



Prescription Drug Pricing Proposals

Field Dates: March 9-11, 2020
Sample Size: 50 Likely Voters Per District – 1200 Total
Client: AAF
OnMessage Contact: Wes Anderson

Hello, I'm _____ of AG Research, a national opinion research firm. We're conducting a public opinion poll, and would like to ask you a few questions on a confidential basis. (DO NOT PAUSE)

1. Are you, or is any member of your household employed by a newspaper, a TV or radio station or by a political party or a campaign for political office?
 1. Yes (TERMINATE)
 2. No (CONTINUE)
2. Are you registered to vote at this address? If you are not registered to vote, just say so.
 1. Yes (CONTINUE)
 2. No (TERMINATE)
3. How likely are you to vote in the 2020 election for President? Would you say you will: (READ)
 1. Already Voted (DO NOT READ) (CONTINUE)
 2. Definitely vote (CONTINUE)
 3. Very likely to vote (CONTINUE)
 4. Somewhat likely to vote (TERMINATE)
 5. Somewhat Unlikely to vote (TERMINATE)
 6. Probably not vote (TERMINATE)
 7. Definitely not vote (TERMINATE)
 8. DK/All other responses (TERMINATE)
4. Do you think the country is headed in the right direction or have we gotten off on the wrong track?
 1. Right Direction
 2. Wrong Track
 3. DK/Refused (DO NOT READ)

5. If the 2020 election for Congress were held today, for whom would you vote, the Republican candidate or the Democrat candidate? (ROTATE)
1. Republican
 2. Democrat
 3. Any Third Party Mentions (DO NOT READ)
 4. Undecided (ALL OTHER RESPONSES) (DO NOT READ)

I am going to read some names of people in the news. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one. (IF FAV/UNFAV, ASK: And would you say that you are very favorable/unfavorable or just somewhat favorable/unfavorable towards...)

The (FIRST/NEXT) name is...(RANDOMIZE NAMES IN SERIES)

		Total Fav	Very Fav (1)	Smwht Fav (2)	Total Unfav	Very Unfav (3)	Smwht Unfav (4)	No Opinion (5)	Never Heard (6)
6.	Donald Trump								
7.	Bernie Sanders								
8.	Joe Biden								
9.	Michael Bloomberg								

(END SERIES)

(CONTINUE TO ALL)

(ROTATE QUESTION SETS 10-11, 12-13 and 14-15)

10. If the general election for President were held today and the candidates were (ROTATE) Donald Trump, the Republican, and Bernie Sanders, the Democrat, for whom would you vote?
1. Donald Trump
 2. Bernie Sanders
 3. Will not vote (DO NOT READ)
 4. Other (SPECIFY _____) (DO NOT READ)
 5. Undecided (DO NOT READ)

(IF UNDECIDED, ASK)

11. If you had to choose, which one are you leaning toward, (ROTATE NAMES) Donald Trump, a Republican, or Bernie Sanders, a Democrat?
1. Lean Donald Trump
 2. Lean Bernie Sanders
 3. Firm Undecided (DO NOT READ)

AGGREGATE

TOTAL DONALD TRUMP

Vote Donald Trump

Lean Donald Trump

TOTAL BERNIE SANDERS

Vote Bernie Sanders

Lean Bernie Sanders

FIRM UNDECIDED

(END SERIES)

12. If the general election for President were held today and the candidates were (ROTATE) Donald Trump, the Republican, and Joe Biden, the Democrat, for whom would you vote?
6. Donald Trump
 7. Joe Biden
 8. Will not vote (DO NOT READ)
 9. Other (SPECIFY _____) (DO NOT READ)
 10. Undecided (DO NOT READ)

(IF UNDECIDED, ASK)

13. If you had to choose, which one are you leaning toward, (ROTATE NAMES) Donald Trump, a Republican, or Joe Biden, a Democrat?
4. Lean Donald Trump
 5. Lean Joe Biden
 6. Firm Undecided (DO NOT READ)

AGGREGATE

TOTAL DONALD TRUMP

Vote Donald Trump

Lean Donald Trump

TOTAL JOE BIDEN

Vote Joe Biden

Lean Joe Biden

FIRM UNDECIDED

(CONTINUE TO ALL)

14. If the general election for President were held today and the candidates were (ROTATE) Donald Trump, the Republican, and Michael Bloomberg, the Democrat, for whom would you vote?

1. Donald Trump
2. Michael Bloomberg
3. Will not vote (DO NOT READ)
4. Other (SPECIFY _____) (DO NOT READ)
5. Undecided (DO NOT READ)

(IF UNDECIDED, ASK)

15. If you had to choose, which one are you leaning toward, (ROTATE NAMES) Donald Trump, a Republican, or Michael Bloomberg, a Democrat?

1. Lean Donald Trump
2. Lean Michael Bloomberg
3. Firm Undecided (DO NOT READ)

AGGREGATE

TOTAL DONALD TRUMP

Vote Donald Trump
Lean Donald Trump

TOTAL MICHAEL BLOOMBERG

Vote Michael Bloomberg
Lean Michael Bloomberg

FIRM UNDECIDED

(END SERIES)

(CONTINUE TO ALL)

16. Thinking about the job that Donald Trump has done as President of the United States, would you say you approve or disapprove of the job he has done as President? (IF APPROVE/DISAPPROVE, ASK: And would you say you strongly approve/disapprove or just somewhat approve/disapprove?)

TOTAL APPROVE

1. Strongly Approve
2. Somewhat Approve

TOTAL DISAPPROVE

3. Strongly Disapprove
4. Somewhat Disapprove
5. DK/Refused (DO NOT READ)

17. From the following list, which of the following healthcare issues are most important to you? (RANDOMIZE)
1. The cost of your health insurance deductible
 2. The cost of your health insurance co-pay and co-insurance once you meet your deductible
 3. What you pay for prescription medicines
 4. What you pay for health insurance premiums
 5. Unexpected or “surprise” medical bills from health care providers
 6. Other (DO NOT READ)
 7. DK/Refused (DO NOT READ)
18. Do you agree or disagree with the following statement? Drug prices are too high in this country and congress should do something to make them more affordable. (IF AGREE/DISAGREE, ASK: And would you say you strongly agree/disagree or just somewhat agree/disagree?)
- TOTAL AGREE**
1. Strongly Agree
 2. Somewhat Agree
- TOTAL DISAGREE**
3. Strongly Disagree
 4. Somewhat Disagree
 5. DK/Refused (DO NOT READ)

Now I’m going to read you a few proposals to reduce the cost of prescription drugs that are being discussed in congress. For each on please tell me whether you favor or oppose it. (IF FAVOR/OPPOSE, ASK: And would you say you would strongly favor/oppose or just somewhat favor/oppose (RANDOMIZE SERIES)

		TOTAL FAVOR	Strongly Favor (1)	Somewhat Favor (2)	TOTAL OPPOSE	Strongly Oppose (3)	Somewhat Oppose (4)	DK/ Refused (DNR) (5)
19.	Require health insurance companies to pass along to patients more of the discounts on prescription drugs they negotiate with drug manufacturers.							
20.	Strengthen the U.S. Food and Drug Administration, also known as the FDA, to review and get generic prescription drugs to market faster.							

21.	Negotiate stronger trade agreements so that Americans subsidize less of the prescription drug costs of other countries.							
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(END SERIES)
(CONTINUE TO ALL)

22. As you may have heard, in order to lower prescription drug prices, some in Congress have proposed setting price controls that would cap the price of drugs in America at the average price of the same drug in foreign countries. Would you favor or oppose this method of reducing drug prices? (IF FAVOR/OPPOSE, ASK: And would you say you strongly favor/oppose or just somewhat favor/oppose?)

- TOTAL FAVOR**
- 1. Strongly Favor
- 2. Somewhat Favor
- TOTAL OPPOSE**
- 3. Strongly Oppose
- 4. Somewhat Oppose
- 5. DK/Refused (DO NOT READ)

Now I'm going to read you some statements about the proposed policy of capping U.S. drug prices to the average of foreign countries. For each one, please tell me if it made you more or less likely to support the proposal. (IF MORE/LESS LIKELY, ASK: And would you say you would be much more/less likely or just somewhat more/less likely to support changing the law?) (RANDOMIZE SERIES)

		TOTAL more likely	Much more likely (1)	Somewhat more likely (2)	TOTAL less likely	Much less likely (3)	Somewhat less likely (4)	Makes no difference (DNR) (5)	DK/ Refused (DNR) (6)
23.	Currently, countries that cap drug prices often do not get access to new drugs until at least a year after its approval by the FDA and some drugs are never made available to the public in countries where prices are capped.								

24.	The Congressional Budget Office has said that placing a cap on drug prices would also mean that pharmaceutical companies reduce investment in those drugs that are most expensive to develop. Unfortunately, those drugs are often used to treat cancer and rare diseases.								
25.	This policy inserts the federal government between you and your doctor, giving them a new role to dictate what a medicine is worth.								
26.	It is estimated that the bill would stop up to 100 new cures and treatments from being developed, for things like Alzheimer's and cancer.								

(END SERIES)

(CONTINUE TO ALL)

27. Another proposal to reduce drug prices that Congress is debating is to put higher taxes on any drug that increases its prices faster than the rate of inflation. Under this proposal any revenue that results from a drug price increase would be taxed at 100%, preventing pharmaceutical companies from profiting off of the increase. Do you favor or oppose this proposal? (IF FAVOR/OPPOSE, ASK: And would you say you strongly favor/oppose or just somewhat favor/oppose?)

TOTAL FAVOR

- 1. Strongly Favor
- 2. Somewhat Favor

TOTAL OPPOSE

- 3. Strongly Oppose
- 4. Somewhat Oppose
- 5. DK/Refused (DO NOT READ)

Now I'm going to read you some statements about the proposed policy of taxing all profits that results from drug price increase. For each one, please tell me if it made you more or less likely to support the proposal. (IF MORE/LESS LIKELY, ASK: And would you say you would be much more/less likely or just somewhat more/less likely to support changing the law?) (RANDOMIZE SERIES)

		TOTAL more likely	Much more likely (1)	Somewhat more likely (2)	TOTAL less likely	Much less likely (3)	Somewhat less likely (4)	Makes no difference (DNR) (5)	DK/ Refused (DNR) (6)
28.	This policy creates a massive loophole for drug companies to jack up their prices when they launch a drug in order to avoid paying the penalty. This would make the drug price problem even worse with higher prices.								
	This policy is a big win for government, which gets the tax, but it does little to help patients with their bills at the pharmacy counter. There is no requirement the money is used to help patients.								

(END SERIES)

(CONTINUE TO ALL)

29. Another proposal to reduce drug prices being debated in Congress is focused on Medicare Part D. Currently one-third of all prescription drug spending in America is covered by Medicare Part D. Under this proposal there would be a new absolute limit on the amount seniors would pay out of pocket annually. Once that limit is reached, all additional costs would have to be paid for by some combination of the insurance companies, the drug manufacturers, and the federal government.

TOTAL FAVOR

1. Strongly Favor
2. Somewhat Favor

TOTAL OPPOSE

3. Strongly Oppose
4. Somewhat Oppose
5. DK/Refused (DO NOT READ)

Now I'm going to read you some statements about the proposal to redesign Medicare Part D. For each one, please tell me if it made you more or less likely to support the proposal. (IF MORE/LESS LIKELY, ASK: And would you say you would be much more/less likely or just somewhat more/less likely to support changing the law?) (RANDOMIZE SERIES)

		TOTAL more likely	Much more likely (1)	Somewhat more likely (2)	TOTAL less likely	Much less likely (3)	Somewhat less likely (4)	Makes no difference (DNR) (5)	DK/ Refused (DNR) (6)
30.	Under this plan, both the drug manufacturers and the insurance companies would be incentivized to keep costs down, which would benefit everyone, not just seniors.								
31.	Under this plan, insurance companies are incentivized to push seniors to lower cost drugs which may or may not be as effective.								

Now I am just going to ask you a few more questions for statistical purposes.

32. From the following list, please tell me where you currently get health care.
1. Primarily through Medicare
 2. An insurance plan through your work
 3. Primarily through Medicaid
 4. Pay for it yourself through a public exchange or directly from an insurance company
 5. Currently have no health care coverage
33. From the following list, what is the last grade of formal education you have completed?
1. Less than High School diploma
 2. High School graduate
 3. Some College/trade school
 4. College Graduate
 5. Post Graduate degree
 6. Refused (DO NOT READ)

34. In the 2016 election for President of the United States did you vote for, (ROTATE NAMES) Donald Trump, Hillary Clinton, Gary Johnson, Jill Stein or did you skip the presidential ballot and vote in other races like Congress?

1. Donald Trump
2. Hillary Clinton
3. Gary Johnson
4. Jill Stein
5. Other (DO NOT READ)
6. I did not vote in the presidential but I voted in other races (DO NOT READ)
7. Did not vote/Too young to vote (DO NOT READ)
8. DK/Refused (DO NOT READ)

35. With which political party are you registered? (ROTATE 1 & 2)

1. Republican
 2. Democrat
- OR
3. Independent (INCLUDE ALL THIRD PARTY MENTIONS)
 4. DK/Refused (DO NOT READ)

(IF REPUBLICAN OR DEMOCRAT, ASK)

36. Would you call yourself a strong (Republican/Democrat) or would you say you lean (Republican/Democrat)?

1. Strong Republican
2. Lean Republican
3. DK/Refused Republican (DO NOT READ)
4. Strong Democrat
5. Lean Democrat
6. DK/Refused Democrat (DO NOT READ)

AGGREGATE

TOTAL REPUBLICAN

Strong Republican

Lean Republican

DK/Refused Republican

INDEPENDENT

TOTAL DEMOCRAT

Strong Democrat

Lean Democrat

DK/Refused Democrat

(END SERIES)

(CONTINUE TO ALL)

37. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs? (IF LIBERAL/CONSERVATIVE ASK, and would you say you are very liberal/conservative or just somewhat liberal/conservative?)

TOTAL LIBERAL

1. Very Liberal
2. Somewhat Liberal
3. **MODERATE**

TOTAL CONSERVATIVE

4. Very Conservative
5. Somewhat Conservative
6. DK/Refused (DO NOT READ)

38. What is your current marital status?

1. Single, never married
2. Married
3. Separated
4. Divorced
5. Widowed
6. DK/Refused (DO NOT READ)

39. How do you normally vote? Would you say that you (ROTATE Democrat/Republican) vote Democrat, vote Republican, or vote for as many (ROTATE Democrats/Republicans) Democrats as Republicans? (IF DEMOCRAT/REPUBLICAN ASK, and would you say you always vote (Democrat/Republican) or usually vote (Democrat/Republican)?)

TOTAL DEMOCRAT

1. Always vote Democrat
2. Usually vote Democrat
3. **TICKETSPLITTERS:** Usually vote for as many Democrats as Republicans

TOTAL REPUBLICAN

4. Always vote Republican
5. Usually vote Republican
6. DK/Refused (DO NOT READ)

40. Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?

1. Yes
2. No
3. DK/Refused (DO NOT READ)

(IF NO OR DON'T KNOW/REFUSED, ASK)

41. What is your race or ethnic heritage?

1. African-American/Black
2. Asian
3. White/Caucasian
4. Hispanic (IF HISPANIC INCLUDE IN TOTAL FROM Q41) (DO NOT READ)
5. Other (Specify) _____
6. DK/Refused (DO NOT READ)

(IF "YES" IN 50 AND/OR "HISPANIC" IN Q51, ASK)

42. What is your national ancestry?

1. Mexican
2. Puerto Rican
3. Cuban
4. Dominican
5. South American
6. Central American
7. Other Hispanic (SPECIFY) _____
8. DK/Refused (DO NOT READ)

(END SERIES)

(CONTINUE TO ALL)

43. In what year were you born? ____ ____ ____ ____ (Enter 9999 for refused)

44. Gender: (BY OBSERVATION)

1. Male
2. Female

45. District Breaks: