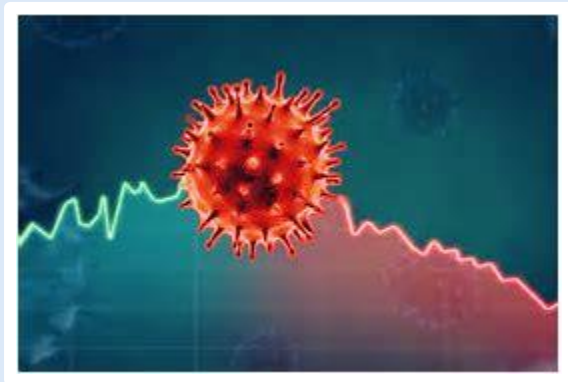
# Adding to the National Debt



	Yes	No	DIFF
Atlanta DMA (69%)	56%	32%	+24
Non-Atlanta DMA (31%)	51%	39%	+12
Atlanta Metro (21%)	65%	21%	+44
Atlanta Suburbs (27%)	53%	36%	+17
Rest of Atlanta (20%)	50%	40%	+10
South Area (29%)	50%	39%	+11
Men (48%)	52%	37%	+15
Women (52%)	56%	32%	+24
Republican (40%)	35%	54%	-19
Democrat (38%)	76%	14%	+62
Independent (20%)	52%	34%	+18
Seniors 65+ (22%)	51%	38%	+13
White (58%)	48%	39%	+9
Black (32%)	70%	22%	+48
White Suburban Men (12%)	47%	40%	+7
White Suburban Women (15%)	50%	38%	+12
White Non-College Men (10%)	43%	45%	-2
White College+ Men (17%)	46%	41%	+5
White Non-College Women (11%)	56%	34%	+22
White College+ Women (19%)	49%	38%	+11

Congress is considering additional stimulus legislation that will cost at least \$1 trillion dollars. In your opinion, do you think Congress should continue to add to the debt to further stimulate the economy?

# Opening the Economy VS Preventing Coronavirus

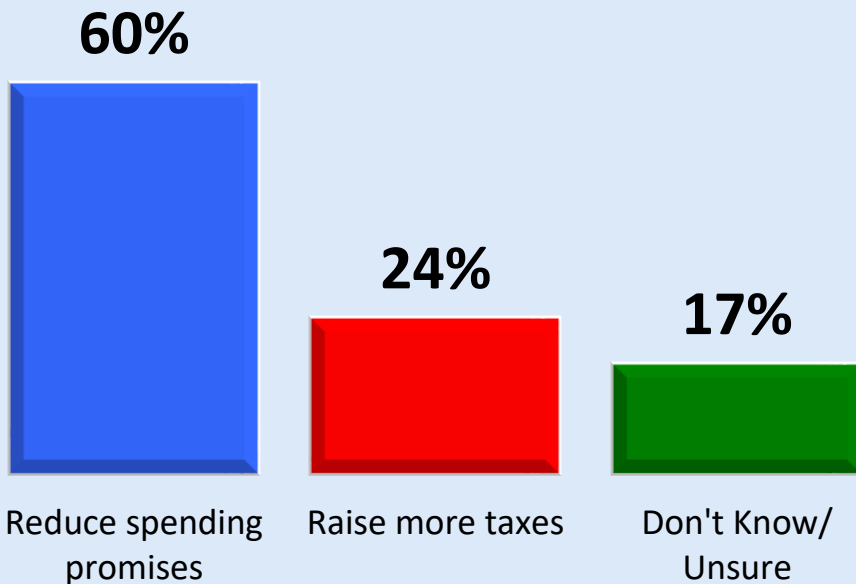


	Opening Economy	Preventing Coronavirus	DIFF
Atlanta DMA (69%)	36%	52%	-16
Non-Atlanta DMA (31%)	46%	42%	+4
Atlanta Metro (21%)	21%	69%	-48
Atlanta Suburbs (27%)	37%	50%	-13
Rest of Atlanta (20%)	49%	38%	+11
South Area (29%)	46%	43%	+3
Men (48%)	40%	47%	-7
Women (52%)	37%	51%	-14
Republican (40%)	71%	18%	+53
Democrat (38%)	10%	81%	-71
Independent (20%)	30%	53%	-23
Seniors 65+ (22%)	41%	46%	-5
White (58%)	47%	42%	+5
Black (32%)	21%	67%	-46
White Suburban Men (12%)	47%	44%	+3
White Suburban Women (15%)	39%	51%	-12
White Non-College Men (10%)	58%	33%	+25
White College+ Men (17%)	48%	41%	+7
White Non-College Women (11%)	52%	40%	+12
White College+ Women (19%)	40%	47%	-7

Of the following, which would you say is most important...



# Biden's New Tax Promise



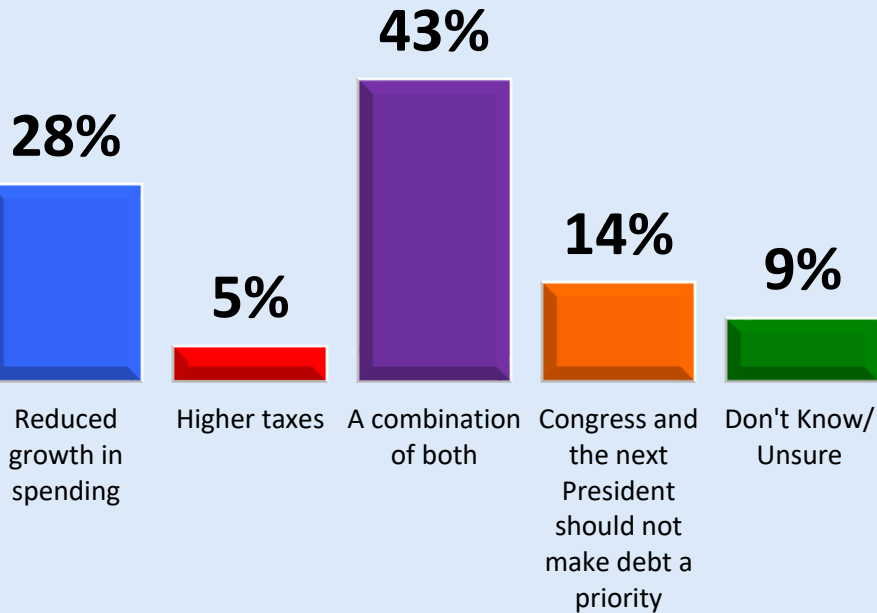
	Reduce Spending	Raise Taxes	DIFF
Atlanta DMA (69%)	55%	27%	+28
Non-Atlanta DMA (31%)	69%	16%	+53
Atlanta Metro (21%)	46%	33%	+13
Atlanta Suburbs (27%)	57%	27%	+30
Rest of Atlanta (20%)	63%	21%	+42
South Area (29%)	70%	16%	+54
Men (48%)	59%	25%	+34
Women (52%)	60%	22%	+38
Republican (40%)	83%	3%	+80
Democrat (38%)	36%	46%	-10
Independent (20%)	58%	24%	+34
Seniors 65+ (22%)	63%	17%	+46
White (58%)	65%	20%	+45
Black (32%)	50%	29%	+21
White Suburban Men (12%)	63%	22%	+41
White Suburban Women (15%)	63%	20%	+43
White Non-College Men (10%)	73%	17%	+56
White College+ Men (17%)	61%	23%	+38
White Non-College Women (11%)	75%	12%	+63
White College+ Women (19%)	61%	23%	+38

Joe Biden is promising more spending than his \$4 trillion dollars in new taxes can pay for. Should Biden consider raising more taxes, or should he reduce his spending promises?

# Next President Addressing National Debt



	Reduce Growth	Higher Taxes	Combo of Both	Not Priority
Atlanta DMA (69%)	26%	6%	44%	12%
Non-Atlanta DMA (31%)	30%	3%	40%	18%
Atlanta Metro (21%)	19%	4%	50%	14%
Atlanta Suburbs (27%)	27%	10%	43%	9%
Rest of Atlanta (20%)	33%	4%	38%	15%
South Area (29%)	31%	4%	40%	17%
Men (48%)	30%	4%	43%	14%
Women (52%)	25%	7%	42%	14%
Republican (40%)	45%	1%	29%	14%
Democrat (38%)	11%	10%	56%	14%
Independent (20%)	25%	5%	43%	14%
Seniors 65+ (22%)	29%	5%	32%	16%
White (58%)	32%	5%	38%	15%
Black (32%)	20%	6%	49%	13%
White Suburban Men (12%)	31%	2%	42%	13%
White Suburban Women (15%)	31%	9%	35%	14%
White Non-College Men (10%)	43%	1%	30%	14%
White College+ Men (17%)	34%	4%	40%	14%
White Non-College Women (11%)	27%	4%	43%	15%
White College+ Women (19%)	29%	8%	37%	15%

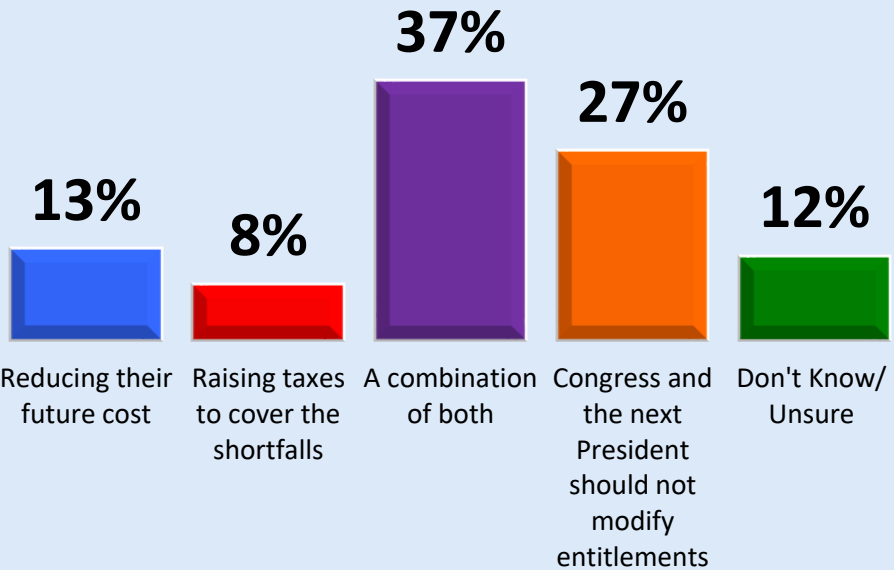


The federal debt currently stands at over \$26 trillion dollars. Should Congress and the next president reduce the debt with...

# Next President Addressing Social Security

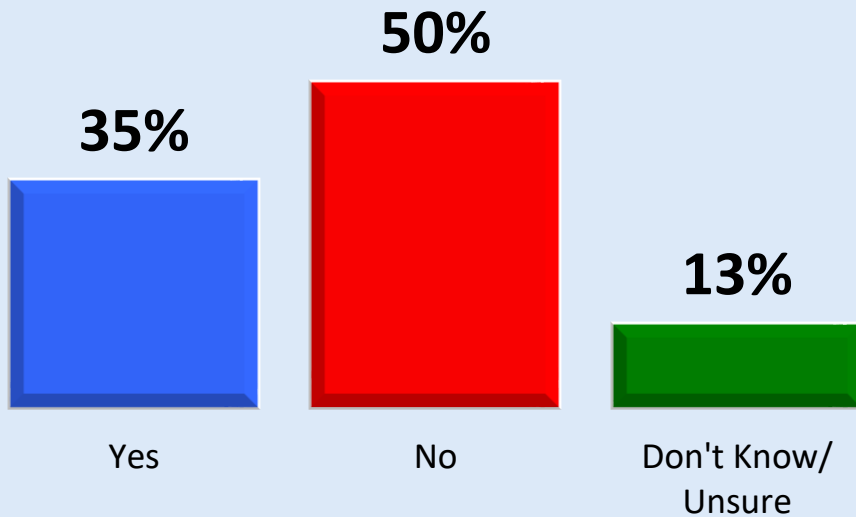


	Reduce Cost	Raise Taxes	Combo of Both	Not Modify
Atlanta DMA (69%)	13%	8%	38%	26%
Non-Atlanta DMA (31%)	12%	9%	35%	30%
Atlanta Metro (21%)	12%	9%	44%	25%
Atlanta Suburbs (27%)	12%	9%	37%	27%
Rest of Atlanta (20%)	15%	7%	34%	26%
South Area (29%)	13%	9%	34%	30%
Men (48%)	13%	10%	37%	25%
Women (52%)	12%	7%	37%	29%
Republican (40%)	18%	2%	30%	32%
Democrat (38%)	5%	13%	45%	25%
Independent (20%)	15%	12%	36%	23%
Seniors 65+ (22%)	10%	6%	33%	34%
White (58%)	15%	9%	33%	28%
Black (32%)	10%	10%	41%	26%
White Suburban Men (12%)	8%	12%	36%	26%
White Suburban Women (15%)	15%	9%	30%	32%
White Non-College Men (10%)	13%	8%	26%	30%
White College+ Men (17%)	17%	11%	37%	23%
White Non-College Women (11%)	17%	3%	31%	32%
White College+ Women (19%)	14%	11%	33%	29%



The biggest contributors to the future deficit are the growth in large entitlements, like Medicare and Social Security. Should Congress and the next President reform these programs by...

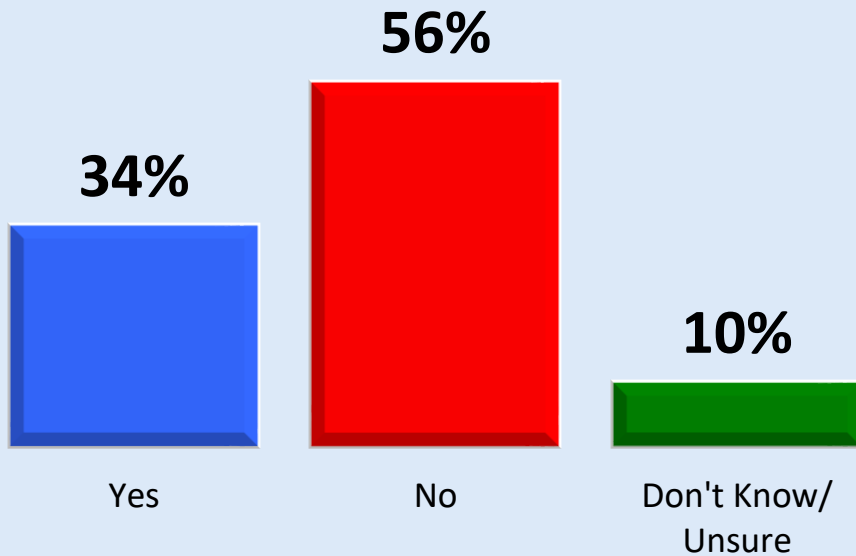
# Rolling Back Trump Tariffs



	Yes	No	DIFF
Atlanta DMA (69%)	38%	47%	-9
Non-Atlanta DMA (31%)	28%	57%	-29
Atlanta Metro (21%)	49%	31%	+18
Atlanta Suburbs (27%)	37%	53%	-16
Rest of Atlanta (20%)	28%	58%	-30
South Area (29%)	29%	56%	-27
Men (48%)	35%	51%	-16
Women (52%)	34%	50%	-16
Republican (40%)	8%	84%	-76
Democrat (38%)	60%	20%	+40
Independent (20%)	41%	41%	--
Seniors 65+ (22%)	29%	48%	-19
White (58%)	28%	60%	-32
Black (32%)	48%	31%	+17
White Suburban Men (12%)	36%	54%	-18
White Suburban Women (15%)	32%	57%	-25
White Non-College Men (10%)	18%	73%	-55
White College+ Men (17%)	35%	56%	-21
White Non-College Women (11%)	22%	67%	-45
White College+ Women (19%)	32%	55%	-23

Thinking about a Biden presidency, if elected, should President Biden roll back the Trump tariffs on China and other countries?

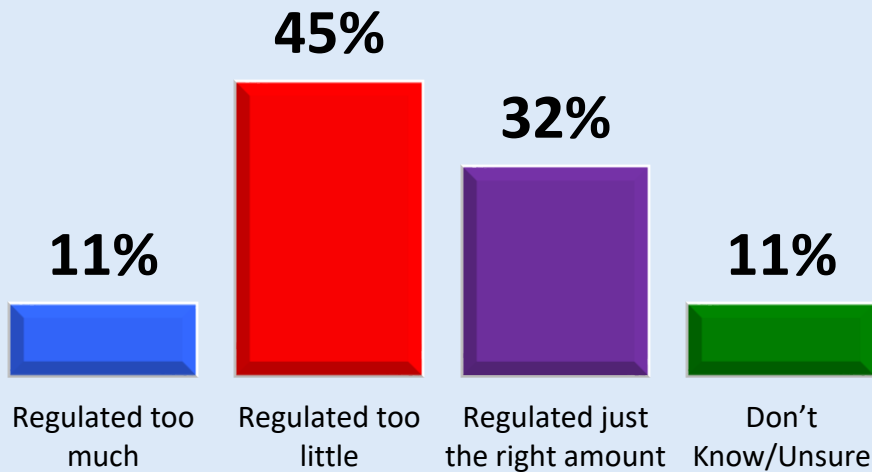
# Social Media Regulation



Should the government regulate what content social media platforms like Twitter, Facebook, and others allow?

	Yes	No	DIFF
Atlanta DMA (69%)	34%	56%	-22
Non-Atlanta DMA (31%)	34%	57%	-23
Atlanta Metro (21%)	38%	49%	-11
Atlanta Suburbs (27%)	31%	60%	-29
Rest of Atlanta (20%)	33%	58%	-25
South Area (29%)	34%	57%	-23
Men (48%)	36%	55%	-19
Women (52%)	32%	57%	-25
Republican (40%)	29%	62%	-33
Democrat (38%)	43%	46%	-3
Independent (20%)	29%	61%	-32
Seniors 65+ (22%)	38%	45%	-7
White (58%)	31%	59%	-28
Black (32%)	36%	52%	-16
White Suburban Men (12%)	30%	62%	-32
White Suburban Women (15%)	27%	57%	-30
White Non-College Men (10%)	28%	62%	-34
White College+ Men (17%)	31%	63%	-32
White Non-College Women (11%)	35%	53%	-18
White College+ Women (19%)	31%	59%	-28

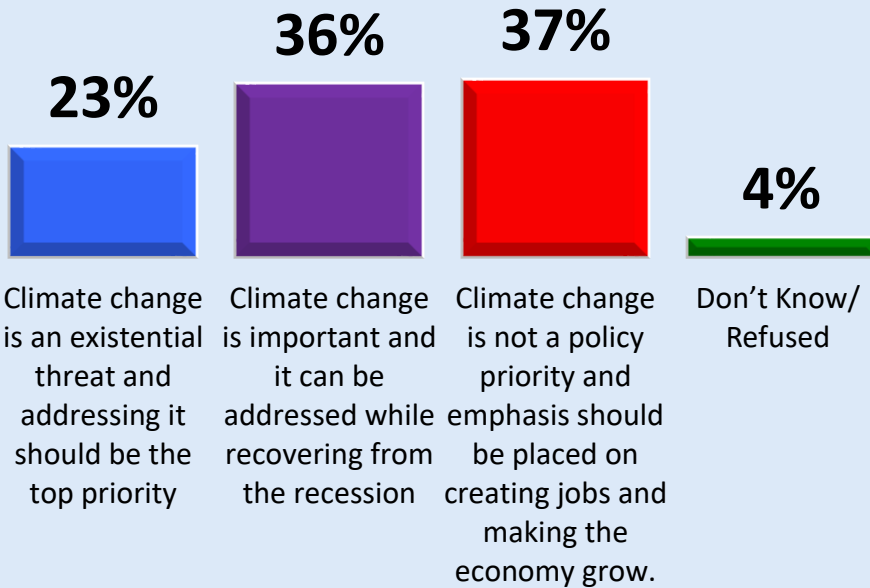
# Amount of Social Media Regulation



	Too Much	Too Little	Just Right
Atlanta DMA (69%)	10%	46%	32%
Non-Atlanta DMA (31%)	13%	43%	32%
Atlanta Metro (21%)	11%	41%	37%
Atlanta Suburbs (27%)	8%	49%	32%
Rest of Atlanta (20%)	12%	46%	28%
South Area (29%)	14%	43%	31%
Men (48%)	9%	46%	32%
Women (52%)	13%	43%	32%
Republican (40%)	13%	44%	29%
Democrat (38%)	6%	47%	37%
Independent (20%)	17%	44%	28%
Seniors 65+ (22%)	7%	48%	30%
White (58%)	10%	45%	33%
Black (32%)	12%	42%	33%
White Suburban Men (12%)	8%	43%	36%
White Suburban Women (15%)	10%	42%	39%
White Non-College Men (10%)	11%	53%	23%
White College+ Men (17%)	6%	45%	37%
White Non-College Women (11%)	15%	46%	24%
White College+ Women (19%)	11%	41%	39%

Do you think big tech companies like Google, Facebook, Amazon, Apple, and others are...

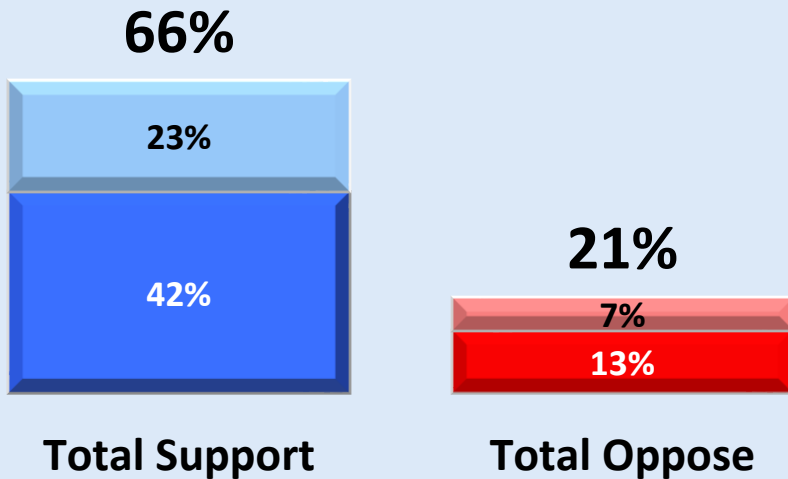
# Opinion On Climate Change



	Top Priority	Address & Recover	Not Priority
Atlanta DMA (69%)	25%	37%	33%
Non-Atlanta DMA (31%)	19%	33%	44%
Atlanta Metro (21%)	30%	42%	24%
Atlanta Suburbs (27%)	25%	37%	34%
Rest of Atlanta (20%)	22%	32%	42%
South Area (29%)	19%	32%	44%
Men (48%)	24%	33%	38%
Women (52%)	22%	38%	35%
Republican (40%)	6%	23%	67%
Democrat (38%)	36%	47%	13%
Independent (20%)	32%	40%	23%
Seniors 65+ (22%)	18%	31%	45%
White (58%)	20%	33%	43%
Black (32%)	30%	43%	21%
White Suburban Men (12%)	25%	32%	41%
White Suburban Women (15%)	19%	36%	42%
White Non-College Men (10%)	15%	28%	52%
White College+ Men (17%)	25%	31%	43%
White Non-College Women (11%)	11%	32%	52%
White College+ Women (19%)	23%	39%	36%

Advocates of addressing climate change argue that it is an opportunity to create green jobs and grow the economy. Thinking about climate change, which of the following comes closest to your own opinion? Would you say...

# Labor Union Dues



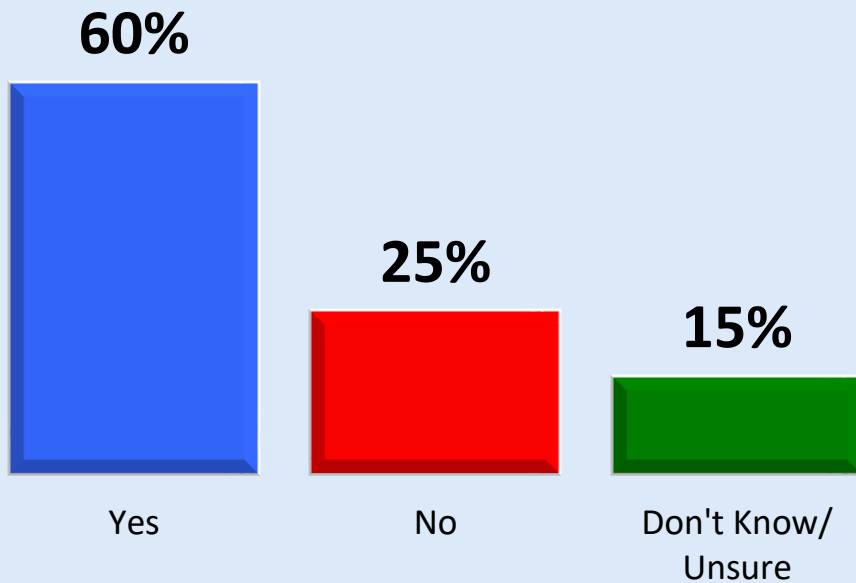
■ Strongly Support    ■ Somewhat Support  
■ Strongly Oppose    ■ Somewhat Oppose

	Support	Oppose	DIFF
Atlanta DMA (69%)	68%	20%	+48
Non-Atlanta DMA (31%)	61%	23%	+38
Atlanta Metro (21%)	68%	20%	+48
Atlanta Suburbs (27%)	69%	16%	+53
Rest of Atlanta (20%)	66%	23%	+43
South Area (29%)	60%	23%	+37
Men (48%)	66%	23%	+43
Women (52%)	65%	18%	+47
Republican (40%)	60%	25%	+35
Democrat (38%)	71%	16%	+55
Independent (20%)	67%	22%	+45
Seniors 65+ (22%)	63%	23%	+40
White (58%)	64%	22%	+42
Black (32%)	71%	18%	+53
White Suburban Men (12%)	65%	25%	+40
White Suburban Women (15%)	63%	18%	+45
White Non-College Men (10%)	70%	22%	+48
White College+ Men (17%)	64%	26%	+38
White Non-College Women (11%)	61%	18%	+43
White College+ Women (19%)	62%	21%	+41

Do you support or oppose legislation that would allow employees to choose whether or not to participate in or pay dues to labor unions?



# Portable Benefits



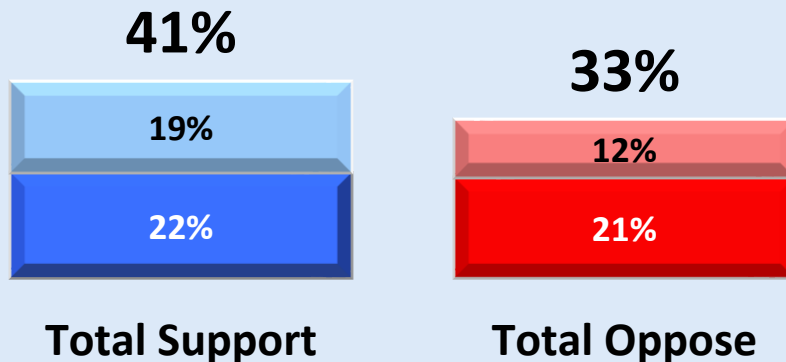
	Yes	No	DIFF
Atlanta DMA (69%)	60%	24%	+36
Non-Atlanta DMA (31%)	58%	25%	+33
Atlanta Metro (21%)	67%	19%	+48
Atlanta Suburbs (27%)	60%	26%	+34
Rest of Atlanta (20%)	54%	28%	+26
South Area (29%)	57%	26%	+31
Men (48%)	56%	28%	+28
Women (52%)	63%	21%	+42
Republican (40%)	48%	36%	+12
Democrat (38%)	67%	15%	+52
Independent (20%)	67%	21%	+46
Seniors 65+ (22%)	59%	23%	+36
White (58%)	57%	30%	+27
Black (32%)	65%	17%	+48
White Suburban Men (12%)	57%	35%	+22
White Suburban Women (15%)	60%	25%	+35
White Non-College Men (10%)	45%	37%	+8
White College+ Men (17%)	57%	34%	+23
White Non-College Women (11%)	59%	25%	+34
White College+ Women (19%)	61%	25%	+36

If given the option, would you opt for portable benefits you could take from job to job, over employer provided benefits?

# Independent Contractors



	Support	Oppose	DIFF
Atlanta DMA (69%)	43%	31%	+12
Non-Atlanta DMA (31%)	39%	39%	--
Atlanta Metro (21%)	51%	24%	+27
Atlanta Suburbs (27%)	40%	34%	+6
Rest of Atlanta (20%)	38%	34%	+4
South Area (29%)	39%	40%	-1
Men (48%)	39%	37%	+2
Women (52%)	43%	29%	+14
Republican (40%)	36%	37%	-1
Democrat (38%)	46%	28%	+18
Independent (20%)	45%	36%	+9
Seniors 65+ (22%)	35%	33%	+2
White (58%)	42%	35%	+7
Black (32%)	42%	28%	+14
White Suburban Men (12%)	44%	36%	+8
White Suburban Women (15%)	43%	30%	+13
White Non-College Men (10%)	32%	43%	-11
White College+ Men (17%)	45%	38%	+7
White Non-College Women (11%)	38%	37%	+1
White College+ Women (19%)	46%	29%	+17



■ Strongly Support    ■ Somewhat Support  
■ Strongly Oppose    ■ Somewhat Oppose

Do you support or oppose reclassifying independent contractors as full employees?

For more information...

Adam Geller

Opinion Insight, LLC