

**AMERICAN ACTION FORUM
OPINION INSIGHT, LLC.
MICHIGAN POLICY AND ISSUE SURVEY**

TOPLINE

SAMPLE SIZE: 800 Likely Voters (40% Cell Phones)

MARGIN OF ERROR: +/-3.46%

FIELD DATES: AUGUST 29 – SEPTEMBER 2, 2020

Good evening. My name is _____ and I'm calling from Opinion Insight, a national public opinion firm. This evening we're conducting a policy survey and we'd like to get your input. We are not trying to sell anything, and your answers will remain confidential.

May I please speak with (NAME ON SAMPLE)?

IF NOT HOME/UNAVAILABLE, PROCEED TO Q1:

1. Are you registered to vote at this address? If you are not registered to vote, just say so.

100% Yes (CONTINUE)

-- No/All other responses **(TERMINATE)**

2. With which political party do you affiliate? Would you say... **(ROTATE 1 & 2)**

40% Republican

43% Democrat

OR

15% Independent/ I vote the person **(INCLUDE ALL THIRD-PARTY MENTIONS)**

2% DK/ Refused **(DO NOT READ)**

3. How likely are you to vote in the 2020 general election for President? Would you say you will....
(READ)

97% Definitely vote

3% Probably vote

-- Be a 50-50 chance to vote **(TERMINATE)**

-- Probably NOT vote **(TERMINATE)**

-- Definitely NOT vote **(TERMINATE)**

-- DK/Refused **(DO NOT READ) (TERMINATE)**

4. Would you say that things in this country are headed in the right direction or are they off on the wrong track?

29% Right Direction

63% Wrong Track

8% DK/Refused **(DO NOT READ)**

5. Now thinking about some of the important issues facing our country. I am going to read you a short list of issues, and I just need you to tell me which one is generally most important to you when you are thinking about who to vote for, for President. Which issue are you MOST focused on? Would you say... **(RANDOMIZE)** (** DO NOT ACCEPT MULTIPLE RESPONSES. IF MULTIPLE RESPONSES, PROMPT: "BUT IF YOU HAD TO PICK ONE?")

- 21% The Coronavirus Pandemic
- 23% Jobs and the economy
- 9% Health Care
- 5% Border Security and illegal immigration
- 9% Violent protest and looting in our cities
- 14% Racial and social injustice
- 3% Movement to defund the police
- 5% Climate Change and Renewable Energy
- 3% Education costs and tuition
- 3% Foreign policy and international affairs
- 5% Something else **(Specify)**
- 3% Don't Know/Refused **(DO NOT READ)**

6. If the election for U.S. Senate were held today and the candidates were **(ROTATE)** John James, the Republican and Gary Peters, the Democrat, for whom would you vote?

- 42% Total John James, the Republican**
- 46% Total Gary Peters, the Democrat**
- 11% Total Lean/ Undecided**

- 38% Definitely James
- 4% Probably James
- 1% Lean James
- 2% Lean Peters
- 6% Probably Peters
- 40% Definitely Peters
- 1% Will Not Vote / Will Not Vote for U.S. Senate **(DO NOT READ)**
- 8% Undecided **(DO NOT READ)**

I am going to read some names of people or groups. For each one, please tell me, first whether you've heard of the person or group, then, if so, please tell me whether you have a favorable or unfavorable impression of them. If I name one you don't know much about, just tell me and we'll go on to the next one.

(IF FAV/UNFAV, ASK: And would you say that you are very favorable/unfavorable or just somewhat favorable/unfavorable towards...) (RANDOMIZE)

| | TOTAL FAV | TOTAL UNFAV | VERY FAV | SMWT FAV | SMWT UNFAV | VERY UNFAV | NO OPIN | NEVER HRD OF |
|-----------------|-----------|-------------|----------|----------|------------|------------|---------|--------------|
| 7. Donald Trump | 44% | 55% | 34% | 10% | 4% | 51% | 2% | * |
| 8. Joe Biden | 52% | 45% | 36% | 17% | 7% | 38% | 2% | * |

9. Thinking about the job that Donald Trump has done as President of the United States, would you say you approve or disapprove of the job he has done as President? **(IF APPROVE/DISAPPROVE, ASK: And would you say you strongly approve/disapprove or just somewhat approve/disapprove?)**

46% Total Approve
53% Total Disapprove

36% Strongly approve
 10% Somewhat approve
 5% Somewhat disapprove
 48% Strongly disapprove
 1% DK/Refused **(DO NOT READ)**

10. If the election for President were being held today and you had to make a choice, for whom would you vote if the candidates were: **(RANDOMIZE) (If Choice Made, ASK: Would that be DEFINITELY, or just PROBABLY?) (If Undecided, ASK: Who are you leaning toward?)**

44% Total Donald Trump, the Republican Candidate
50% Total Joe Biden, the Democrat Candidate
1% Total Jo Jorgensen, the Libertarian Candidate
*** Total Howie Hawkins, the Green Party Candidate**
5% Total Lean/ Undecided

| | | | |
|-----|----------------------|----|--|
| 41% | Definitely Trump | * | Definitely Hawkins |
| 3% | Probably Trump | -- | Probably Hawkins |
| * | Lean Trump | -- | Lean Hawkins |
| 45% | Definitely Biden | * | Will Not Vote / Will Not Vote for President (DNR) |
| 5% | Probably Biden | | |
| 1% | Lean Biden | 3% | Hard Undecided (DNR) |
| 1% | Definitely Jorgensen | | |
| * | Probably Jorgensen | | |
| 1% | Lean Jorgensen | | |

11. Recently, have you seen, read or heard any ads about Joe Biden? **(IF YES, SPECIFY AND ACCEPT MULTIPLE: "Would that be television, streaming, radio, mail piece, social media advertisements or something else?")**

88% Total Yes
 72% Yes, TV
 19% Yes, Streaming
 16% Yes, Radio
 13% Yes, Mail Piece
 35% Yes, Social Media
 2% Yes, Other **(Specify) (DO NOT READ)**

12% No
 * Don't Know/Refused **(DO NOT READ)**

(IF Q11:1-6 ASK) (n700)

12. And has what you have seen, read, or heard about Joe Biden made you more or less likely to vote for him? **(If more/less, ASK "Would that be MUCH more/less, or just SOMEWHAT more/less?")**

44% Total More Likely
38% Total Less Likely

32% Much More Likely
12% Somewhat More Likely
4% Somewhat Less Likely
33% Much Less Likely
17% No impact **(DO NOT READ)**
1% Don't Know/Refused **(DO NOT READ)**

(ASK ALL)

13. Recently, have you seen, read or heard any ads about Donald Trump? **(IF YES, SPECIFY AND ACCEPT MULTIPLE: "Would that be television, streaming, radio, mail piece, social media advertisements or something else?")**

86% Total Yes
71% Yes, TV
21% Yes, Streaming
19% Yes, Radio
18% Yes, Mail Piece
38% Yes, Social Media
2% Yes, Other **(Specify) (DO NOT READ)**

13% No
* Don't Know/Refused **(DO NOT READ)**

(IF Q13:1-6 ASK) (n692)

14. And has what you have seen, read, or heard about Donald Trump made you more or less likely to vote for him? **(If more/less, ASK "Would that be MUCH more/less, or just SOMEWHAT more/less?")**

37% Total More Likely
47% Total Less Likely

32% Much More Likely
5% Somewhat More Likely
6% Somewhat Less Likely
42% Much Less Likely
14% No impact **(DO NOT READ)**
1% Don't Know/Refused **(DO NOT READ)**

(ASK ALL)

Now thinking about some important policies and issues in our country...

15. Which of the following is the most pressing domestic policy issue? Would you say...
(RANDOMIZE 1-4)
- 28% Recovery from the recession
 - 39% Eliminating the Coronavirus
 - 20% Social injustice and inequity
 - 6% Climate Change
 - 4% Something else **(DO NOT READ)**
 - 3% DK/Refused **(DO NOT READ)**
16. Congress is considering additional stimulus legislation that will cost at least \$1 trillion dollars. In your opinion, do you think Congress should continue to add to the debt to further stimulate the economy?
- 56% Yes
 - 33% No
 - 10% Don't Know/Unsure/Need more info **(DO NOT READ)**
 - 1% Refused **(DO NOT READ)**
17. Of the following, which would you say is most important? **(READ AND ROTATE)**
- 38% Opening the economy and restoring jobs
 - 49% Preventing the spread of the Coronavirus
 - 12% They are equally important **(DO NOT READ)**
 - 1% Don't Know/Refused **(DO NOT READ)**
18. Joe Biden is promising more spending than his \$4 trillion dollars in new taxes can pay for. Should Biden consider raising more taxes, or should he reduce his spending promises?
- 28% Raise more taxes
 - 57% Reduce spending promises
 - 15% Don't Know/Refused **(DO NOT READ)**
19. The federal debt currently stands at over \$26 trillion dollars. Should Congress and the next president reduce the debt with... **(ROTATE 1-2 ONLY, READ 3-4 LAST IN ORDER)**
- 7% Higher taxes
 - 25% Reduced growth in spending
 - 41% A combination of both
 - 15% Congress and the next President should not make debt a priority
 - 10% Don't Know/Unsure/Need more info **(DO NOT READ)**
 - 2% Refused **(DO NOT READ)**

20. The biggest contributors to the future deficit are the growth in large entitlements, like Medicare and Social Security. Should Congress and the next President reform these programs by...
(ROTATE 1-2 ONLY, READ 3-4 LAST IN ORDER)
- 14% Reducing their future cost
 - 11% Raising taxes to cover the shortfalls
 - 32% A combination of both
 - 28% Congress and the next President should not modify entitlements
 - 13% Don't Know/Unsure/Need more info **(DO NOT READ)**
 - 2% Refused **(DO NOT READ)**
21. Do you support or oppose legislation that would allow employees to choose whether or not to participate in or pay dues to labor unions? **(If choice made, ask: Is that strongly or somewhat (Support / Oppose)?)**
- 65% Total Support**
 - 24% Total Oppose**
 - 45% Strongly Support
 - 20% Somewhat Support
 - 8% Somewhat Oppose
 - 16% Strongly Oppose
 - 11% Don't Know/ Undecided **(DO NOT READ)**
 - 1% Refused **(DO NOT READ)**
22. Should the government regulate what content social media platforms like Twitter, Facebook, and others allow?
- 33% Yes
 - 57% No
 - 10% Don't Know/Unsure/Need more info **(DO NOT READ)**
 - * Refused **(DO NOT READ)**
23. Do you think big tech companies like Google, Facebook, Amazon, Apple, and others are...
(ROTATE 1-2, READ 3 LAST)
- 10% Regulated too much
 - 49% Regulated too little
 - 27% ...Or are they regulated just the right amount?
 - 14% Don't Know/Unsure/Need more info **(DO NOT READ)**
 - * Refused **(DO NOT READ)**
24. Advocates of addressing climate change argue that it is an opportunity to create green jobs and grow the economy. Thinking about climate change, which of the following comes closest to your own opinion? Would you say... **(ROTATE 1-3, 3-1)**
- 29% Climate change is an existential threat and addressing it should be the top priority
 - 35% Climate change is important and it can be addressed while recovering from the recession
 - 33% Climate change is not a policy priority and emphasis should be placed on creating jobs and making the economy grow.
 - 3% DK/Refused **(DO NOT READ)**

25. Thinking about issues in health care, which of the following would you say is most important for Congress and the President to address? **(RANDOMIZE)**

- 25% Health insurance for the uninsured
- 4% Surprise medical bills
- 43% The high cost of health care
- 21% The price of prescription drugs
- 3% Something else **(DO NOT READ)**
- 4% DK/Refused **(DO NOT READ)**

26. Congress and the Michigan Legislature are currently considering legislation to protect patients from surprise medical bills, but thirty states have already passed laws to protect patients. Which of the following approaches taken by states to address surprise medical bills do you most support? **(RANDOMIZE 1-4, ALWAYS READ 5 LAST)**

- 19% Protect patients by prohibiting providers from balance billing patients for out-of-network medical care beyond their in-network cost-sharing and coinsurance, and leave insurers, facilities, and providers to sort out payment themselves.
- 13% Protect patients and have the government set insurance payment rates for out-of-network care.
- 13% Protect patients and establish an arbitration process for providers to appeal to if they feel the insurer has not paid enough for the service.
- 13% Protect patients and have the government set minimum upfront payments for out-of-network care, but also allow providers to appeal to arbitration if they believe the minimum payment is insufficient for the specific case.

...Or...

- 14% Do nothing, this is not the government's role.
- 24% Don't Know/Unsure/Need more info **(DO NOT READ)**
- 4% Refused **(DO NOT READ)**

Now I have just a few more questions for statistical purposes, and then we will be finished...

27. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs? **(IF LIBERAL/CONSERVATIVE ASK, and would you say you are very liberal/conservative or just somewhat liberal/conservative?)**

- 25% Total Liberal**
- 43% Total Conservative**
- 30% Moderate**

- 14% Very liberal
- 11% Somewhat liberal
- 24% Very conservative
- 19% Somewhat conservative
- 2% DK/Refused **(DO NOT READ)**

28. In the 2016 election for President of the United States did you vote for, **(ROTATE NAMES)** Donald Trump, Hillary Clinton, Gary Johnson, Jill Stein or did you skip the presidential ballot and vote in other races like Congress?

45% Donald Trump
46% Hillary Clinton
2% Gary Johnson
2% Jill Stein
1% Other **(DO NOT READ)**
1% I did not vote in the presidential but I voted in other races **(DO NOT READ)**
2% Did not vote/Too young to vote **(DO NOT READ)**
2% DK/Refused **(DO NOT READ)**

29. What is your race or ethnic heritage?

12% African American/Black
2% Asian
80% White/Caucasian
3% Hispanic
2% More than one race/ Mixed Race **(DO NOT READ)**
* Other **(SPECIFY: _____)** **(DO NOT READ)**
1% DK/Refused **(DO NOT READ)**

30. On the issue of abortion, would you say that you ... **(ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP)**

49% Total Pro-Life
46% Total Pro-Choice

18% Oppose abortion in all cases
31% Oppose abortion except in the cases of rape, incest, or danger to the life of the mother
25% Support abortion during the first three months of pregnancy
21% Support abortion at any time during the pregnancy
5% DK/Refused **(DO NOT READ)**

31. What is your religion? **(READ 1-6)**

40% Protestant
31% Catholic
2% Jewish
1% Mormon
1% Muslim/Islamic
16% Atheist/Agnostic
2% Other **(Specify) _____** **(DO NOT READ)**
8% DK/Refused **(DO NOT READ)**

32. Which of the following most accurately describes where you live? Would you say you live in ... **(READ AND ROTATE 1-3, 3-1)**

30% A rural area
48% A suburban area
21% An urban area or city
1% Refused **(DO NOT READ)**

33. And which of the following best describes your current family situation:

- 64% Married
- 18% Single
- 9% Divorced/Separated
- 7% Widowed
- 2% Don't Know/Refused (**DO NOT READ**)

34. From the following list, what is the last grade of formal education you have completed?

- 2% Less than High School Diploma
- 13% High School Graduate
- 25% Some College / Trade School
- 33% College Graduate
- 26% Post Graduate Degree
- 1% Refused (**DO NOT READ**)

35. What is your annual household income BEFORE taxes? Is it...

- 6% Under \$20,000
- 11% Between \$20,001 and \$40,000
- 14% Between \$40,001 and \$60,000
- 16% Between \$60,001 and \$80,000
- 10% Between \$80,001 and \$100,000
- 14% Between \$100,001 and \$150,000
- 4% Between \$150,001 and \$200,000
- 5% Over \$200,000
- 21% DK/Refused (**DO NOT READ**)

36. In what year were you born? _ _ _ _ (**TERMINATE IF 2002 OR LATER**)

- 6% 18-24
- 17% 25-34
- 15% 35-44
- 18% 45-54
- 19% 55-64
- 25% 65+
- Refused (**DO NOT READ**)

37. Gender: (**BY OBSERVATION**)

- 48% Male
- 52% Female

38. Media Market: **(PRE-CODE)**

| | |
|-----|---|
| * | Alpena DMA |
| 49% | Detroit DMA |
| -- | Duluth, NM-Superior DMA |
| 11% | Flint-Saginaw DMA |
| 21% | Grand Rapids-Kalamazoo-Battle Creek DMA |
| * | Green Bay-Appleton, WI DMA |
| 7% | Lansing DMA |
| 2% | Marquette DMA |
| 2% | South Bend-Elkhart, IN DMA |
| 1% | Toledo, OH DMA |
| 7% | Traverse City-Cadillac DMA |

39. Key Counties: **(PRE-CODE)**

| | |
|-----|------------------|
| 9% | Macomb County |
| 13% | Oakland County |
| 4% | Washtenaw County |
| 16% | Wayne County |
| 4% | Genesee County |
| 3% | Kalamazoo County |
| 7% | Kent County |
| 3% | Ottawa County |
| 3% | Ingham County |

40. Vote History **(PRE-CODE; VARIABLES: VH18G, VH16G, VH14G, VH12G)**

| | |
|-----|------------------|
| 57% | Voted in 2014 |
| 80% | Voted in 2016 |
| 81% | Voted in 2018 |
| 52% | Voted in 3 of 3 |
| 75% | Voted in 2+ of 3 |
| 91% | Voted in 1+ of 3 |